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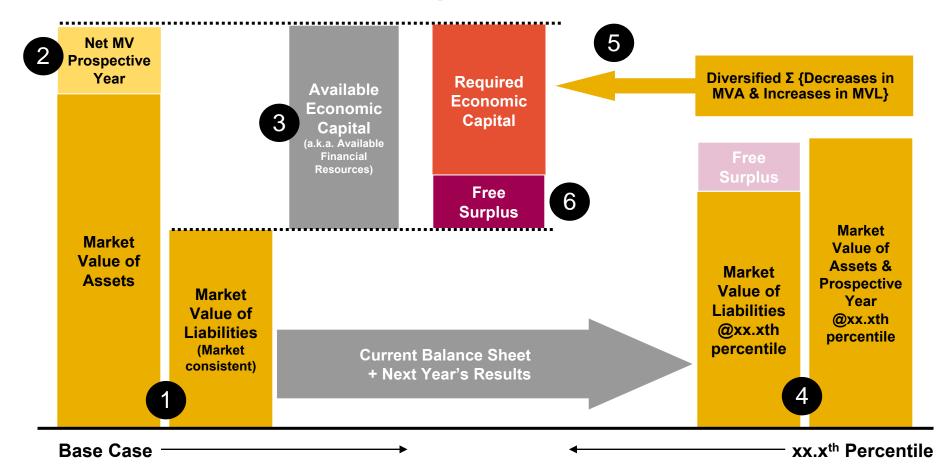
June 15, 2010



## **Agenda**

- Introduction to economic capital
- Two brief cases studies
  - One year balance sheet-to-balance sheet risk aggregation
  - Economic capital within a Dynamic Financial Analysis (DFA) model
  - Pros/Cons
- Risk appetite

## **Definition of Economic Capital**



- The one year aggregation process follows this balance sheet-to-balance sheet approach.
- DFA or run-off methods seek the same results but capture the prospective business by modeling earnings rather than adjusting the initial balance sheet.
- In either case, the capital "consumed" at the selected percentile defines the required economic capital

## **Economic Capital Aggregation**

Some companies are using one-year market consistent aggregation methods to evaluation required economic capital. These methods are sometimes call "balance sheet-to-balance sheet" analysis.

### The Economic Balance Sheet

- All assets are marked to market values
- All liabilities are carried at market consistent values
  - Market consistent value = NPV of best estimate plus a "market value margin"
- The present value of one year of new business is included on the starting balance sheet
- The examples herein ignore taxes
- Carried economic capital is sometimes called "available financial resources" or "AFR"

#### Market Value Margin

- Consider a buyer's perspective on loss portfolio transfer (LPT)
- Best estimate (nominal) = \$1million
- Best estimate (net present value) = \$800,000
- The buyer must hold capital on its balance sheet if they are to assume the liabilities.
- The buyer requires a return on that capital that must be added to the price.
- So for example if the LPT price is \$850,000, MVM is \$50,000.

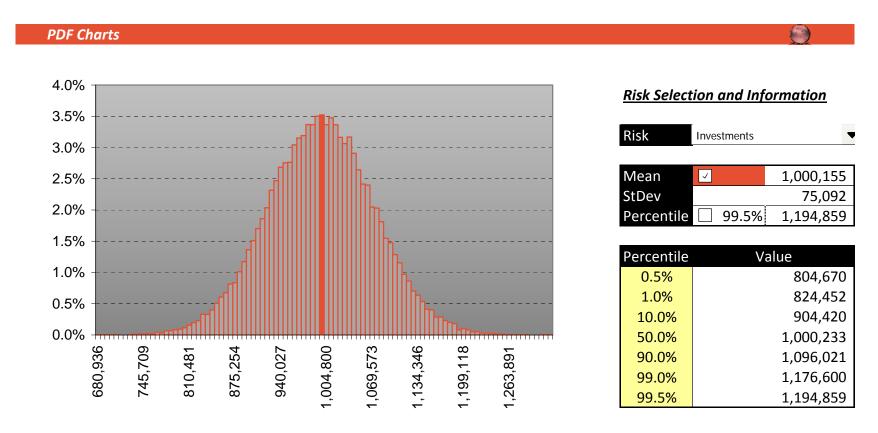
(See Philbrick – "Accounting for Risk Margins" CAS Forum 1994 and/or CRO Forum – "Market Value of Liabilities for Insurance Firms" July 2008 for additional discussion.)

## **ABC Insurance Company – Economic Balance Sheet**

- Investments \$1 million
- Loss reserves \$600,000 (w/MVM)
- New business \$135,000 (w/MVM)
  - NEP = \$1.5 million
  - Loss Ratio = 70%
  - Discounted Loss Ratio = 63%
  - Expense Ratio = 28%
  - Expected Profit Margin = 9%
  - For simplicity, assume that the loss ratio includes the MVM
- Carried EC = \$535,000

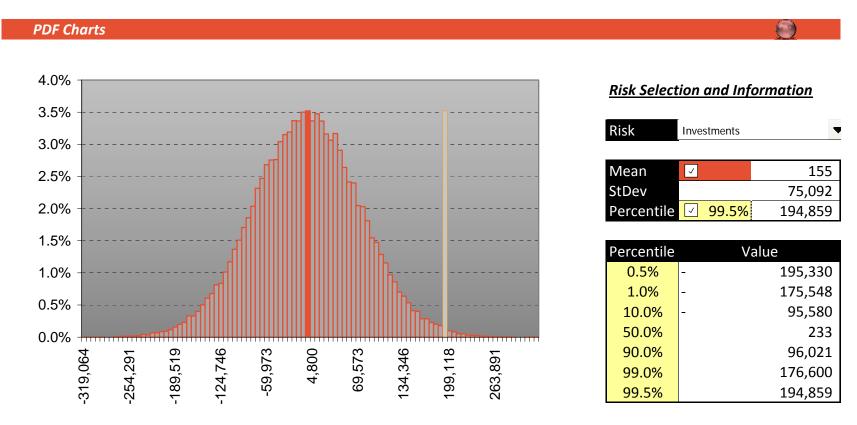
- Modeling assumptions:
  - Investments Normal with a standard deviation of \$75,000
  - Loss reserves Normal with a standard deviation of \$30,000
  - Losses on new business Lognormal with a CV of 10%
  - The marginal distributions for assets and liabilities were restated to capture deviation from their mean value, i.e., contributions to profit/loss (a.k.a. required EC)
  - All distributions EC distributions were modeled as Normal with mean = \$0.

## Each "portfolio" has a distribution of expected results



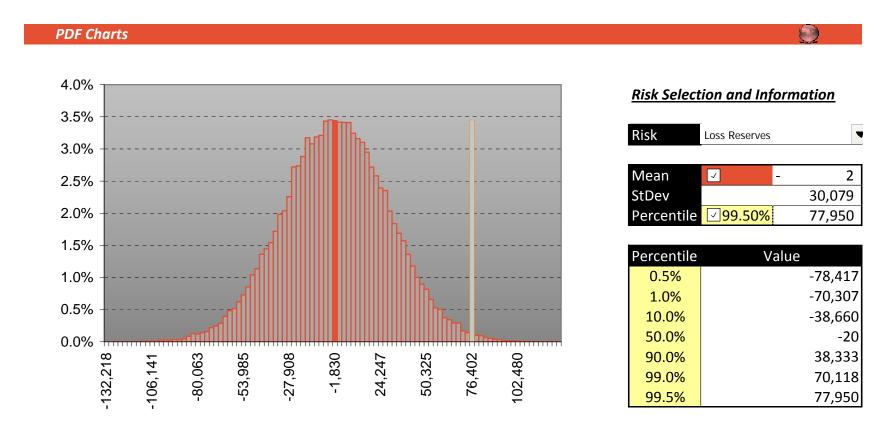
- Investments vary (mostly) between \$900,000 and \$1.1 million.
- Converting to contribution to profit/loss simplifies the aggregation of asset and liability risks

# Restate each marginal distribution in terms of economic capital (change from the mean)



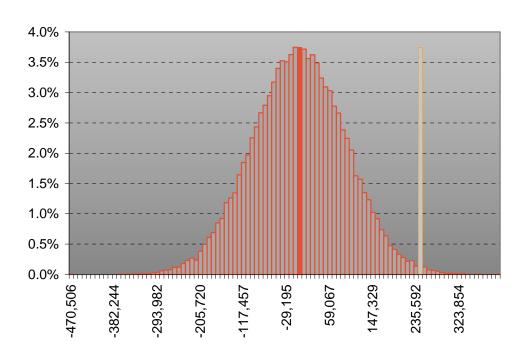
- Convert all marginal distributions to the distribution of their economic capital, i.e., an investment scenario below the mean consumes capital
- Positive values herein are increases in required EC (i.e., subtract simulations on prior page from the mean)
- Stand alone economic capital for investment risk at the 99.5% level is \$194,859.

### Loss reserve distribution



 Stand alone economic capital for reserve risk at the 99.5% level is \$77,950.

### **New Business Loss Distribution**



#### **Risk Selection and Information**



Percentile	Value	Implied Loss Ratio
0.5%	-244,920	46.7%
1.0%	-222,516	48.2%
10.0%	-121,919	54.9%
50.0%	180	63.0%
90.0%	121,261	71.1%
99.0%	222,807	77.9%
99.5%	248,062	79.5%

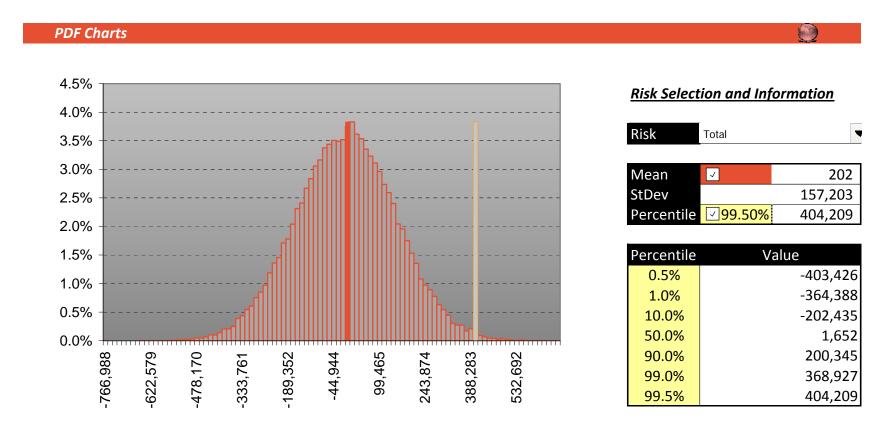
- Expected losses are based on NEP = \$1.5mm with a 63% loss ratio
- Contributions to required economic capital were modeled as a Normal distribution with mean = \$0 and SD = \$94,500
- Stand alone economic capital for new business risk at the 99.5% level is \$248,062.

### **Correlation matrix**



 Marginal distributions were aggregated using a Gaussian copula and the selected correlation matrix.

## **Aggregate Economic Capital Distribution**



 At the 99.5% or "1-in-200 year" level, the company would "consume" \$404,209 of capital.

## **Capital Allocation**

Risk Diversification Aumann-Shapley Allocation

Simulation Range	5
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Simulation	Sim Index	Investments	Loss Reserve	New Busines	Total
5863	-5	73,346	62,192	267,559	403,097
4278	-4	90,767	69,457	242,997	403,221
4987	-3	144,214	52,590	206,457	403,261
38018	-2	155,639	50,523	197,602	403,763
38603	-1	91,216	38,759	274,204	404,179
37094	0	32,294	53,888	318,025	404,207
39591	1	175,677	36,741	192,053	404,471
41165	2	113,766	81,708	209,389	404,863
7394	3	66,232	89,985	248,700	404,917
38219	4	162,327	79,816	163,633	405,776
49769	5	148,508	59,409	198,209	406,126
<b>Allocated Ca</b>	pital	113,958	61,348	228,902	404,207

- Capital allocations are based on a range of values centered on the 99.5<sup>th</sup> percentile.
- We ran 50,000 trials in this example.

## **Economic Capital Summary**

Risk	Carried Capital	Stand Alone Capital (99.5%)	Diversified Capital (99.5%)
Investments	_	\$194,859	\$113,958
Loss Reserves	_	77,950	61,348
New Business	_	248,062	228,902
Total	\$535,000	\$520,871	\$404,207

- The fully diversified required economic capital of ABC Insurance at the 99.5<sup>th</sup> percentile is \$404,207.
- The total diversification benefit is \$116,664.
- The firm has \$130,793 of excess capital at the 99.5th percentile level.

## **Economic Capital Analysis with DFA**

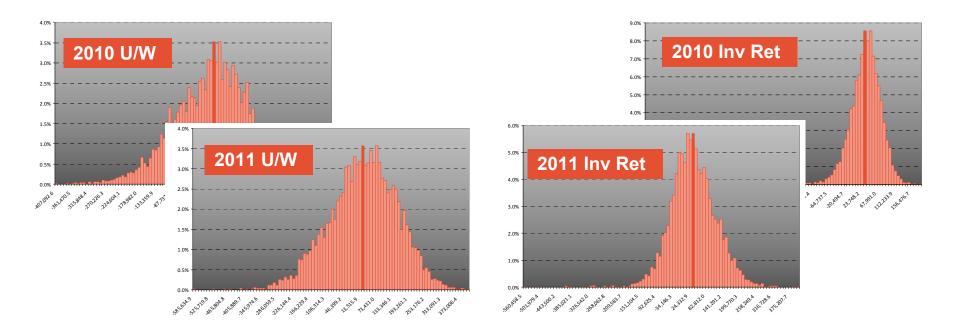
Many P/C insurers are turning to dynamic financial analysis (DFA) models to evaluate their required economic capital. Approaches vary but often include one to three years of new business and a run-off of the associated liabilities.

## **ABC Insurance Company**

- Investments \$1 million
- Loss reserves \$600,000
- New business
  - NEP = \$1.5 million
  - Loss Ratio = 70%
  - Expense Ratio = 28%

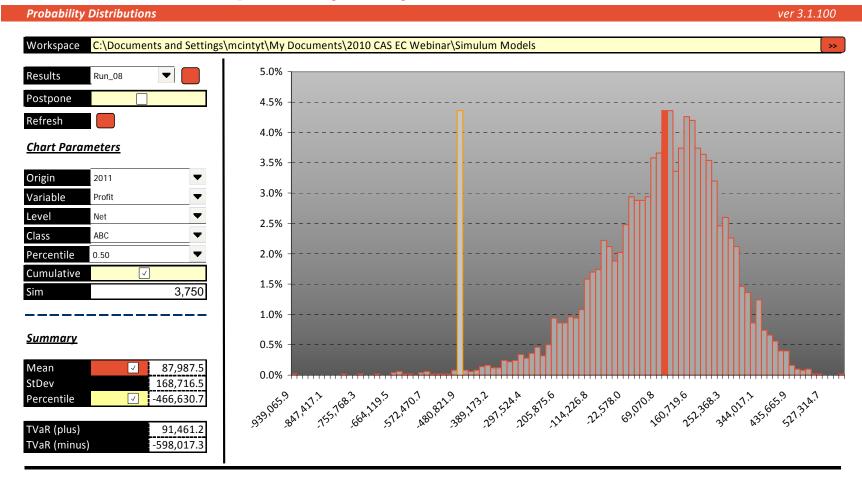
- Modeling assumptions:
  - Investments 5 year corporate bonds
  - Loss reserves Normal with a standard deviation of \$30,000
  - Losses on new business Lognormal with a CV of 10%
  - Two years of new business were included

## Risk aggregation with DFA



- The DFA model aggregates insurance and investment operations to forecast profit/(loss)
- Economic capital is held to cover potential losses

## **Distribution of profit/(loss)**

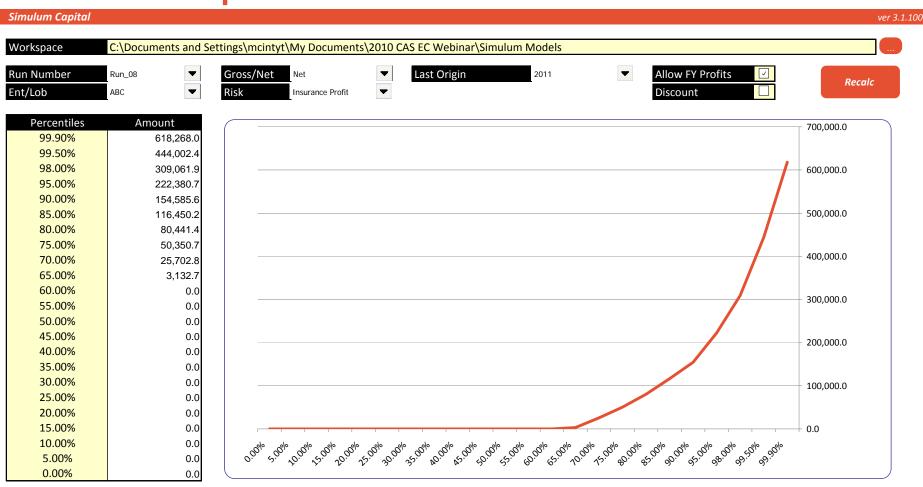


We focus on scenarios with losses, i.e., where capital is consumed.

# Required economic capital is based on cumulative profit (losses)

- Profits for all projection years are calculated.
- Cumulative profit is measured through the end of each projection year.
- Select the minimum cumulative position throughout the projection period. If this is greater than zero then set to zero.
- The results of this process are then sorted across all simulations, VaR capital is then calculated simply by picking the nth smallest simulation.

## **Economic Capital**



- Two year projection through year end 2011, most scenarios are profitable
- Tail scenarios consume capital significant capital

## Pros/Cons of One-year Aggregation versus Run-off

### One-year/Aggregation

### Advantages:

- Easier to combine life and p/c capital
- Speed
- Consistent with year-to-year solvency monitoring/financial statement analysis

### **DFA/Run-off Analysis**

### Advantages:

- GAAP and/or statutory metrics
- Calculate rating agency capital ratios

### Disadvantages:

- Relatively new to US P/C insurers
- Resistance to closed form distributions

### Disadvantages:

- Some DFA models are quite complex
- Extended run times for large jobs

## **Risk Appetite**

A brief introduction to risk appetite with an emphasis on the linkage between risk tolerances and economic capital modeling.

# There is an implied "contract" between the board and management on risk and return

#### **Board of Directors**

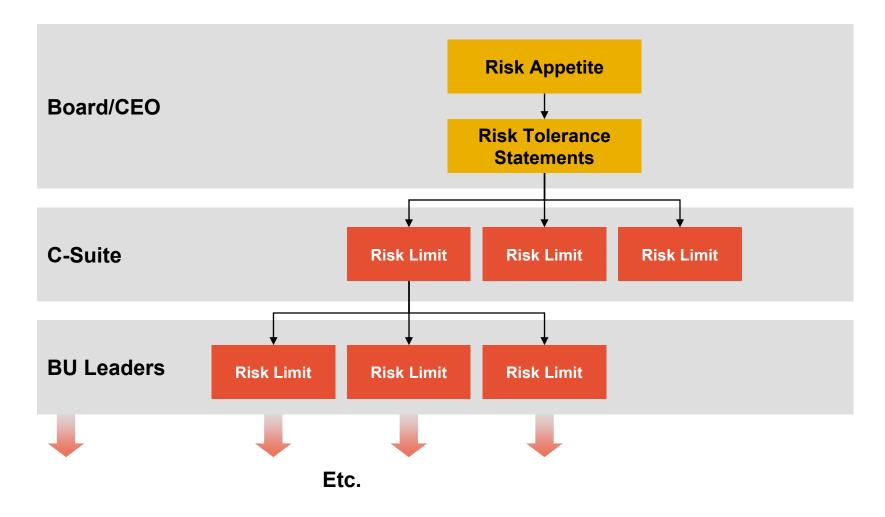
- Sets/approves overall risk appetite and corporate risk tolerance
  - Aligned with shareholder expectations
- Approves capital and business plans
- Ensures appropriate corporate risk governance



#### Management

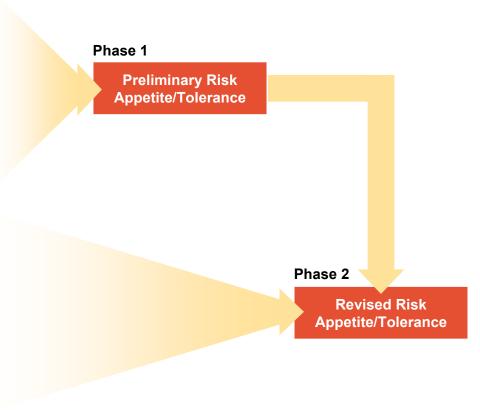
- Develops business strategy, sets financial targets (e.g., growth, earnings, ROE)
- Determines overall (economic)
   capital needs and performs capital
   budgeting
- Manages business to achieve results according to business plans and agreed risk tolerances
- Risk appetite aims to provide a framework for managing risk in the business
  - Risk appetite is defined formally by the board to provide guidance/principles to management
  - Provides a means of communicating the board's views and expectations on risk
  - Informs external audiences, including shareholders, bondholders, rating agencies, regulators
  - Informs internal audiences decision makers at all levels

## More granular expectations can be defined once the board and management agree on overall objectives



### An approach to defining a company's Risk Appetite/Risk Tolerance

Qualitative	Quantitative	Inputs
✓		Company's Mission, Vision, & Values
✓		Management and BOD Perspectives
	<b>√</b>	Industry/Company Historical Reference Points
	<b>√</b>	Company's Risk Modeling and Sensitivity Testing
✓	<b>✓</b>	Regulatory/Rating Agency Thresholds
<b>√</b>		Board Review and Input



## Sample Risk Tolerance

	Review annually	Model quarterly and/or on demand	
Risk	Risk Tolerance (1:20 year hit to capital)	Modeled Risk Position	Risk Dashboard
Catastrophe Exposure	10%	7.3%	In compliance
Non-Cat Pricing Risk	12.5%	11.1%	Caution >80% of limit
Equity Risk	5%	6.2%	Risk position exceeds established limit
Interest Rate Risk	15%	6.7%	In compliance

- Risk tolerance is based on 1:20 rather than 1:2,000 year events
- Tolerances vary based on risk characteristics, e.g., higher limits for "paper losses" and/ or areas of competitive advantage