Seminar on Reinsurance May 2014 Dawn Happ, Senior Vice President Willis Re

## Introduction to Experience Rating

Agenda

- Basic experience rating methodology
  - Steps in experience rating
  - Review of contract terms
  - Comparison of accounting periods
  - ALAE treatment
  - Other considerations
- Diagnostics: telling the story

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# Introduction to Experience Rating

Basic Experience Rating Methodology

#### Steps in Experience Rating:

- 1. Compile historical premium and loss data
  - Exclude catastrophe and shock losses and price separately
- 2. Adjust subject premium to future level
- 3. Adjust historical losses to future price and treaty coverage levels
- 4. Develop adjusted layer losses to ultimate
- 5. Select the non-cat / non-shock experience (loss cost) rate
- 6. Load for catastrophe/shock losses

Basic Experience Rating Methodology

- 1. Compile historical experience
- Review contract or placement slip if possible:
  - What is the treaty term?
  - What is the exposure basis?
  - What is the definition of a risk?
  - What is the definition of ultimate net loss?
    - ALAE pro-rata or included?
    - ECO/XPL?
  - If multiline, is there a basket retention?

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#### Introduction to Experience Rating

Basic Experience Rating Methodology

- 1. Compile historical experience
- Need historical premiums and losses on same basis

Experience Rate (Loss Cost)=

Trended Ultimate Layer Losses

Trended On-Level Subject Premium

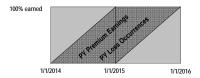
- Treaty accounting period may be
  - Policy Year
    - "Risks Attaching"
    - "Losses Occurring on Risks Attaching"
  - Accident Year
    - "Losses Occurring"
    - "Losses Occurring During"

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#### Introduction to Experience Rating

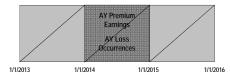
Basic Experience Rating Methodology

- PY WP = Written Premium on policies issued during the year
- PY Loss = (Paid + OS) on all claims attaching to policies issued during the year



Basic Experience Rating Methodology

- AY EP = WP - UEPR ending + UEPR prior
  - = (WP) (Increase in UEPR)
- AY Inc. Loss = (Paid + OS) on all claims occurring during the year



#### Introduction to Experience Rating

Basic Experience Rating Methodology

- 1. Compile historical experience
- Get all the details on historical losses
  - Include all historical losses that would trend into the layer (rule of thumb: get all losses > half of your attachment point)
  - Split out ALAE for each loss
  - Include historical policy limits (and SIR if applicable)
  - Confirm that losses are assembled by occurrence, not by claimant
  - Include line of business detail
  - Include catastrophe/clash indicator, if applicable

#### Introduction to Experience Rating

Basic Experience Rating Methodology

- Other data considerations
  - Portfolio has changed over time
    - Ceding company has exited contractors class
    - Minimum deductibles have been increased from 5k to 10k
  - ALAE Treatment
    - ALAE Excluded
    - ALAE Included
    - ALAE Pro Rata

Basic Experience Rating Methodology

#### 2. Adjust subject premium to future level

- Filed (manual) rate changes
- Price-level changes
  - Schedule-rating, company tiers, etc.
  - Also include "soft" changes such as terms & conditions, changes in underwriting standards, etc.
- Exposure trend
  - For inflation-sensitive exposure bases

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#### Introduction to Experience Rating

Basic Experience Rating Methodology

#### 2. Adjust subject premium to future level

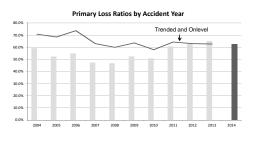
- Goal is to adjust historical premium to a level "as if" it has been written during the
  future period.
  - The split between "rate" and "price" is not always obvious (e.g. where are LCM's or package factors included?)
  - Often times ceding company provides renewal price changes, which include rate and other price-level changes
    - How are limit and deductible changes accounted for?
    - How has exposure change been factored in?
    - If claims made, how have prior acts factors been accounted for?

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## Introduction to Experience Rating

Basic Experience Rating Methodology

2. Adjust subject premium to future level



Basic Experience Rating Methodology

- 2. Adjust subject premium to future level
- Note to actuaries coming from a primary rate-filing background:
  - In a rate filing, you typically adjust premium to the current rate level.
  - In reinsurance pricing, you want to adjust premium to the average rate level in the future period.
- CAS papers on this topic:

Burt D. Jones's An Introduction to Premium Trend; CAS Exam Study Note, 2002 Trent Vaughn's <u>Commercial Lines Price Monitoring</u>; CAS Forum Fall 2004

Ira Robbin's paper <u>Monitoring</u> Renewal Rate <u>Change on Cat-Exposed Excess Property</u>

CAS E-Forum 2009 Winter

Business:

Neil Bodoff's Measuring Rate Change; CAS E-Forum, Winter 2009

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#### Introduction to Experience Rating

Basic Experience Rating Methodology

- 3. Adjust historical losses to future price and treaty coverage levels
- Need to adjust historical losses up to the midpoint of the treaty period
- Typically we apply trend to the ground-up loss then cap the trended loss at the historical policy limit
  - Need to understand how ALAE treated in primary policy. Included within policy limit or in addition to?
- Trended and capped losses are then layered

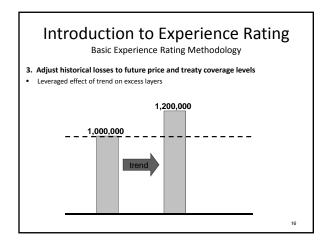
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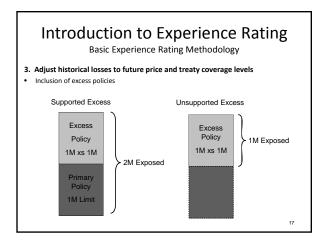
#### Introduction to Experience Rating

Basic Experience Rating Methodology

- 3. Adjust historical losses to future price and treaty coverage levels
- Trend period depends on the treaty basis







# Introduction to Experience Rating Basic Experience Rating Methodology 3. Adjust historical losses to future price and treaty coverage levels • Proper application of inflation trend on excess losses – Add underlying loss or SIR to excess loss amount before trending or – Use a higher trend percent to reflect "leverage"

Basic Experience Rating Methodology

#### 4. Develop losses to ultimate

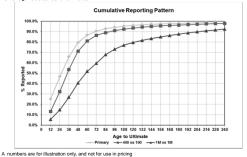
- Factors depend on layer of reinsurance being priced
  - We apply LDFs to trended layer losses so that all years are on the same basis
- Development is an aggregate loss concept
  - Includes new claims (true IBNR), development on known claims, reopening of closed claims, etc.

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#### Introduction to Experience Rating

Basic Experience Rating Methodology

4. Develop losses to ultimate



Introduction to Experience Rating

Basic Experience Rating Methodology

#### 4. Develop losses to ultimate

- Note on loss development:
  - Most recent periods are very green and may have zero losses reported to date. Should these years be included?
  - $-\$  If there are losses, then they are hit with a huge LDF.
- Alternative methods:
  - ELR
  - Bornhuetter-Ferguson (B-F)
  - Cape Cod

Basic Experience Rating Methodology

- 4. Develop losses to ultimate
- LDF Method:
  - Ultimate = Reported loss x LDF
- B-F method:
  - Ultimate = Reported loss + premium x ELR x (1-1/LDF)

But what ELR do we use?

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## Introduction to Experience Rating

Basic Experience Rating Methodology

- 4. Develop losses to ultimate
- Average of prior year ultimate loss ratios:

$$ELR = \frac{\sum Ultimate Loss}{\sum Subject Premium}$$

Cape Cod ELR:

$$ELR = \frac{\sum Reported Loss}{\sum Premium / LDF}$$

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## Introduction to Experience Rating

Basic Experience Rating Methodology

4. Develop losses to ultimate / 5. Select loss cost

Ultima	Trended Ultimate	LDFUIL	Trended		Adj. Subject		A djusted		Rate/Price		
R	Layered Loss+ALAE*	Loss Rate	Layered Loss+ALAE	Evaluated 12/31/2013	Premium / LDF	LDF	Subject Premium	Exposure Trend	OnLevel	Earned Premium	locident Year
(11)=(10)		(9)=(8)/(6)		(7)	(6)=(4)/(5)	(5)	(4)=(1)*(2)*(3)		(2)	(1)	
		4.47%	604,779	9,300	13,532,395	1.195	16,176,938	1.219	0.691	19,215,551	2004
6.9	1,108,973	7.21%	942.985	122.259	13,081,418	1.228	16,059,453	1.195	0.735	18,273,944	2005
1.2	185,366	0.05%	5,671	0	12,005,080	1.269	15,229,051	1.172	0.779	15,575,522	2006
8.6	1,302,447	9.69%	1,096,962	609,711	11,314,894	1.326	15,001,576	1.149	0.875	14,924,410	2007
4.5	833,115	4.09%	529,773	142,331	12,943,645	1.420	18,386,006	1.126	0.982	15,528,500	2008
8.0	1,622,930	9.51%	1,213,582	475,081	12,760,472	1.576	20,104,714	1.104	1.043	17,458,606	2009
7.6	1,835,457	9.55%	1,210,428	1,052,224	12,675,375	1.885	23,889,228	1.082	1.114	19,810,337	2010
4.1	1,074,843	1.71%	171,122	18,209	10,021,219	2.618	25,235,180	1.061	1.118	22,121,506	2011
4.4	1,202,158	0.64%	37,923	0	5,962,528	4,503	26,850,450	1.040	1.069	24,142,794	2012
5.1	1,383,470	0.00%	0	0	2,154,843	12,466	25,985,135	1.020	1.029	25,714,864	2013
5.5	11,300,938	5.46%	5,813,226	2,429,115	105,451,868		204,918,731			194,967,144	Total
5.5	9,917,468	5.57%	5,813,226	2,429,115	104,297,025		177,932,596			169,252,280	04-12
5.5	1,489,006								27,000,000	dive Premium:	Prospe

Basic Experience Rating Methodology

ALAE Treatment

Layer: \$300K xs \$200K

Gross	Gross Loss & ALAE		Reinsurance Recovery (\$K)						
(\$K)			ALAE Excluded	ALAE Pro Rata			ALAE Included		
Loss	ALAE	Loss + ALAE	Loss	Loss	ALAE	Loss + ALAE	Loss + ALAE		
300	150	450							
500	100	600							

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## Introduction to Experience Rating

Basic Experience Rating Methodology

Layer: \$300K xs \$200K

Gross Loss & ALAE			Reinsurance Recovery (\$K)						
(\$K)		ALAE Excluded	ALAE Pro Rata			ALAE Included			
Loss	ALAE	Loss + ALAE	Loss	Loss	ALAE	Loss + ALAE	Loss + ALAE		
300	150	450	100	100	50	150	250		
500	100	600	300	300	60	360	300		

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#### Introduction to Experience Rating

Diagnostics: telling the story

Simple test of actual versus expected:

Accident	Evaluated		Evaluated		Expected	Expected	Actua
Year	12/31/2012	LDF	12/31/2013	LDF	Link Ratio	Development	Developmen
2004	571,093	1.103	599,683	1.077	1.024	13,787	28,590
2005	492,265	1.141	559,165	1.103	1.034	16,959	66,900
2006	319,707	1.195	219,653	1.141	1.047	15,131	-100,054
2007	1,762,534	1.277	1,831,330	1.195	1.069	120,944	68,796
2008	250,563	1.407	285,397	1.277	1.102	25,508	34,834
2009	577,569	1.633	969,391	1.407	1.161	92,772	391,822
2010	362,216	2.087	854,699	1.633	1.278	100,702	492,483
2011	333,336	3.376	712,321	2.087	1.618	205,879	378,985
2012	110,169	14.169	408,968	3.376	4.197	352,208	298,799
Total	4,779,452		6,440,607			943,890	1,661,158

# Introduction to Experience Rating Diagnostics: telling the story

- Considerations when reconciling with prior rating or exposure rating:
  - Is the experience rating distorted by large losses?
  - Accuracy of claim cost trend factors
  - Accuracy of excess loss development factors
  - Accuracy of subject premium on-level factors
  - Stability of excess loss cost
  - How has the business changed? Is the experience even relevant?
  - Changes in underlying exposure or policy limits over time

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# Introduction to Experience Rating

Questions?

Thank you for your attention.

Dawn Happ, FCAS, MAAA Senior Vice President, Willis Re dawn.happ@willis.com

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#### Introduction to Experience Rating

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