

# ENHANCING ACTUARIAL INSIGHTS THROUGH DATA MODERNISATION

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#### **AGENDA**



Welcome, context & presentation objectives

How can we move from fragmented models to connected actuarial insight?

What does a modern data platform mean for actuarial teams?

How do we bridge the gap between actuarial and data disciplines?

• Our intention is to guide you through four key areas:



#### **Current State and Vision**

The way we work now: silos, manual effort, and reporting pain points and how we should address those



#### **Unified Data Platforms**

Unified environment that brings all our data, models, and people together



#### **Practical Applications**

Examples of use cases across nonlife actuarial workflows



#### **Bridging the Actuarial Gap**

Empowering actuaries to collaborate, experiment, and innovate with modern tools

The aim of today's session is to give you an introduction to how Unified Data Platforms can enhance actuarial insight through better data, stronger governance, and smarter collaboration

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#### MODELLING ECOSYSTEM AND PAIN POINTS

Addressing current state's data and process challenges is key to enabling faster, more controlled actuarial cycles

#### Legacy systems limit integration and scalability

- Limited integration capabilities
- Unable to handle granular data processing and real-time analytics



#### **Fragmented systems**

- Data silos
- Manual data processing



#### Challenges with data governance and ownership

- Poor data quality
- Lack of data contracts and ownership



#### Collaboration barriers with other teams

- Cultural and operational barriers
- Technology limitations





**Current State** and Vision



Unified Data
Platforms



Practical Applications



Bridging the Gap

## FUTURE PROOFING WITH MODERNIZATION

By addressing current challenges, modernisation enables faster insights, cost efficiency, and the flexibility to adapt to future business needs

#### **Faster Insights**

- Integration of sophisticated data visualisation tools allows stakeholders to comprehend complex actuarial data
- Real time access to data allowing for more proactive strategies rather than reactive responses

#### **Enhanced Collaboration**

- Centralised data repositories enables teams to access a single source of truth
- Cross departmental access can ensure that teams and functions can collaborate more effectively

#### Laying the Groundwork for AI and ML

- Modern data management practices ensures data used for AI and ML is clean and relevant
- Built-in integration pathways to AI and ML platforms seamlessly
- Investment in human capital ensures team are upskilled for future challenges

#### **Enhanced Decision-Making**

 Fast and easy access to data enhances the modelling and decision-making process



#### **Operational Agility**

- Routine tasks can be automated, freeing up human resources for more strategic activities
- Improves efficiency and reduces likelihood of errors

#### **Cost Efficiency and Scalability**

- Unified ecosystems reduce costs associated with multiple systems
- Cloud solutions provide flexibility to scale as business grows



**Current State** and Vision



Unified Data Platforms



Practical Applications



ridging the Gap

# MODERNIZING THE ACTUARIAL TECHNOLOGY STACK

Unified data platforms integrate with the tools modern actuarial teams already use – connecting data, modelling, collaboration, and reporting in one unified environment

Centralize, clean, and manage data from multiple sources

nanage data

Build analytics, custom models, and urces

data pipelines

Manage workflows, code versioning, and team collaboration

**Data Integration & Warehousing** 





Collaboration & Workflow Tools

Apache
Airflow Confluence

Jira Github

Actuarial Solutions

dynamo hyperexponential PTALITIX

Willis Towers Watson Nextuarial Quantee

AKUR8 MOODY'S



Run detailed actuarial projections

Democratize access to insights for actuaries, finance, and executives

- Unified data platforms are the glue that can tie it all together:
  - Ingest and prepare data at scale
  - Work natively in Python, SQL, or R
  - Integrate seamlessly with GitHub for collaboration
  - Feed clean and trusted data to actuarial engines
- Serve consistent, governed datasets directly to BI tools
- Or perhaps even host actuarial models directly for future flexibility









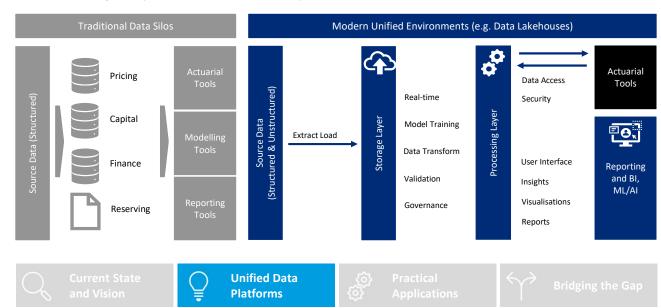


## INTRODUCING UNIFIED DATA PLATFORMS

- 1 What is it?
- 2 Data Governance
- **3** Medallion Architecture
- 4 Analytical Workspaces
- 5 Insurance: Use Cases

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- Unified data platforms are cloud-based platforms that brings together data engineering, analytics, and machine learning in a secure environment
- The platforms are built on the Lakehouse architecture, meaning teams can store all their data in one environment, while still running fast, reliable analytics and reporting
- They act as a central hub, allowing actuaries, data engineers, and business users to collaborate on the same data without silos
- Teams can ingest, process, validate, model, and analyze data at scale using familiar languages like Python, SQL, and R
- For actuarial teams, these complement existing actuarial tools, simplifying data preparation and governance while offering the option to run models natively



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• Effective data governance means having the right structure, control, and transparency around how actuarial data is managed and used

Ownership	Every dataset has a clear owner and purpose
Traceability	Track data from source systems through transformations to financial actuarial outputs
Standards & Structure	Common data definitions, naming conventions, and organization
Access & Compliance	Role-based permissions and audit logs

• Strong governance builds confidence as every dataset is reliable, every result is explainable, every change is reproducible









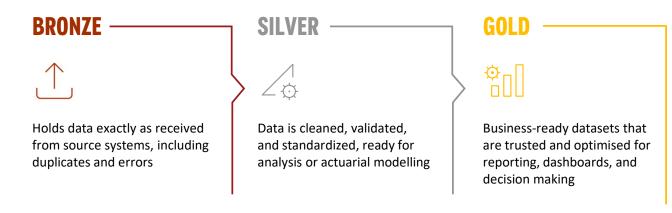


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- The Medallion Architecture describes data quality and processing stages, showing how clean and trusted the data is
- The Medallion layers are implemented as schemas inside the data hierarchy and the purpose is to organizes data into three logical layers:



- This layered approach ensures there is always a single source of truth, while preserving traceability back to the original raw data
- It prevents messy data from contaminating final actuarial outputs and allows for incremental improvements without disrupting downstream reporting
- Schema enforcement on write strengthens this by adding technical guardrails, ensuring that only well-structured, valid data progresses through each stage.









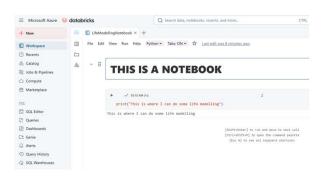
**Bridging the Gap** 

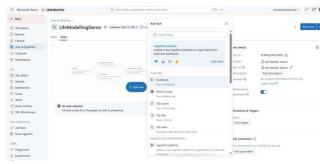
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- Notebooks are interactive workspaces where actuaries, data scientists, and engineers can write Python, SQL, or R code and see results instantly
- They allow real-time collaboration, similar to Google Docs or SharePoint, so teams can co-develop models or data pipelines
- Notebooks are version-controlled via GitHub, ensuring transparency and rollback if changes are needed
- Jobs take these notebooks and turn them into automated, repeatable workflows that can run on a schedule or be triggered by events
- This combination allows actuarial processes like assumption updates or monthly reserve
  calculations to run consistently and automatically, reducing manual effort and operational risk
- Best practice is to use jobs for production processes, while using notebooks for exploration, development, and testing













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**Actual vs** 

**Expected** 

Cashflows

Model

**Development** 

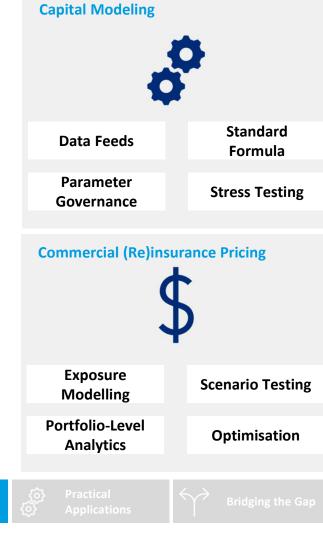
**Rate Change** 

**Analytics** 

**Unified Data** 

**Platforms** 

Reserving

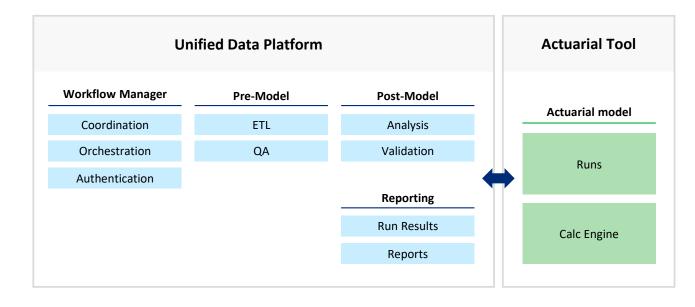


# APPROACHES TO USING THE PLATFORM FOR MODELLING

Actuarial tools combined with a unified data platform delivers rapid benefits through better data, controls, and reporting

- Integrate with Actuarial Software
- **2** Self-Build Solutions in Platform
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- The actuarial model is executed in a dedicated actuarial modelling solution
- Pre- and post-model activities, plus reporting and workflow management, are implemented in the unified data platform
- Managed services within unified data platforms lower engineering barriers and accelerate delivery









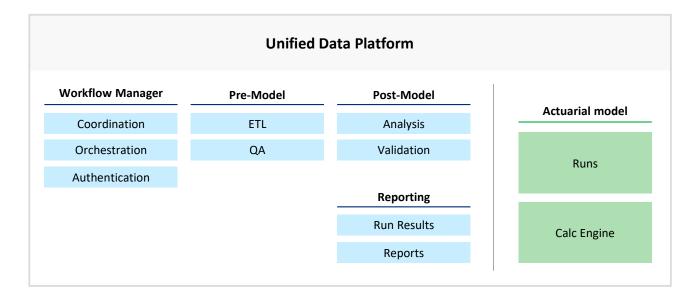


# APPROACHES TO USING THE PLATFORM FOR MODELLING

Full platform approach offers longterm flexibility and scale but requires more time, skills, and validation to implement

- Integrate with Actuarial Software
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- The actuarial model is implemented within the unified data platform (for example, in Python).
- Offers full flexibility (open languages), cloud-scale parallelism, and unified lineage.
- Requires new skills, an updated model validation approach, and revised operating procedures.
- Huge effort for migration and implementation including the development of an efficient model architecture











#### BRIDGING THE GAP: TECHNOLOGY GETS US HALFWAY

Unified data platforms can solve some of the challenges currently related to developing in-house actuarial tools or integrating a vendor solution within a data ecosystem

#### Unified data platforms provide benefits for self-built actuarial solutions and processes:

Deploying a model or process in-house or embedding a vendor-solution within a data ecosystem often introduces challenges around governance, dependency management, and scaling. Unified data platforms can help eliminate some of these issues.

#### Unified data platforms solves some of the key concerns:



#### Governance

Centralized access controls, audit logging, and model lineage



#### Hosting and scaling

Managed clusters, autoscaling, and built-in reliability



#### Dependency management & reproducibility

Consistent environments, versioning, and packaging

#### Remaining challenges to manage:



#### Model software architecture

Design decisions (packaging, apis, CI/CD) remain critical



#### **Coding proficiency**

Teams need coding proficiency to develop production-grade models



#### Change management & testing

Deploying model changes safely, regression testing, UAT sign-off



Current State and Vision



Unified Data Platforms



Practical Applications



Bridging the Gap

# BRIDGING THE GAP: ACTUARIES

Technology takes us halfway, but it's collaboration, curiosity, innovation, and shared ownership that will drive modernisation and change

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#### **Building stronger cross-department relationships**

- Proactively working with IT, underwriting, claims, and data science to gain access to the data they need
- Joining agile squads and sitting in cross-functional meetings to pilot projects integrating data modernisation and Al

#### **Developing hybrid skillsets**

- Increasingly learning basic data engineering, SQL, and tools like Python or R
- Using self-service tools to help bypass delays and empower actuaries to automate their own data pipelines

#### **Championing data governance improvements**

- Advocating for better data ownership structures and pushing for company-wide standards (e.g. consistent definitions of claim severity or exposure)
- Getting involved in data strategy initiatives and how data should be shared across departments

#### **Building actuarial-specific data marts**

- Creating their own centralised repositories of the specific data they need, where enterprise-wide integration is not available
- May not solve the root silo problem, but can encourage collaboration and data sharing across actuarial functions









### **QUESTIONS & ANSWERS**



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