



# Boom Or Bust

US Surety Market in a Post Covid World

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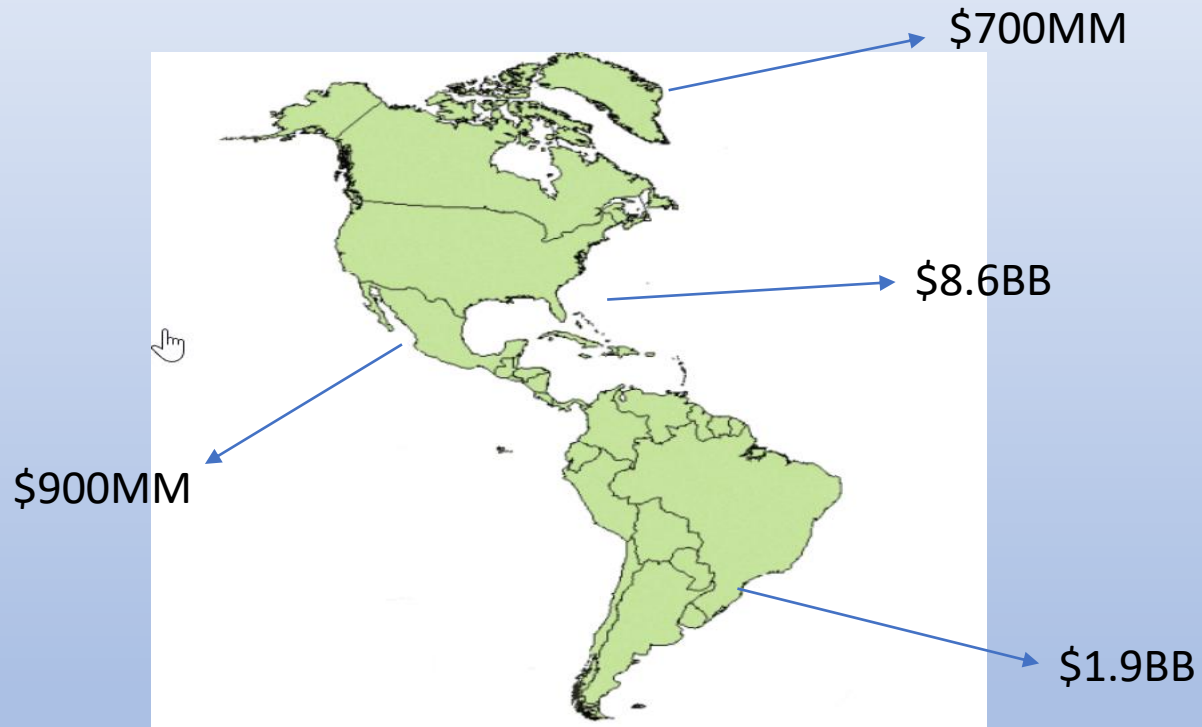
# Objectives:

1. Analyze the key principles and components of surety, including its role in risk mitigation, contractual obligations, and financial security
2. Compare and contrast surety bonds and P&C insurance
3. Discuss the current state of the market including challenges and opportunities
4. Reinsurance and its role in the US Surety Market

# History of Suretyship

- First reference is found in the Bible
- Surety came into mainstream in US upon adoption of Miller ACT In 1935
- Each of the 50 states has their own version of Miller ACT
- Miller ACT requires 100% performance and payment bonds on all state and federal financed projects.
- Bonds are conditional in nature.
  - “Pay on demand” and percentage bonds are the exception and not the norm
- Surety bonds are effectively an alternative to bank letters of credit

# Surety in the Western Hemisphere



## Other developed markets

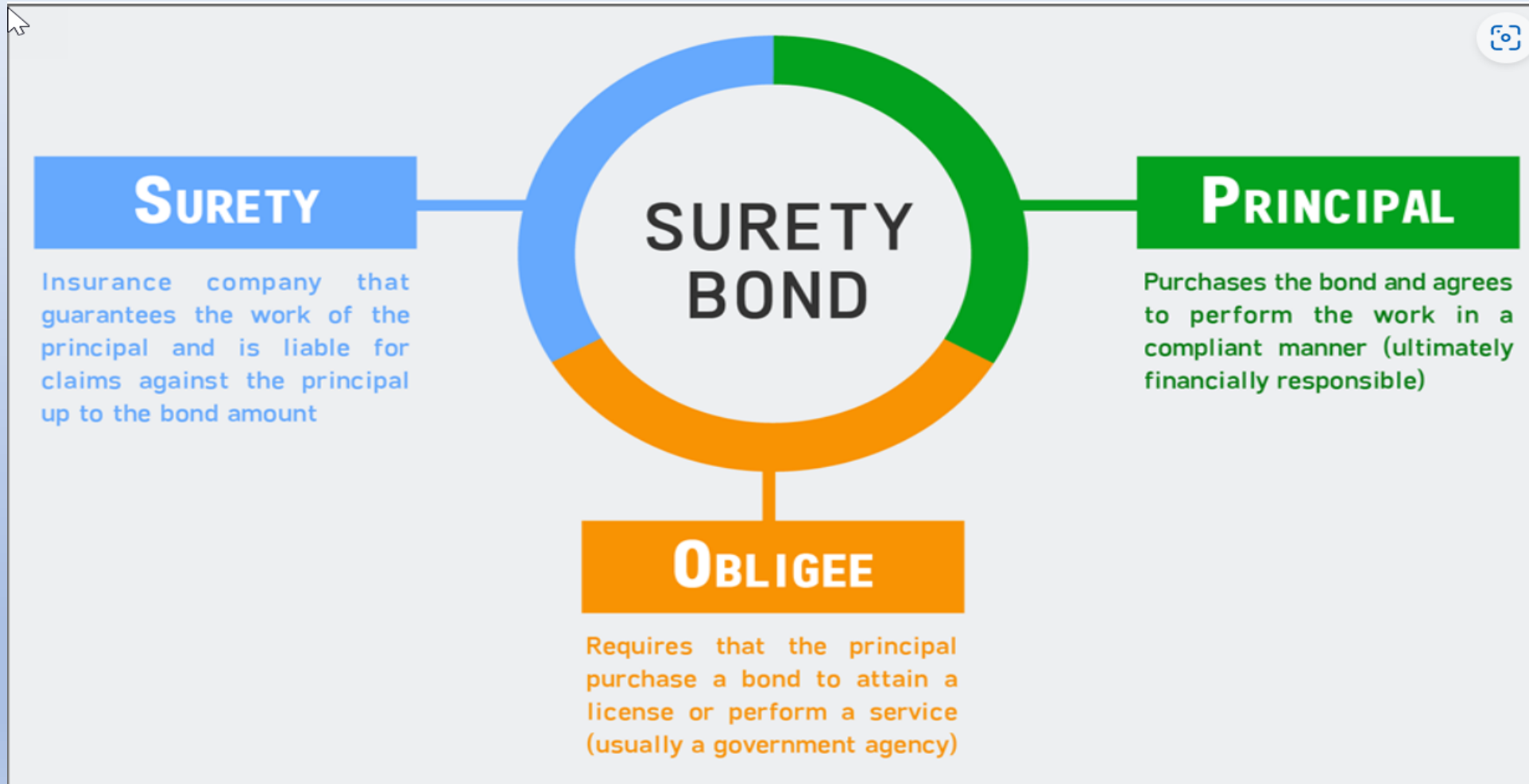
- Japan
- Italy
- South Korea

## Developing Markets:

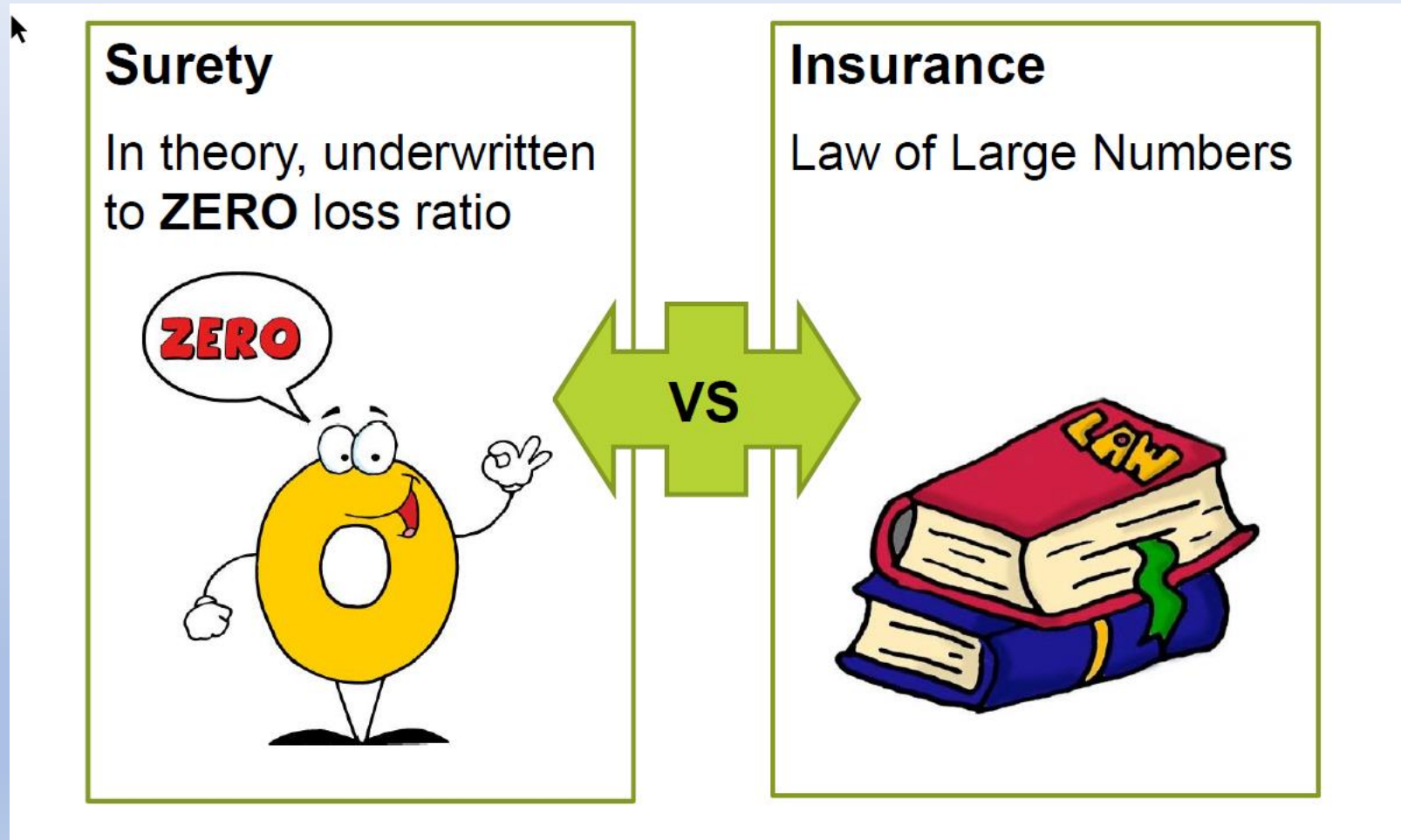
- China - \$750MM already
- India – First bonds written in 2023

Believe the global premium is between \$15BB to \$17BB and growing

# What is a Surety Bond?



# Surety Vs Insurance – What's the Difference



# Surety vs. Insurance – What’s the difference

	Surety Bond	Traditional Insurance
Regulation:	<ul style="list-style-type: none"> <li>By state insurance departments</li> <li><b>Bonds are required by law and voluntarily by private owners</b></li> </ul>	<ul style="list-style-type: none"> <li>By state insurance departments</li> <li><b>Buying insurance is a voluntary way of managing risk of loss for the insured</b></li> </ul>
No. of Parties:	<ul style="list-style-type: none"> <li><b>Three-party</b></li> </ul>	<ul style="list-style-type: none"> <li>Two-party</li> </ul>
Forms:	<ul style="list-style-type: none"> <li>Bond forms are standard or may be negotiated by owner or surety and contractor.</li> </ul>	<ul style="list-style-type: none"> <li>Policy forms vary by insurance company.</li> </ul>
Coverage:	<ul style="list-style-type: none"> <li><b>Coverage is project-specific</b></li> <li>Coverage: 100% of the contract price for performance; 100% for payment, up to penal sum of bond</li> </ul>	<ul style="list-style-type: none"> <li><b>Coverage usually term-specific and renewable</b></li> <li>Coverage up to <b>policy limit, less the deductible</b></li> </ul>
Underwriting Strategy:	<ul style="list-style-type: none"> <li><b>Prequalification intended to prevent loss</b></li> </ul>	<ul style="list-style-type: none"> <li>Spreads fortuitous losses among a large group of similar risks</li> </ul>
Claims Mitigation:	<ul style="list-style-type: none"> <li><b>Surety has right to contract balance and indemnity from contractor</b> (contractor remains primarily liable)</li> </ul>	<ul style="list-style-type: none"> <li><b>No right to insured’s assets</b>, however, companies can subrogate against a third party or another insurer</li> </ul>

# U.S. Surety Industry Overview

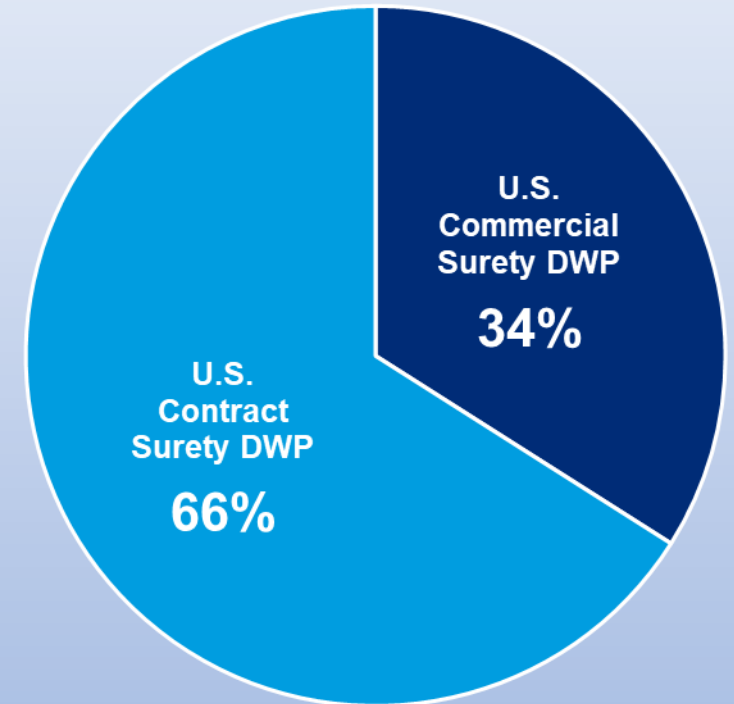
- Commercial
- Contract
- Transactional
- Bail

## Distribution



- Business accessed through brokers
  - Specialty agents (National Association of Surety Bond Producers) control a significant portion of the business
  - Banks are prohibited from issuing Surety bonds in the U.S.

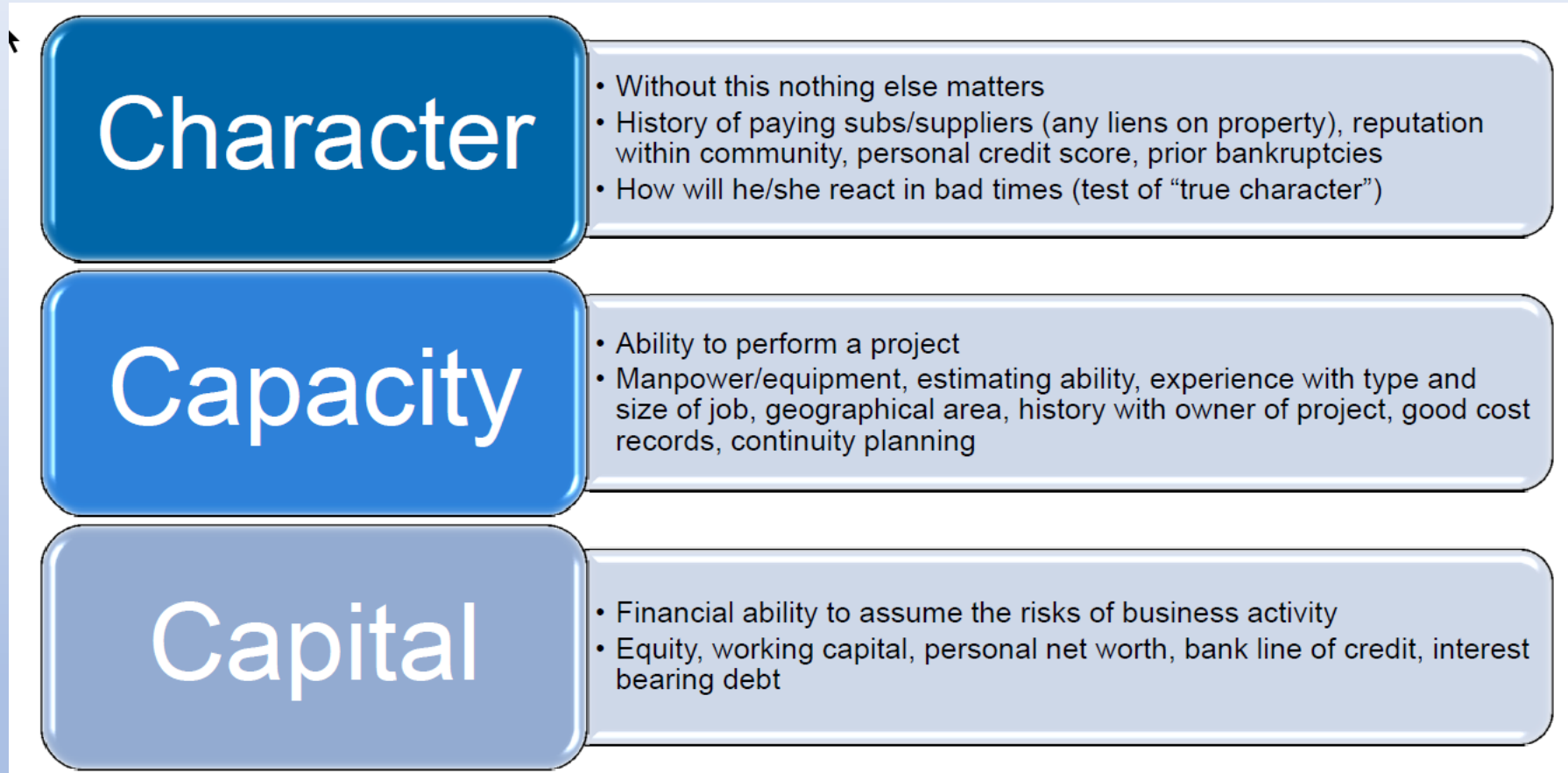
~\$8.6B of Direct Written Premium Split



*U.S. market differs from most of the rest of the world by requiring bonds at 100% of contract value*



# The Three “C’s” of Surety

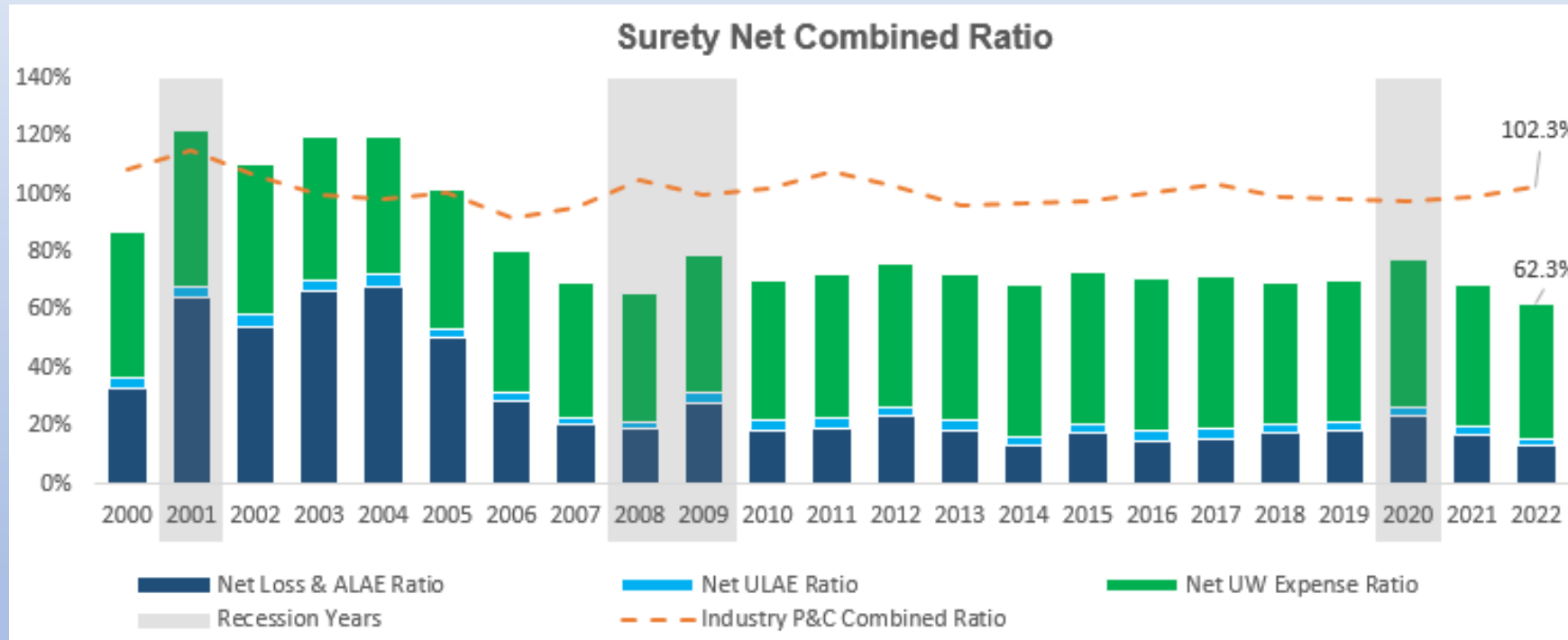


Unlike most insurance underwriters, surety specialist have a personal relationship with the client. Trust amongst all parties is paramount to a successful relationship.

# Claims – Wording makes all the difference

- Significant differences in handling dependent upon bond form wording
  - Perform work to completion
  - Finance principal to completion
  - Buy back the bond – cut a check
- Indemnity is key – Always expect to get paid back in theory
- All three parties need to work together in the claim process

# U.S. Surety vs. P&C Industry



Source: US Statutory Data

- Surety represents **~1% of written premiums** in U.S. Property and Casualty Industry
- Surety has **outperformed U.S. Property and Casualty** industry in combined ratio 18 of last 23 years
- Surety combined ratios over 100% last seen from 2001 to 2005

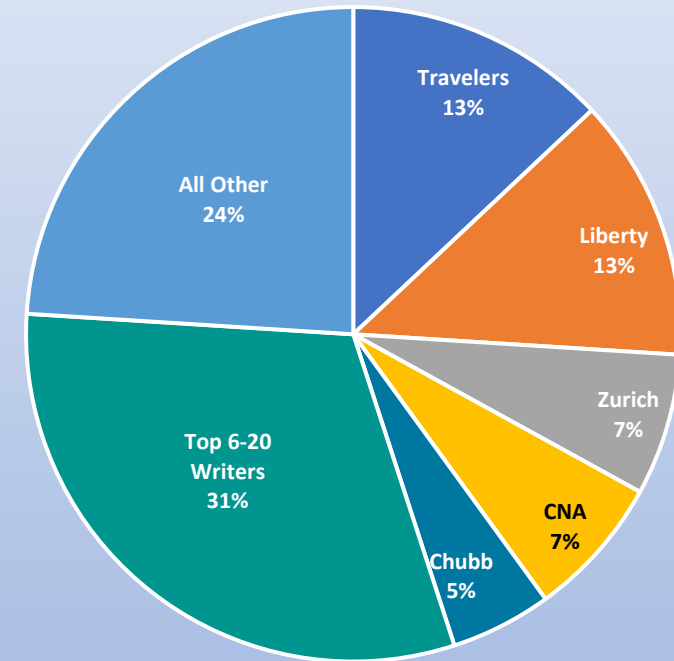
# U.S. Surety Industry Overview

## Market Size

No.	Company	YE 2022 DPW	Market Share
1	Travelers	1,133 M	13%
2	Liberty Mutual	1,098 M	13%
3	Zurich	580 M	7%
4	CNA	578 M	7%
5	Chubb	439 M	5%
<b>Top 5 Writers</b>		<b>3,827 M</b>	<b>45%</b>
<b>Top 6-20 Writers</b>		<b>2,675 M</b>	<b>31%</b>
<b>Total Industry</b>		<b>8,605 M</b>	<b>100%</b>

Source: GC Risk Benchmarks Research, US Statutory Data

Market Share of U.S. Surety Writers by Direct Premium



*The market share of the top 5 writers is moderately decreasing as new markets are established.*

# U.S. Surety Industry Overview

## Breakdown of Results

- The industry continues to run very profitability with a **combined ratio of ~71%** over the last five-year period
- Segmenting the industry reflects **loss and expense ratios efficiencies** for the top 5 writers
  - Some contributing factors:
    - Greater access to national and global construction and commercial accounts with strong credit profiles
    - Tiered commission levels for larger bonds offered by top 5 writers reduce their overall expense ratios

Name	Direct Premium Written				CY 2018 - 2022						CY 2022	
Company Name	2022 DPW (\$M)	2021 DPW (\$M)	Market Share	5 Yr. CAGR	Direct Loss & DCC Ratio	Net Loss & DCC Ratio	Direct Expense Ratio	Net Expense Ratio	Direct Combined Ratio	Net Combined Ratio	Direct Combined Ratio	Net Combined Ratio
Top 5 Writers	3,827	3,299	44%	5%	17%	17%	49%	49%	66%	66%	59%	59%
Top 6 - 20 Writers	2,675	2,289	31%	11%	23%	18%	53%	55%	77%	74%	77%	70%
Industry ex. Top 20	2,103	1,849	24%	6%	21%	19%	55%	56%	76%	75%	75%	67%
<b>Industry</b>	<b>8,605</b>	<b>7,438</b>	<b>100%</b>	<b>7%</b>	<b>20%</b>	<b>18%</b>	<b>52%</b>	<b>52%</b>	<b>71%</b>	<b>70%</b>	<b>68%</b>	<b>64%</b>

*Continued long term industry profitability trend has led to new entrants as carriers seek expanded growth opportunities in the U.S.*

# U.S. Surety – Industry Overview

## Ample Capacity in Competitive Underwriting Environment

### Surety industry anticipated to have achieved strong growth in 2022 on the heels of increasing construction contract values driven by material price increases

- By mid-2022, inflationary concerns became prevalent as uptick in claims severity was observed
- Overall industry anticipated to have profitable results for 2022; industry mid-year direct loss ratio sub 20%
- Industry saw multiple new entrants in the past 12 months based on the continued resiliency of the business through COVID and in anticipation of increased infrastructure spending in 2023

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### Focus on economic risk factors increasing

- While Inflationary pressures are being accounted for, monetary policy driving interest rate rise may continue to persist
  - Tightening credit environment may lead to increased default and refinancing risks
- Issues with the labor force, material prices, supply chain disruptions, and full contractor backlogs remain
  - Overall rising costs impacting claims severity

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### Contract Surety

- Despite economic uncertainty, competitive underwriting conditions persist with underwriting talent stretched
- Ongoing dialogue between contractors and sureties as to how they are mitigating material cost volatility
  - Implementation of cost escalation clauses into construction contracts

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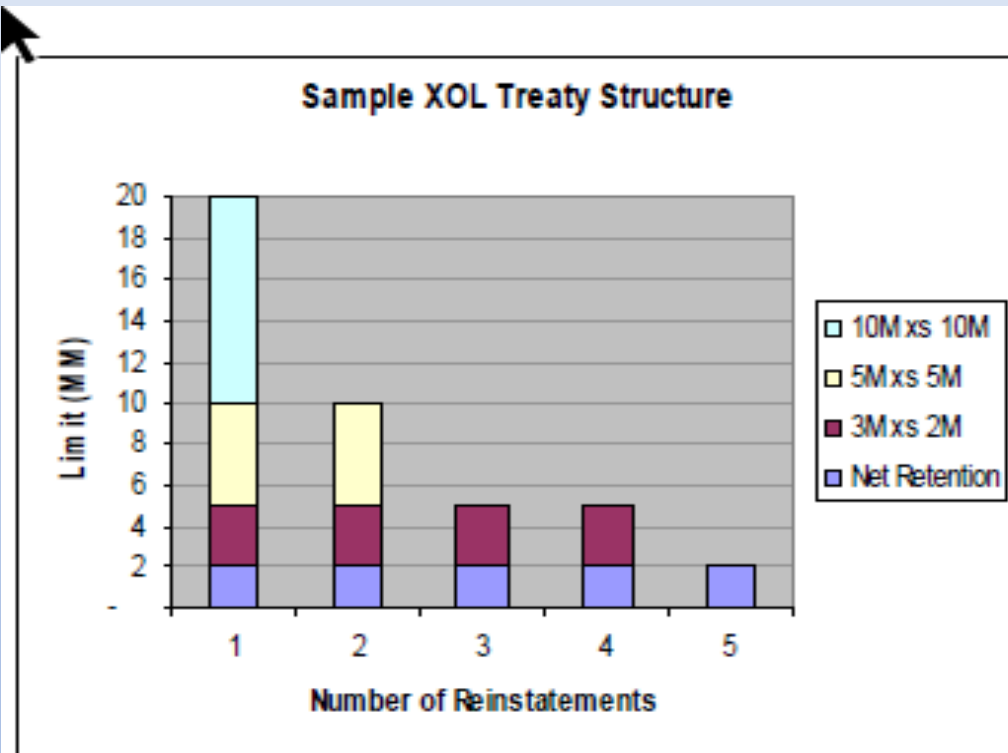
### Commercial Surety

- Crypto and banking exposures being closely reviewed in wake of FTX collapse and recent bank failures
- More attention on regional homebuilders as housing demand slows
- Guarantees of bank letters of credit becoming more prevalent within US

# Reinsurance in the Surety Space

- Xol vs Quota Share
  - Vast majority of placements are Xol's on cedents net exposure
- Losses Discovered Nature on a per principal nature
  - Losses are not on individual bonds, but the aggregation of exposure
  - Exposure can run in the billions
  - Risk attaching "xol" is cheap quota share coverage and not an option
- Virtually all reinsurers purchase an xol treaty
- Increasing retentions and limits purchased – Inflation driven
- Reinsurance underwriters in the space are mainly former primary underwriters
- Thirty markets participate in the space
- Need to understand nuances of the product
  - There are no experts in surety only students

# XOL Structure w/reinstatements



- Net Retention = \$2M
- 1<sup>st</sup> XOL  
\$3M xs \$2M with 3 paid reinstatements
- 2<sup>nd</sup> XOL  
\$5M x \$5M with 1 paid reinstatement;
- 3<sup>rd</sup> XOL  
\$10M xs \$10M

Total aggregate coverage \$32M

Co-participation of 5%-20% not uncommon



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