

# ● **Society Partners Program**



**Expertise. Insight.  
Solutions.®**

## About the Casualty Actuarial Society

The Casualty Actuarial Society (CAS) is a leading international organization for credentialing and professional education.

Founded in 1914, the CAS is the world's only actuarial organization focused exclusively on property and casualty risks and serves nearly 10,000 members worldwide. CAS members are experts in property and casualty insurance, reinsurance, finance, risk management, and enterprise risk management. Professionals educated by the CAS empower business and government to make well-informed strategic, financial, and operational decisions.

Our members hold a variety of actuarial and leadership positions with insurance and reinsurance companies, brokers, consulting firms, state insurance departments, educational institutions, financial services, and other businesses that are looking to assess and manage risk.



## About the Society Partners Program

The CAS Society Partners Program provides early access, priority selection, and a discount on event sponsorship and advertising opportunities for partners based on the size of their annual pledge. The program runs each year from October 1 to September 30 and offers several ways for partners to put their pledges to use to reach their target audience and enhance their brand.

Level	Annual Pledge Commitment	Early Access & Priority Selection Benefits	Sponsorship and Advertising Discount	Purchasing value equivalent before discount
Executive	\$40,000	1st choice of sponsor and exhibitor opportunities	25%	\$53,334
Premier	\$25,000	2nd choice of sponsor and exhibitor opportunities	20%	\$31,250
Supporting	\$15,000	3rd choice of sponsor or exhibitor opportunities	15%	\$17,647

All society partners are recognized on our website during their pledge year, in an issue of *Actuarial Review* Magazine, with a series of social media shout-outs, and in our annual report noting their society partner level.

At the program year end, any unused pledge funds will be contributed in your company's name to the [CAS Trust](#), which provides scholarships to the next generation of property and casualty actuaries. CAS-Trust contributions may qualify for an income tax deduction.



## Putting Your Pledge to Use

### Event Sponsorship

The CAS is the primary provider of professional education for property and casualty actuaries across North America. Most of our members attend only one of the events described below per year so by having a sponsorship presence at all five you will reach a broad audience of P&C actuaries. The CAS offers a variety of sponsorship levels and add-on opportunities for each of these events. Specific event details are available in a prospectus, available in advance of each event.

Each year the CAS hosts five in-person professional education events, that also offer a virtual participation option, across North America, including:

- The CAS Annual Meeting, held each November over three days, drawing 1,300-1,700 participants, approximately 75% attending in person. This event includes a broad range of P&C actuarial topics, networking events, and welcome ceremonies for new associates and fellows to the Society.
- The CAS Spring Meeting, held each May over three days, drawing 1,100-1,300 participants, approximately 75% attending in person. This event includes a broad range of P&C actuarial topics, networking events, and welcome ceremonies for new associates and fellows to the Society.
- The Ratemaking, Product & Modeling Seminar, held each March over two days, drawing 650-950 participants, approximately 60% attending in person.
- The Seminar on Reinsurance held each June over two days, drawing 400-550 participants, approximately 60% attending in person.
- The Casualty Loss Reserve Seminar held each September over two days, drawing 700-850, with approximately 50% attending in person.

The CAS occasionally offers additional domestic and international professional development events with sponsorship opportunities. If your organization has international outreach goals, please contact the CAS for more information.



## Content Marketing

### Sponsored Webinars

The CAS offers organizations the chance to profile their content through sponsored webinars. Approved webinars are one hour, open to our members and the public, and can take the format of an interview, presentation, or workshop. Brand awareness is heightened by pre-event marketing, registration, and post-registration follow up.

### Sponsored Whitepapers

The CAS offers organizations the chance to share their research, best practice, and other written content through sponsored whitepapers. Approved whitepapers are published on the CAS website. Brand awareness is heightened by additional distribution through the CAS weekly newsletter and social media.

Learn more at [www.casact.org/sponsorships](http://www.casact.org/sponsorships).



## Advertising

### Actuarial Review Magazine

The CAS publishes its bi-monthly magazine, *Actuarial Review*, with a circulation of almost 15,000 in print and electronic format. Nearly 40% of the readership are senior-level executives. Details on advertising in *Actuarial Review* can be found at [www.casact.org/advertising](http://www.casact.org/advertising).

### CAS Weekly E-Bulletin

The CAS distributes its e-bulletin each Wednesday which contains updates on professional education offerings, research, volunteer and speaking opportunities, career center, and member updates. Advertisers can purchase banner ads or sponsored links to reach this audience of over 15,000 current and aspiring actuaries. Details on advertising in the CAS Weekly E-Bulletin can be found at [www.casact.org/advertising](http://www.casact.org/advertising).





## CAS Career Center

### Job Postings

The CAS Career Center allows employers and recruiting firms to post open positions to a focused audience of credentialed actuaries, actuarial candidates, and interns. Last year over 200 job vacancies were posted with an average of over 1,000 hits per position. The Career Center is promoted each week in the CAS e-bulletin, which has a subscription of over 14,000, to continually draw new talent to these open positions. Details on the Career Center can be found here: <https://careers.casact.org/employers/>



For more information please email  
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