



2022 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

Minneapolis, MN - November 6-9, 2022



Expertise. Insight.
Solutions.®

About the Casualty Actuarial Society

The Casualty Actuarial Society (CAS) is a leading international organization for credentialing and professional education. Founded in 1914, the CAS is the world's only actuarial organization focused exclusively on property and casualty risks and serves nearly 10,000 members worldwide.

CAS members are experts in property and casualty insurance, reinsurance, finance, risk management, and enterprise risk management. Professionals educated by the CAS empower business and government to make well-informed strategic, financial, and operational decisions.

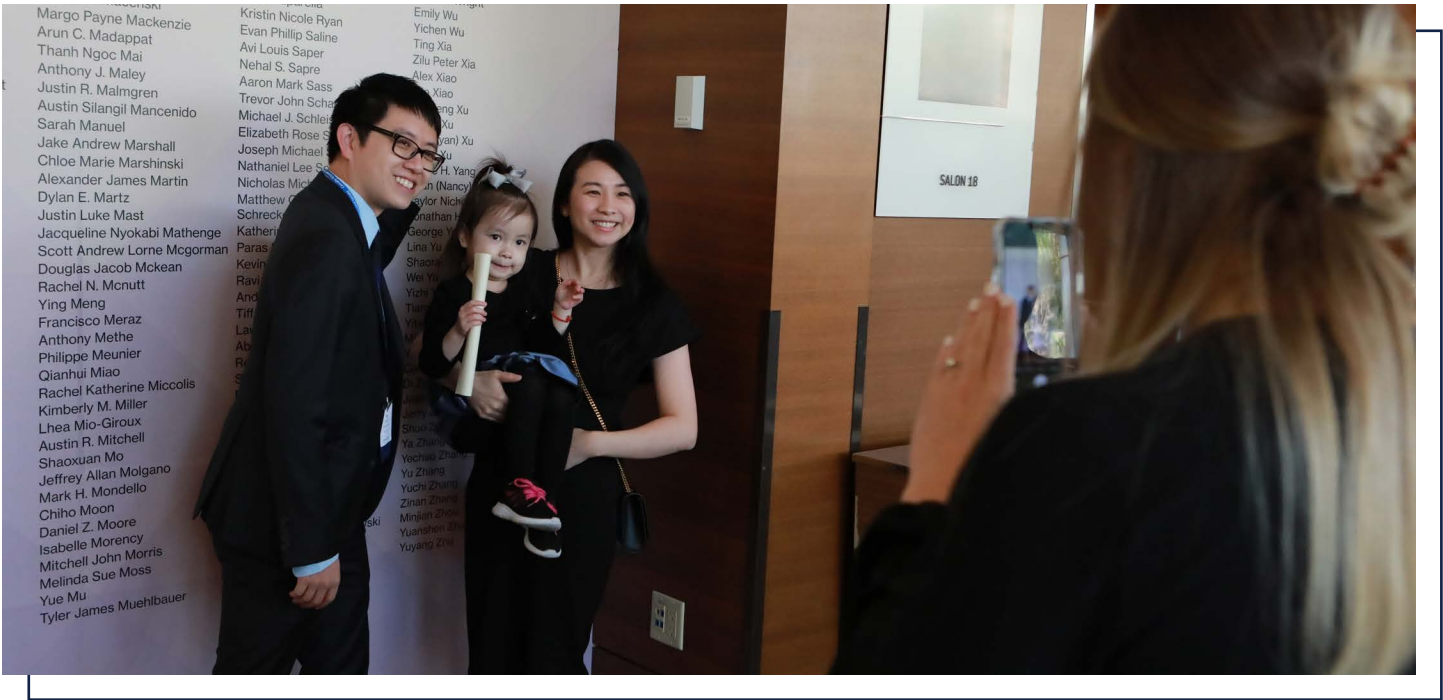
Our members hold a variety of actuarial and leadership positions with insurance and reinsurance companies, brokers, consulting firms, state insurance departments, educational institutions, financial services, and other businesses that are looking to assess and manage risk.



Benefits of Sponsorship

The CAS Annual Meeting is a premier professional event for property and casualty actuaries, drawing 1,300-1,700 participants, with approximately 75% attending in person. This event includes a broad range of property and casualty actuarial topics, networking opportunities, and welcome ceremonies for new associates and fellows to the Society. The meeting design is shaped by members, for members, to ensure the most relevant and valuable conversation, connection, and learning for actuaries influencing the property and casualty field.

Sponsors can choose one of four participation levels that provide a variety of benefits, with the option to increase engagement through a broad selection of a la cart sponsorship opportunities.



Meeting at a Glance

The Annual Meeting will take place at the Hilton Minneapolis, in the heart of downtown. Below is an overview schedule for sponsor engagement at this event. Please refer to the event website and program guide for more details. Exhibit tables will be centrally located to increase participant interaction. Participants are especially encouraged to visit exhibitors during meals and networking breaks and are eligible to participate in the meeting's exhibit passport raffle.

Key Exhibit Hours

Sunday November 6, 2022	<ul style="list-style-type: none"> • Afternoon, Exhibitor Set Up • Evening, Attendee Welcome Reception
Monday November 7, 2022	<ul style="list-style-type: none"> • Morning, Continental Breakfast • Morning, Networking Break • Mid-Day, Lunch • Afternoon, Networking Break
Tuesday November 8, 2022	<ul style="list-style-type: none"> • Morning, Continental Breakfast • Morning, Networking Break • Evening, Group Dinner
Wednesday November 9, 2022	<ul style="list-style-type: none"> • Morning, Continental Breakfast • Morning, Networking Break • Late Morning, Exhibitor Break Down

Society Partners Program

The CAS Society Partners program provides sponsorship discounts, preferential sponsorship selection, and broad brand recognition year-round on the CAS Website, in an issue of *Actuarial Review Magazine*, and with social media. Details on this program can be found at www.casact.org/sponsorships.



Sponsors can select one of the packages below, with the option to add additional a la cart selections as listed on the next page. Prices below are before any eligible society partner discounts.

	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$1,500
Pre-Event Recognition				
Sponsor logo with hyperlink on meeting website	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Sponsor logo featured in a “meet the sponsors” section of e-program book, along with a URL and a 50-word organizational description	✓	✓	✓	✓
On-Site Recognition				
Sponsor logo displayed at registration	✓	✓	✓	✓
Verbal recognition during opening and closing general sessions	✓	✓	✓	✓
Event t-shirt branding (logo [L] or name [N] on back) given to in person registrants. Sponsor logos will be printed in a solid color to match t-shirt theme	L	L	N	N
Invitation to include a flyer or small brochure in welcome bags for in-person attendees	✓	✓	✓	
Invitation to provide a small, branded promo item in welcome bags for in-person attendees	✓	✓	✓	
Choose one: A) Exhibit Space (6-foot skirted table(s), chairs, and one easel); or B) Access to a small meeting room during a breakfast or lunch, or before or after the day’s program for private small group meetings or a product or service demo	16-foot area, 1st priority location(s)	16-foot area, 2nd priority location(s)	8-foot area	
Exhibitor Pass	2	2	1	
Tickets to CAS President’s hospitality reception	2	1		
Tickets to CAS new fellow reception	2	1		
Tickets to CAS new associate reception	2	1		
Choose One: A) Wi-Fi sponsor; B) meeting app sponsor; C) live stream sponsor; or D) welcome reception sponsor, each with specific branding available	✓	✓		
Full page ad in e-program book	✓			
Choose One: Invitation to introduce keynote speaker (3 mins) or Invitation to introduce closing general speakers (3 min)	✓			
Post-Event Access				
Post-event registration list for 1x email use ¹	✓	✓		

¹ Participants select whether to share their contact information.



These a la cart selections are available with one of the packages on the prior page:

Headshot Booth Sponsor \$7,000 (exclusive per day)	Sponsor a one-day headshot booth for attendees to help them improve their LinkedIn, company "About Us", or other social media profiles. Sponsors are welcome to serve as greeters at this booth.
Monday Lunch Sponsor \$7,000 (exclusive)	The Monday lunch sponsor will receive recognition in the meeting app and signage at the luncheon.
Hydration Sponsor \$5,000 (exclusive)	Help keep attendees hydrated by sponsoring a souvenir aluminum water bottle branded with your logo for use at water stations.
Networking Break \$4,000 (exclusive per break)	Sponsor a morning or afternoon treat of hot chocolate or hot cider at one of the networking breaks and receive recognition in the meeting app and signage at the break.
Continental Breakfasts Sponsor \$3,000 (exclusive per day)	Sponsor one of the three event breakfasts and receive recognition in the meeting app and signage at the breakfast.
Book Signing Sponsor \$3,000 (exclusive)	Join the keynote speaker as co-host after the session for a book signing and giveaway for 100 attendees.
Graphic Recording Artist \$3,000 (exclusive)	Support the creation of a live illustration of the keynote presentation and discussion. The art piece will be displayed throughout the event, shared on social media, and branded with your logo.
Wellness Session Sponsor \$2,500 (exclusive)	Support the wellness of attendees by sponsoring a 45-minute wellness event before or after our day of professional education. Sessions may include yoga, chair yoga, meditation, or ergonomics tips. Sponsors are invited to introduce the session.
Diversity Reception Sponsor \$2,000 (non-exclusive)	Support CAS diversity, equity, and inclusion efforts and recognize the hard work of the actuarial diversity partners: Abacus Actuaries, the International Association of Black Actuaries, the Network of Actuarial Women and Allies, the Organization of Latino Actuaries, the Sexuality and Gender Alliance of Actuaries, and the South Asian Network of Actuaries at this networking and celebratory reception.
Full Registration Pass Upgrade \$700	Upgrade a sponsor package exhibitor pass to a full registration pass to gain access to all professional education sessions.
Additional Exhibitor Pass \$600	Exhibitor passes grant access to meals, coffee breaks, and plenary sessions.



2022 Annual Meeting Sponsorship Application

Organization Name: _____

Contact Name: _____

Contact Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Communication Channels

URL (for linking from our site): _____

Preferred social media handles for your organization:

Facebook: _____

LinkedIn: _____

Instagram: _____

Twitter: _____

Sponsor On-Site Exhibitor Badge Full Name

Title

Contact Email

Contact Phone

Address

Emergency Contact (name, relationship, phone)

☐ Check here if you wish to be contacted regarding any special requirements due to disability.

☐ Check here if you have any dietary restrictions and please describe: _____

Sponsor On-Site Exhibitor Badge Full Name

Title

Contact Email

Contact Phone

Address

Emergency Contact (name, relationship, phone)

☐ Check here if you wish to be contacted regarding any special requirements due to disability.

☐ Check here if you have any dietary restrictions and please describe: _____

Meeting Sponsorship Package Selection		
Platinum	\$15,000	<input type="checkbox"/>
Gold	\$10,000	<input type="checkbox"/>
Silver	\$5,000	<input type="checkbox"/>
Bronze	\$1,500	<input type="checkbox"/>
A La Cart Additions		
Headshot Booth Sponsor	\$7,000	<input type="checkbox"/>
Monday Lunch Sponsor	\$7,000	<input type="checkbox"/>
Hydration Sponsor	\$5,000	<input type="checkbox"/>
Networking Break Sponsor	\$4,000	<input type="checkbox"/>
Continental Breakfast Sponsor	\$3,000	<input type="checkbox"/>
Book Signing Sponsor	\$3,000	<input type="checkbox"/>
Graphic Recording Artist Sponsor	\$3,000	<input type="checkbox"/>
Wellness Session Sponsor	\$2,500	<input type="checkbox"/>
Diversity Reception Sponsor	\$2,000	<input type="checkbox"/>
Upgrade Exhibitor Pass to Full Registration	\$700	<input type="checkbox"/>
Additional Exhibitor Pass (each)	\$600	<input type="checkbox"/>
SUBTOTAL		
Partner Member Discount: Executive (-25%), Premier (-20%), Supporting, (-15%)	-\$	
GRAND TOTAL		

☐ Check here if you would like to charge your selections against your CAS Society Partners Balance for the year of this event.

Terms: By signing this application, the organization confirms they have read and agreed to the full set of terms on the subsequent pages.

Company Representative Signature

Printed Name and Title

Date

Terms and Conditions

Thank you for registering to sponsor this CAS event. Adherence to the following terms and conditions will result in a successful event for sponsors, attendees, and staff.

1. Application Submission & Payment

- Please email a copy of your completed application to sponsorships@casact.org. The CAS reserves the right to refuse space to any sponsorship applicant who, in the opinion of the CAS, deals in products or services unrelated to this meeting or who is unlikely to contribute to the overall objectives or purpose of the event, or for any other reason in the CAS's sole discretion.
- CAS Society Partners receive preference in selecting from available sponsorship opportunities as outlined in that program's materials.
- Payment is due to the CAS no later than 20 days prior to the event. If paying by check, please mail a copy of your application and your check to The Casualty Actuarial Society, PO Box 710425, Philadelphia, PA 19171-0425. If you would prefer to pay by credit card or ACH, please contact the CAS.
- The sponsor confirms that their organization name as listed in their application is spelled correctly, with proper spacing and capitalization.
- Sponsors may not conduct group functions, such as meetings, off-site events, receptions, or other similar activities, during times which conflict with any officially programmed meeting event without prior written approval from the CAS.

2. Sponsorship

- The CAS will identify and acknowledge sponsors as a sponsor of the CAS. Such identification and acknowledgement shall include displaying the corporate logo and certain other identifying information of sponsor on marketing and promotional media and materials, as permitted in connection with qualified sponsorship payments under the Internal Revenue Code and relevant regulations. The placement, form, content, appearance, and all other aspects of such identification and acknowledgement shall be determined by the CAS in its sole discretion, such determination which shall not be unreasonable.

3. Mutual Intellectual Property License

- The CAS is hereby granted a limited, non-exclusive license to use the name, acronym, and logo of sponsor ("Sponsor Marks") to identify sponsor as a sponsor of the CAS. Sponsor represents and warrants that it has the full authority to grant the license provided herein.
- Sponsor is hereby granted a limited, non-exclusive license to use the name, acronym, and logo of the CAS ("CAS Marks"), with the limited authority to use CAS Marks in connection with the event and other sponsorship activities, as approved by the CAS in advance of such use on a case-by-case basis. The CAS represents and warrants that it has the full authority to grant the license provided herein.

4. Badges

- Sponsor exhibitor badges, included with the selected package and those additional badges purchased, will be furnished at on-site registration, and allow access to the networking receptions, meals, and general sessions. Badges must be worn at all times to gain access to eligible meeting activities. For receptions that are "by invitation only," tickets will be provided at registration based on sponsorship package. Attendance at the full meeting sessions requires purchase of a full registration pass upgrade.

5. Exhibit Area

- Exhibit table locations will be allocated based on sponsor package level and in order of application receipt. The CAS maintains the exclusive and unrestricted right to assign space.
- Sponsors who require additional equipment or power for their exhibit table(s) will be connected by the CAS to the appropriate event venue contact to order and pay for those items directly.

- Nothing may be attached or suspended from any event venue structure or leaned against any wall. No writing, taping, tacking, or nailing to walls is permitted.

6. Materials & Shipping

- All exhibit booth items and sponsorship materials for participant in-person welcome bags (flyer/brochure and branded promo item) should be shipped directly to the hotel or event venue. Hotel or event venue shipping and handling fees apply and are the responsibility of the sponsor. Details on shipping address and arrival date deadline will be provided separately. Materials that arrive after the deadline will not be included in the welcome bags and will be returned to any on-site staff from the sponsor organization. The CAS will not ship late or leftover materials back to sponsor. Sponsors are responsible for table set up and break down.

7. Security

- Sponsors are responsible for the security of their personal and organizational property. The CAS nor the event venue are not liable for any loss or damage of materials.

8. Insurance

- Sponsor agrees to maintain adequate insurance to fully protect the CAS and the event venue coverage during the dates of the event, including set up and breakdown days against any and all claims of any nature whatsoever that may arise from sponsors participation in this event and be prepared to furnish a certificate of insurance to the CAS if requested.

9. Waiver

- Sponsor waives all claims against the CAS, its officers, directors, members, employees, and agents, as well as against the event venue, and their respective employees and agents, for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failures to act. In the event that the CAS should be held liable for any event that might result from a sponsor's action or failure to act in any manner whatsoever, such sponsor shall reimburse the CAS and hold the CAS harmless from liability resulting therefrom.

10. Indemnification

- Each sponsor shall indemnify and hold harmless the CAS, the event venue and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims, and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the sponsor, its employees, agents, or contractors.

11. Force Majeure

- Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of the CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the event at the scheduled time, the CAS may postpone or cancel its event and the CAS shall retain such part of the sponsorship fees as shall be required to compensate the CAS for reasonable expenses incurred up to the time of such postponement or cancellation. Remaining sponsorship fees shall be refunded after the CAS and sponsor make good faith sponsorship adjustments.

12. Violations & Amendment of Terms and Conditions

- In the event of violation by any sponsor of any of these terms and conditions, or if for any reason the CAS considers the exhibit or sponsor meetings to be objectionable or contrary to the intent and purpose of the event, the sponsor may be removed from the event at CAS's sole discretion. In such an event, the CAS will not be liable for returning materials, refunding the sponsorship fee, or any related costs or damages, and the license to use CAS Marks will be revoked immediately.
- The CAS reserves the right to make changes, amendments, and additions to these terms and conditions, policies, or other event requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of the CAS.



For more information please email
sponsorships@casact.org

Stay Connected

