Sponsor and Exhibitor Prospectus

May 15-18, 2022 | Disney's Coronado Springs Resort | Orlando, FL

Why sponsor and exhibit at the 2022 Spring Meeting?

The Spring Meeting is one of the CAS's signature events of the year, offering a broad base of sessions on the most important issues facing the property-casualty insurance industry today. After holding a successful in-person Annual Meeting last November, we are expecting over 800 in-person and over 300 virtual attendees at the Spring Meeting. Attendees will range from senior leaders of the actuarial profession to new Fellows and Associates, who are celebrated throughout the meeting.

A. Exhibitor Highlights

- Most food/beverage functions held in the Exhibit Hall to attract attendees to the table-top exhibits.
- Dedicated time for exhibits and networking, with no other scheduled events at these times.
- One six-foot skirted table, two chairs, and one easel for signage in an eight-foot wide area.
- One full conference registration for each table exhibit space purchased. Additional exhibitor-only badges may be purchased in advance or at the meeting for \$588 each. Please note that additional exhibitors who wish to attend educational sessions must register for the meeting and pay the full registration fee.

B. Benefits for Exhibitors/Sponsors/Advertisers

- Pre-Meeting exposure on the CAS Spring Meeting website with your company name, logo, link, and short description.
- Onsite exposure through verbal acknowledgement of Sponsors during the opening session.
- Inclusion in the onsite program and mobile app promoting exhibit area and hours and listing your company name and logo. Application and fee must be returned to the CAS Office no later than April 25, 2022, to be included in the onsite program and mobile app.
- Exhibitor/Sponsor ribbons for all company representatives in attendance.
- Pre- OR Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use.

C. <u>NEW Opportunity: Sponsor Demos</u>

- A 50-minute product pitch to share information about your products and services with attendees.
- Demos will take place at the same time as Roundtable sessions on Monday/Tuesday/Wednesday morning from 7:00-7:50 a.m. and Tuesday afternoon from 2:30-3:20 p.m. Only eight slots available.

D. Shipping details:

- All items that are for your <u>exhibit booth</u> should be shipped directly to the hotel. Expected arrival should be between <u>May 11-13, 2022</u>. All <u>printed materials and give-away items</u> that are to be included in the registration bags must be shipped directly to the hotel for arrival between <u>May 11-13, 2022</u>. Any items intended for the registration bags that arrive after May 13 will not be included, but will be provided to your onsite staff. CAS will not ship these items back to you.
- Hotel shipping and handling fees apply.
- Shipping address will be provided at a later date.

Exhibitor/Sponsor Schedule

Set-up Details

Sunday, May 15, 2022			
2:00 p.m. – 6:00 p.m. Exhibitor Set-up			
Wednesday, May 18, 2022			
9:45 a.m. – 11:30 a.m.	Breakdown		

Exhibitor Schedule *Subject to change

The Spring Meeting exhibit hall will be open for nine hours over three days of the meeting.

Monday, May 16, 2022			
7:00 a.m. – 8:30 a.m.	Continental Breakfast		
9:00 a.m. – 9:30 a.m.	Refreshment Break		
11:30 a.m. – 1:00 p.m.	Luncheon		
2:15 p.m. – 2:45 p.m.	Refreshment Break		
4:00 p.m. – 4:30 p.m.	Transition Break with Exhibitors		
Tuesday, May 17, 2022			
7:00 a.m. – 8:30 a.m.	Continental Breakfast		
9:30 a.m. – 10:00 a.m.	Refreshment Break		
11:15 a.m. – 11:45 a.m.	Refreshment Break		
Wednesday, May 18, 2022			
7:00 a.m. – 8:30 a.m.	Continental Breakfast		
9:15 a.m. – 9:45 a.m.	Refreshment Break		

You may leave your tabletop exhibit set up throughout the meeting, but business should be conducted at the exhibit only during the above specified times. The exhibit hall is not open for business during educational sessions.

Additional Networking Opportunities

Exhibitors are welcome to join attendees for all meal functions and/or organize meetings during these times.

Sunday, May 15, 2022		
6:30 p.m. – 7:30 p.m.	Welcome Reception	
Tuesday, May 17, 2022		
8:30 p.m. – 12:00 a.m.	Tuesday Dinner	

Sponsor Opportunity	Benefits In addition to the benefits on page 1 for all supporters:	Regular Cost	Society Partners (20% off)
Exhibit Space	Display your products and services in the Exhibit Area.	\$3,000	\$2,400
Welcome Reception	 Sponsor may: get special recognition on app message; provide cocktail napkins or mints with company logo; have logo on signage such as tent cards, etc.; specialty drink with sponsor name 	\$5,500	\$4,400
Continental Breakfast (Bundle of 3)	Sponsor may: • get special recognition on app message; • have logos on table tent cards and signage by entrance; • place promotional items on tables (e.g. coasters, mints)	\$5,500 (for 3)	\$4,400 (for 3)
Monday Luncheon	 Sponsor may: get special recognition on app message; have logo on menu placed on tables; have logos on table tent cards and signage by entrance; place promotional items on tables (e.g. coasters, mints) 	\$6,000	\$4,800
Tuesday Dinner	Sponsor may: get special recognition on app message; provide cocktail napkins or mints with company logo; have logo on signage such as tent cards, etc.; sponsor will have a "menu item" named after company	\$9,000	\$7,200
Networking Breaks (Bundle of 5)	Sponsor may: get special recognition on app message; have logo on menu placed on tables; have logos on table tent cards and signage by entrance	\$3,000 (for 5)	\$2,400 (for 5)
Sponsor Demo	Sponsor may: • get special recognition on app message;	\$2,000	\$1,600
Meeting App	Company logo and website link provided on homepage	\$4,000	\$3,200
Wireless Access	Recognition of sponsor on URL landing page and in onsite brochure/website. Additional fees apply*	\$4,500	\$3,600
Giveaway Item	Top quality item with sponsor logo; distributed at registration desk to all attendees. Sponsor is responsible for the cost of production**	\$2,000	\$1,600
Live Stream	Prominently display your logo during multiple handpicked sessions from the seminar to live stream over the web.	\$3,000	\$2,400
Diversity Reception	Sponsors logo will be displayed by entrance and inside the reception. Available to multiple sponsors	\$1,500	\$1,200
Onsite Brochure Ad	Create brand recognition by advertising your onsite reception, latest products, career opportunities, etc. (Events mustn't overlap with Meeting Schedule)	\$500 Full \$300 Half	\$400 Full \$240 Half

^{*}Additional fee for splash page, username and password customization will apply; inquire for more details

^{**}All items will be sponsored exclusively and on a first-come, first-served basis. The licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce and ship the items.

Exhibitor & Sponsor Provisions:

By submitting this application, you agree to exhibit under and comply with these provisions:

- All participating exhibitors and sponsors are subject to these rules, regulations, and policies. Exhibitors and sponsors should review this material before submitting an application. Questions regarding these provisions should be directed to Mike Boa (mboa@casact.org).
- 2. Objectives: The Meeting and Exhibitor Area are the property of and produced for the Casualty Actuarial Society and its partners. Exhibitors are encouraged to offer information that is educational, professional, and instructional. Selling or taking orders for goods and services will be permitted provided that such business is conducted in an appropriate and professional manner.
- 3. **Participation:** CAS reserves the right to refuse space to any applicant who, in the opinion of CAS, deals in products or services unrelated to this meeting or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
- 5. **Exhibitors are responsible** for shipment of all materials, table exhibit set-up and tear down, and any other responsibilities therein, including shipping/receiving expenses charged by the hotel. If you require additional equipment for your table-top exhibit, please contact Mike Boa (mboa@casact.org) to make arrangements.
- 6. Space Assignment: Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. CAS maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred, or canceled without written request by the Exhibitor and subsequent written approval by CAS. Because of the number of companies exhibiting similar or related products, CAS cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby space.
- 7. **Exhibit Space Fee:** The CAS exhibit space fees are outlined in the Sponsor and Exhibitor Prospectus and are due in full upon registration and execution of these terms and conditions. No exhibitor will be allowed to participate unless payment in full is received prior to the start of the 2022 Spring Meeting.
- 8. **Floor Plan:** The floor plan for this show will be maintained as originally presented wherever possible. However, management reserves the right to modify the plan to the extent necessary for the best interests of the meeting, exhibitors, and industry.
- 9. Waiver: Each exhibitor waives all claims against CAS, its officers, directors, members, employees and agents, as well as against the facility hosting the exhibition, and their respective employees and agents, for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failure to act. In the event that the CAS should be held liable for any event that might result from an exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse CAS and hold CAS harmless from liability resulting therefrom. In no event will CAS have any liability for incidental, indirect, special, punitive, or consequential damages, including without limitation loss of profits, even if advised of the possibility of such damage.
- 10. **Compliance:** In the event of violation by any exhibitor of any of these terms and conditions, or if for any reason CAS considers the exhibition to be objectionable or contrary to the intent and purpose of the 2022 Spring Meeting, the exhibit may be removed from the area in CAS's sole discretion. In such an event, CAS will not be liable for returning materials, refunding the exhibitor fee, or any related costs or damages.
- 11. **Indemnification:** Each exhibitor and sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
- 12. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2022 Spring Meeting at the scheduled time, CAS may postpone or cancel its 2022 Spring Meeting and CAS shall retain such part of the exhibit and sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining exhibit and sponsorship fees shall be refunded.
- 13. Give-away items and printed literature: Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival no later than Friday, May 13, 2022. The estimated number of registered attendees is 900, and therefore the quantity of materials required. The actual number of attendees may be lower or higher. Materials that are not received at the specified address by May 13, 2022, will not be distributed with delegate registration materials. Leftover items/copies will not be sent back to the sender.
- 14. **Amendment of Terms and Conditions:** CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2022 Spring Meeting requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.

Sponsor/Exhibitor Application

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Indicate the <u>organization name</u> with proper capitalization and spacing, EXACTLY as it should appear on all materials:							
Organization website to be linked to from CAS website and Twitter handle to be included in meeting app:							
Sponsor Opportunity	Regular Cost	Society Partners (20% off)	Check to Select				
o	\$3,000	\$2,400					
Exhibit Space	\$588 (exhibitor-only badge)		Quantity:				
Welcome Reception	\$5,500 each	\$4,400 each					
Continental Breakfast (Bundle of 3)	\$5,500 (for 3)	\$4,400 (for 3)					
Monday Luncheon	\$6,000	\$4,800					
Tuesday Dinner	\$9,000	\$7,200					
Networking Breaks (Bundle of 5)	\$3,000 (for 5)	\$2,400 (for 5)					
Sponsor Demo	\$2,000	\$1,600					
Meeting App	\$4,000	\$3,200					
Wireless Access	\$4,500	\$3,600					
Giveaway item	\$2,000	\$1,600					
Interactive Live Stream	\$3,000	\$2,400					
Diversity Reception	\$1,500	\$1,200					
Onsite Brochure Ad	\$500 Full	\$400 Full					
	\$300 Half	\$240 Half					
Give-Away Item Sponsors: Please tell us about your sponsorship idea for a giveaway item:							
Flyer/Brochure							
Sports bottle/Tumbler							
☐ Highlighter/Pens ☐ Phone Wallet/Stand ☐ Other:							

Exhibitor(s) Information:

Please identify the contact who will be receiving all sp	onsor and exhibitor- related materials and information:				
Contact Person:	Title:				
Phone:Email:					
Emergency Contact Information:					
(One complimentary full conference registration included Primary Exhibitor Name Badge:	uded with exhibit booth)				
Dietary or physical restrictions for CAS staff to note:	:				
Additional Exhibitor ONLY Badge(s): Does NOT Allow Attendee into Educational Sessions. Or Functions. Fee applies for each additional exhibitor badg Full Name and Title for additional badge:	•				
Emergency Contact Information:					
Dietary or physical restrictions for CAS staff to note:	:				
Payment Information:					
☐ Check Payment Mail your application with check payable to: Casualty Actuarial Society P.O. Box 425 Merrifield, VA 22116-0425	☐ Charge CAS Society Partner Account Only available for: ✓ Diamond Partners ✓ Platinum Partners ✓ Gold Partners ✓ Silver Partners				
☐ Credit Card Payment Credit Card #:					
Exp. Date (MM/YY):					
Cardholder Name:					
Signature: * Email your application to mboa@casact.	org				