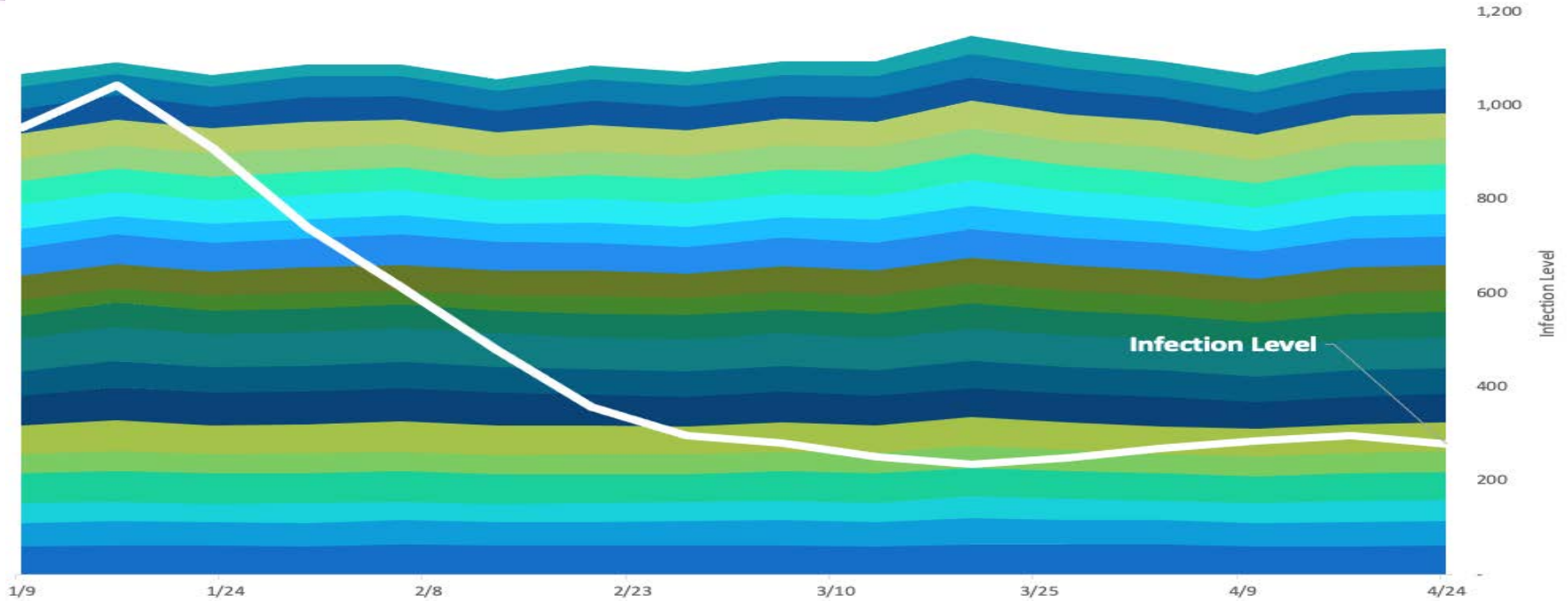


COVID Mitigation Monitoring Project

21 Mitigations and Infections per 100,000 People



CMMP

Researchers

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- Dan Ingram, MBA

Working Group

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COVID Mitigation Monitoring

Objective: To identify the degree to which people are actually practicing a list of 21 mitigation strategies on a state by state basis and to combine that with reported COVID-19 experience to identify strategies that are having the most significant impact.

Responses: We started collecting observations in July. In September, we had enough observations to have credible results for most questions for 20 states. From September to April, we received over 10,000 observations from all 50 states and DC.

Reports: Producing weekly flash reports, detailed bi-monthly analysis and longitudinal reports at December, February and April.

Take Away: Prevalence of Mitigation strategies across the US and in individual states can be used to evaluate potential strategies enhance safety of families communities and businesses.

COVID Mitigation Monitoring Project



Excerpts from Eight Month Summary

September 2020
through April 2021



Project Summary

COVID -19 Data

Using data from Johns Hopkins and the CDC, we calculate two statistics:

- ▶ **Infection Level** - The rate of new cases in each state and the U.S. per 100,000 people
- ▶ **Daily New Infection Rate [NIR]**
- Rolling average of an individual day's rate of new infections compared to the previous two weeks

Mitigation Methods Survey

Collects information from volunteers on compliance with a variety of COVID Mitigation strategies in each state

- ▶ Asks 23 questions, volunteers answer between 0% and 100% that they see the strategy in use in their area
- ▶ Participants are asked to fill out survey every week
- ▶ For methodology details, visit [our website](#)

We combine the John's Hopkins data with our survey data and analyze the results to better understand what is happening on the ground to reduce the spread of COVID across the country

Over the past 8 months we collected over 10,000 observations from individuals in **50** states and DC

US COVID Status at a Glance

| | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr |
|--------------|------|------|-------|------|-------|-------|-------|-------|
| Total Cases | 7.2M | 9.1M | 13.5M | 20M | 26.2M | 28.6M | 30.5M | 32.3M |
| New Cases | 1.2M | 1.9M | 4.4M | 6.5M | 6.2M | 2.4M | 1.8M | 1.9M |
| Total Deaths | 207K | 231K | 267K | 346K | 441K | 512K | 544K | 576K |
| New Deaths | 23K | 24K | 36K | 79K | 95K | 71K | 32K | 32K |

- These eight months saw the COVID Pandemic in the U.S. going from almost under control in late August and early September to raging out of control in December and January to moderating again in February and leveling off at a lower level in March and April.
- Deaths consistently lag infections, peaking in January but like new cases falling to a third of the peak by March.
- Distribution of vaccines started in mid-December. Over 20 million Americans had been vaccinated by the end of February and 100 million by the end of April,

U.S. COVID Status at a Glance

| | Sep | Oct | Nov | Dec | Jan | Feb | Mar | APR |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Average U.S. Infection Level* | 171 | 224 | 541 | 859 | 904 | 469 | 256 | 279 |
| Change in Infection Level* | (58) | 53 | 317 | 318 | 48 | (435) | (211) | 23 |
| Average U.S. NIR | 7.2% | 8.3% | 8.5% | 7.6% | 6.8% | 5.7% | 7.0% | 6.9% |
| Change in NIR | 0.8% | 1.1% | 0.3% | -1.0% | -0.7% | -1.1% | 1.3% | -0.1% |
| Average Mitigation Compliance | 63.0% | 62.9% | 62.9% | 62.9% | 63.0% | 62.3% | 63.0% | 61.5% |
| Mitigation Compliance Change | | -0.1% | 0.0% | 0.0% | 0.1% | -0.7% | 0.7% | -1.5% |

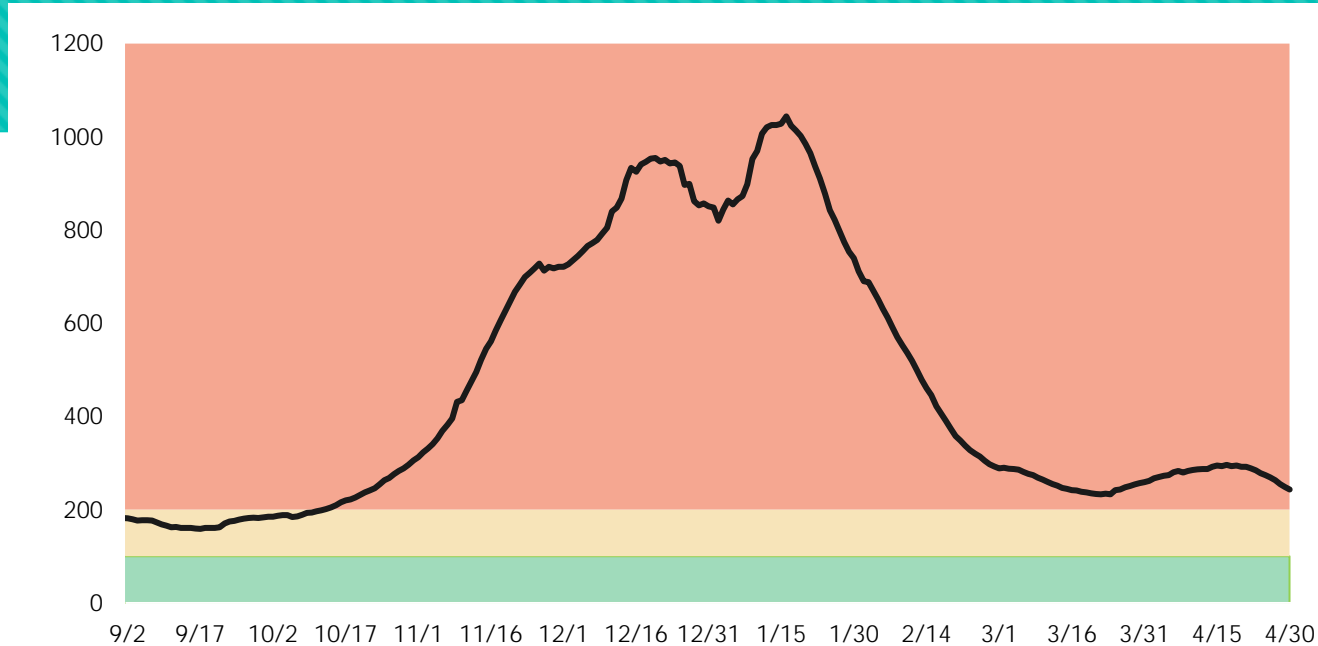
- The infection level rose by over 400% from September to January. Then fell by 48% in February with the end of holiday season and the impact of vaccinations.
- Average all mitigation compliance fell steadily over the last six months but the impact of immunity from prior infections and vaccinations rose significantly starting in January and reaching almost 50% by the end of April.

How many Observations did we collect?

| Response | | | | | | | | | |
|----------|-------|-------|----------|---------|----------|----------|---------|-----------|-------|
| Counts | April | March | February | January | December | November | October | September | Total |
| CA | 124 | 157 | 122 | 137 | 180 | 119 | 103 | 78 | 1020 |
| NY | 187 | 213 | 115 | 102 | 109 | 71 | 77 | 58 | 932 |
| PA | 83 | 104 | 90 | 84 | 109 | 82 | 72 | 69 | 693 |
| TX | 98 | 104 | 79 | 98 | 114 | 75 | 54 | 61 | 683 |
| FL | 71 | 82 | 69 | 68 | 104 | 51 | 35 | 26 | 506 |
| OH | 42 | 69 | 55 | 60 | 64 | 53 | 36 | 29 | 408 |
| NJ | 56 | 51 | 32 | 44 | 63 | 38 | 53 | 53 | 390 |
| MN | 40 | 53 | 43 | 45 | 62 | 52 | 30 | 31 | 356 |
| IL | 86 | 73 | 44 | 46 | 56 | 38 | 35 | 29 | 407 |
| WA | 48 | 41 | 32 | 38 | 48 | 31 | 37 | 32 | 307 |

Infection Level in USA

(New Cases per 100,000 People)



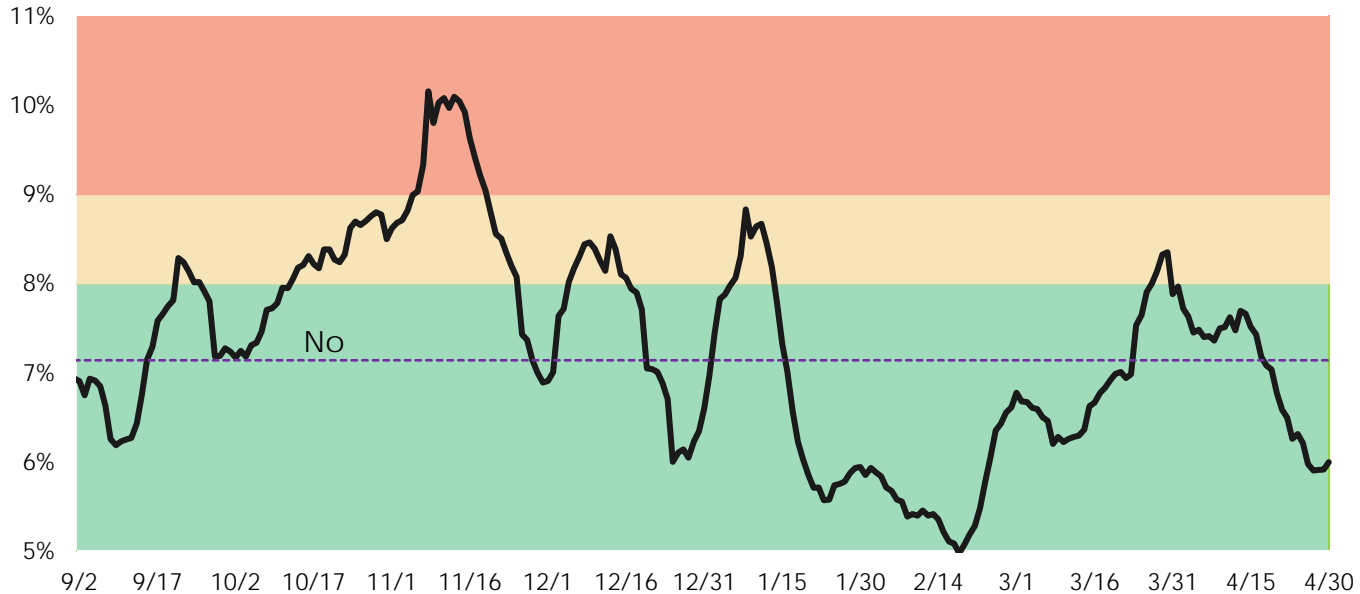
Based on the sum of new cases over previous 14 days. Data indicates most infections last about 14 days.*

The Infection Level rose from October to January. Enhanced mitigations in several states and the vaccine rollout led to the sharp downturn. At the peak, the Infection Level exceeded 1% (1000 per 100,000) but at the end of April was close to a quarter of that level

*Source: [Health.Com Article "How Long Does Coronavirus Last"](#)

Daily New Infection Rate in USA [NIR]

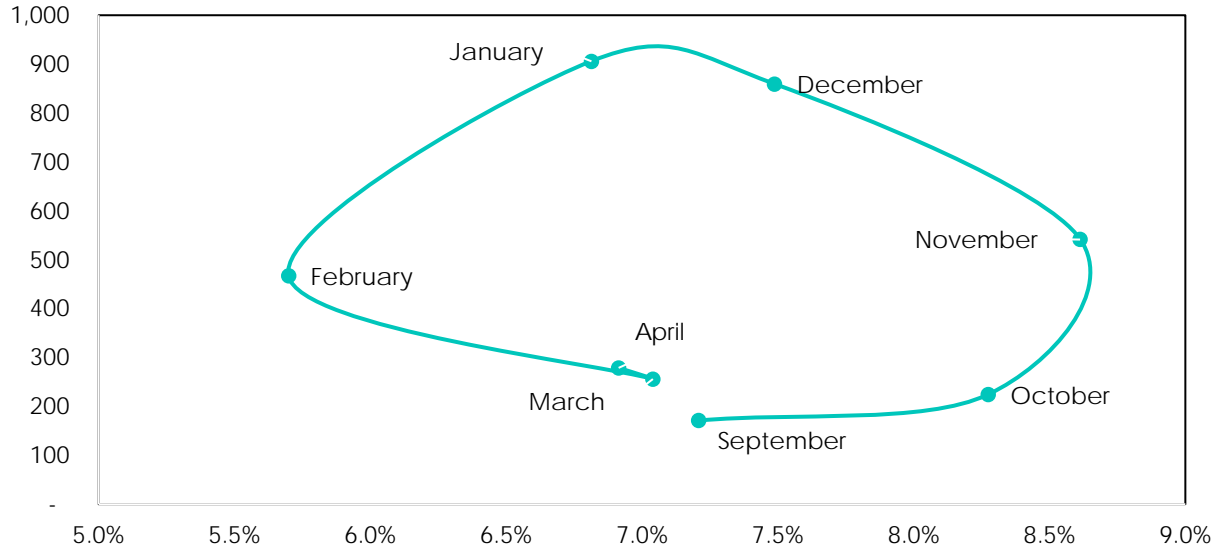
(percentage of last two week's cases, rolling 7-day average)



No Growth Level: If new infections in the US remain below 7.14%, the number of cases of COVID will shrink over time in the US.

NIR got as high as 10% and as low as 5% over this eight-month period. The NIR increased sharply in late February through March, in April has moved back below the No Growth level. By the end of April, immunities from vaccinations and prior infections may have reached a level that makes future peaks less likely.

Path of the Pandemic U.S. National

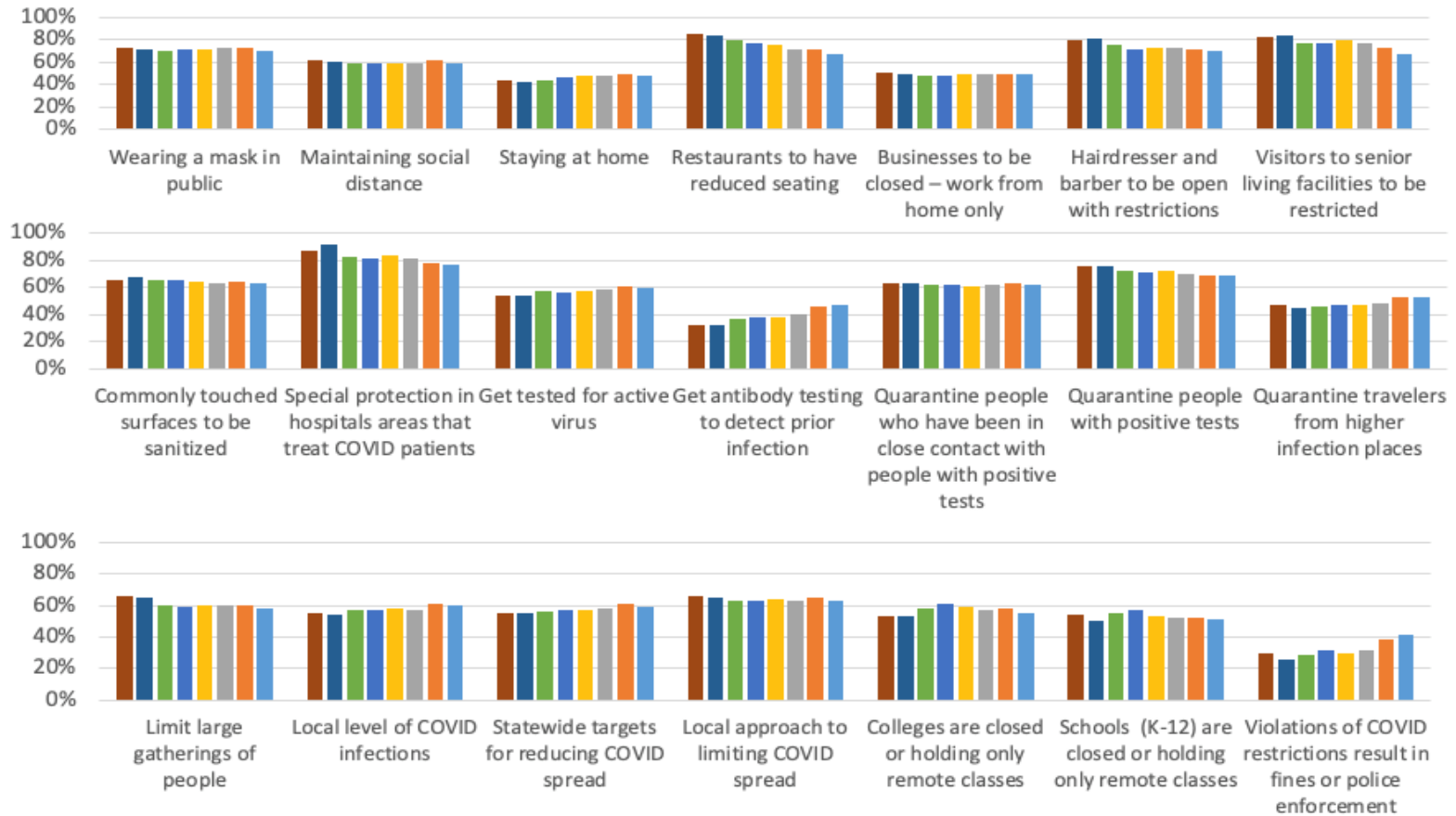


The pandemic followed a circular path for seven months before the impact of the more infectious variant strains and relaxation of COVID restrictions resulted in a small backtrack in April. With average NIR falling below the No Growth level (7.14%) in April, we can expect further drop in infection level in May.

Average Compliance by Month

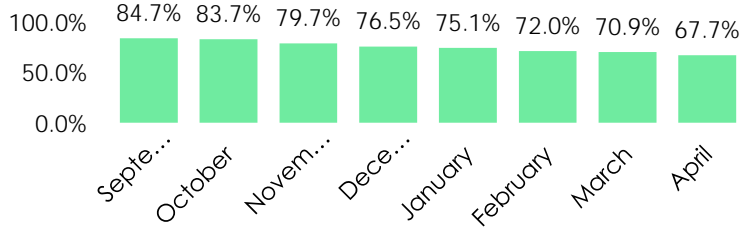
(For all surveys)

September October November December January February March April

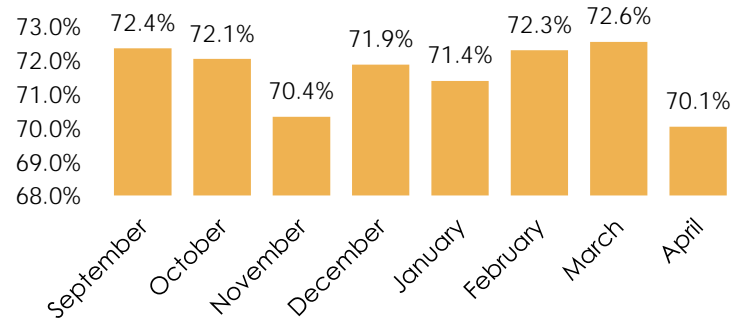


Average Percent Compliance

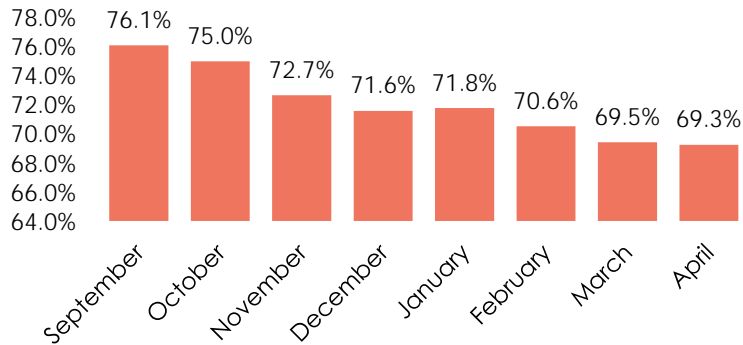
Restaurants to have reduced seating



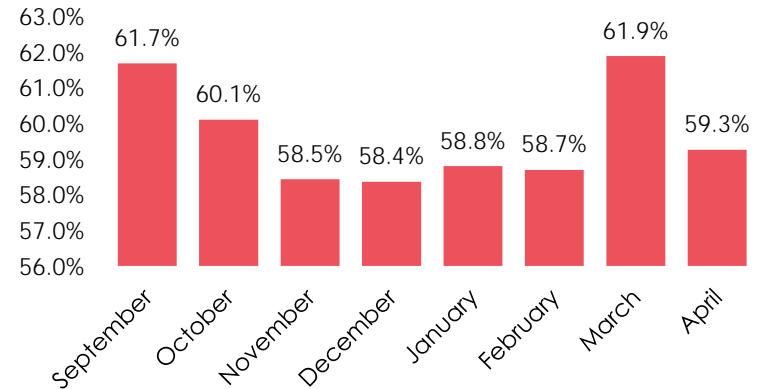
Wearing a mask in public



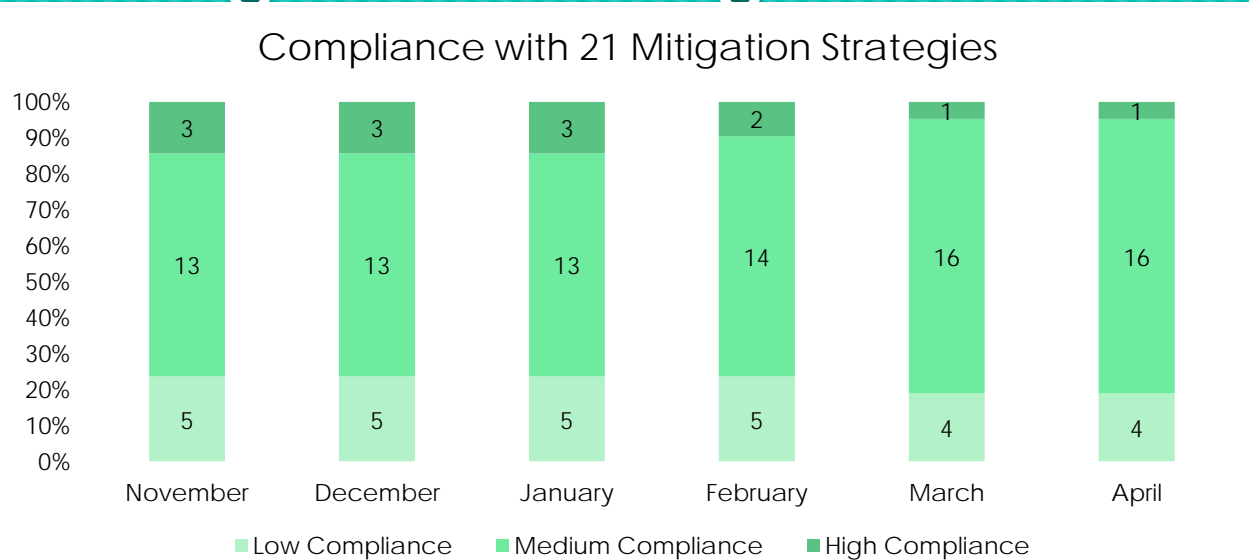
Quarantine people with positive tests



Maintaining social distance



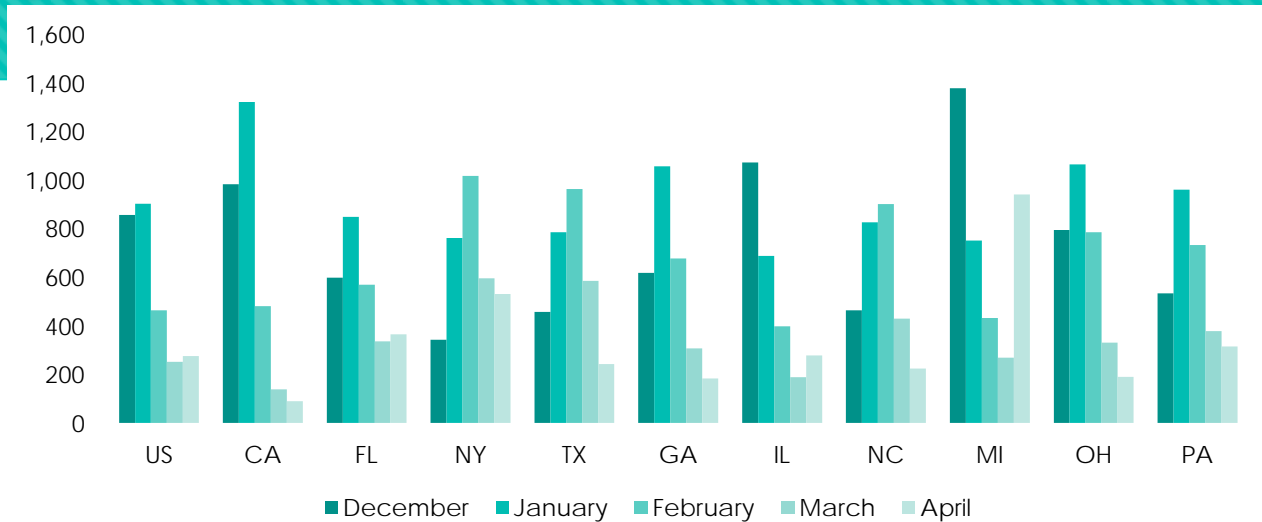
21 Mitigation Strategies over Time



- As overall mitigation has decreased, the number of mitigations with high compliance has decreased from 5 in September to only 2 in February and one in March/April.

Infection Level in 10 Most Populous States

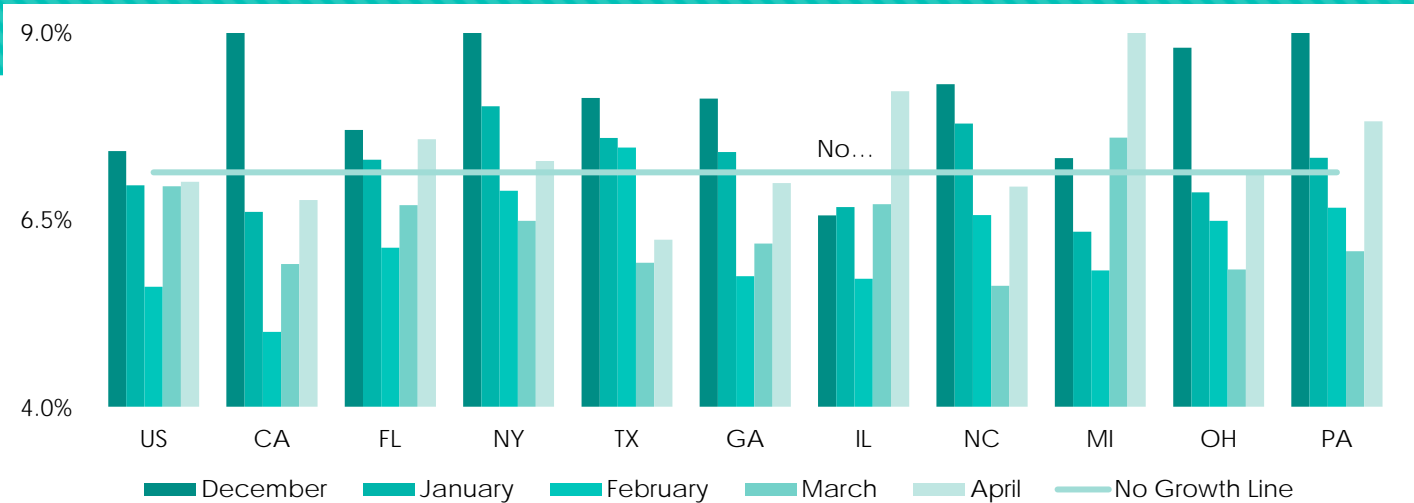
(Monthly Averages)



- ▶ The Infection Level peaked in a different month by state in either December, January or February. All of the 10 large states are lower than that peak in April.
- ▶ Michigan has had a new wave of infections in April. That spike has started to recede by the end of April but infections are still running much higher in Michigan than in any other state.

NIR in 10 Most Populous States

(Monthly Averages)



- ▶ All ten states had reached a NIR below the No Growth line (7.14%) in March, but five have moved back up to or surpassed that level in April.
- ▶ Nine of the states were above the No Growth line in December. At that time, only Illinois was below.

Percent Compliance

(Monthly Averages for 10 states with highest population)



| California | | | California | | |
|--------------|---|-------|--------------|--|-------|
| Top 5 | | | Bottom 5 | | |
| 1 | Special protection in hospitals areas that treat COVID patients | 73.3% | 21 | Violations of COVID restrictions result in fines or police enforcement | 33.7% |
| 2 | Restaurants to have reduced seating | 72.6% | 20 | Get antibody testing to detect prior infection | 41.3% |
| 3 | Colleges are closed or holding only remote classes | 72.3% | 19 | Quarantine travelers from higher infection places | 50.8% |
| 4 | Hairdresser and barber to be open with restrictions | 69.8% | 18 | Staying at home | 51.1% |
| 5 | Schools (K-12) are closed or holding only remote classes | 68.1% | 17 | Businesses to be closed – work from home only | 53.7% |
| Florida | | | Florida | | |
| Top 5 | | | Bottom 5 | | |
| 1 | Special protection in hospitals areas that treat COVID patients | 75.2% | 21 | Violations of COVID restrictions result in fines or police enforcement | 21.8% |
| 2 | Wearing a mask in public | 66.3% | 20 | Schools (K-12) are closed or holding only remote classes | 32.9% |
| 3 | Quarantine people with positive tests | 64.9% | 19 | Get antibody testing to detect prior infection | 39.5% |
| 4 | Hairdresser and barber to be open with restrictions | 64.4% | 18 | Businesses to be closed – work from home only | 39.7% |
| 5 | Commonly touched surfaces to be sanitized | 60.6% | 17 | Staying at home | 40.7% |
| New York | | | New York | | |
| Top 5 | | | Bottom 5 | | |
| 1 | Restaurants to have reduced seating | 83.3% | 21 | Get antibody testing to detect prior infection | 44.6% |
| 2 | Special protection in hospitals areas that treat COVID patients | 82.3% | 20 | Violations of COVID restrictions result in fines or police enforcement | 45.3% |
| 3 | Visitors to senior living facilities to be restricted | 79.6% | 19 | Businesses to be closed – work from home only | 50.6% |
| 4 | Hairdresser and barber to be open with restrictions | 78.1% | 18 | Staying at home | 51.7% |
| 5 | Wearing a mask in public | 76.2% | 17 | Schools (K-12) are closed or holding only remote classes | 56.2% |
| Pennsylvania | | | Pennsylvania | | |
| Top 5 | | | Bottom 5 | | |
| 1 | Special protection in hospitals areas that treat COVID patients | 88.1% | 21 | Violations of COVID restrictions result in fines or police enforcement | 29.2% |
| 2 | Restaurants to have reduced seating | 82.1% | 20 | Get antibody testing to detect prior infection | 34.8% |
| 3 | Visitors to senior living facilities to be restricted | 81.7% | 19 | Staying at home | 47.5% |
| 4 | Hairdresser and barber to be open with restrictions | 75.3% | 18 | Quarantine travelers from higher infection places | 49.8% |
| 5 | Quarantine people with positive tests | 74.9% | 17 | Businesses to be closed – work from home only | 52.6% |
| Texas | | | Texas | | |
| Top 5 | | | Bottom 5 | | |
| 1 | Special protection in hospitals areas that treat COVID patients | 78.1% | 21 | Violations of COVID restrictions result in fines or police enforcement | 29.6% |
| 2 | Visitors to senior living facilities to be restricted | 71.7% | 20 | Get antibody testing to detect prior infection | 38.1% |
| 3 | Quarantine people with positive tests | 70.6% | 19 | Schools (K-12) are closed or holding only remote classes | 40.5% |
| 4 | Wearing a mask in public | 70.5% | 18 | Quarantine travelers from higher infection places | 42.7% |
| 5 | Restaurants to have reduced seating | 68.1% | 17 | Staying at home | 42.9% |

Underreporting

| | | March Cumulative Unreported (millions) | As Pct. of Population |
|----|----------------------|---|--------------------------|
| 1 | Texas | 3.7 | 13% |
| 2 | California | 3.5 | 9% |
| 3 | Illinois | 2.4 | 19% |
| 4 | Ohio | 2.1 | 18% |
| 5 | Florida | 2.1 | 10% |
| 6 | Pennsylvania | 1.2 | 10% |
| 7 | Georgia | 1.2 | 11% |
| 8 | New Jersey | 1.1 | 12% |
| 9 | Wisconsin | 1.0 | 17% |
| 10 | Maryland | 0.9 | 15% |
| | Other 40 States | 10.8 | |
| | Total Est Unreported | 29.9 | 9% |

- ▶ Based upon the CDC study of Seroprevalence of antibodies.
- ▶ Rates of testing are trending downwards as medical staff are being reassigned from testing to vaccinations.
- ▶ This measure of underreporting has trended downwards slightly over time.

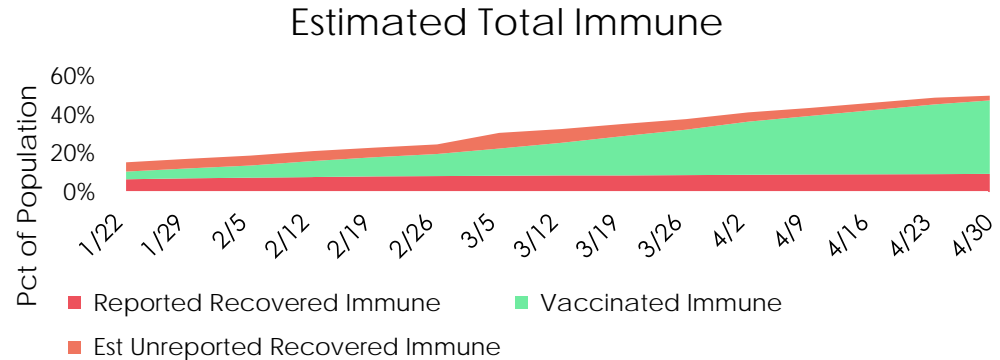
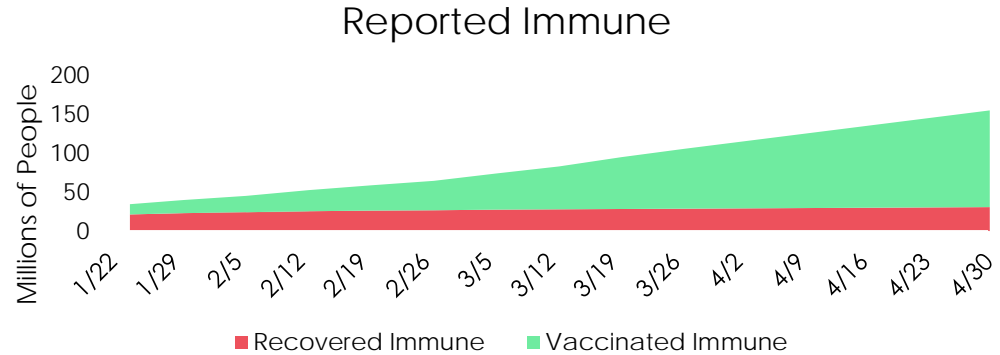
Immunity and Vaccinations

The total population of immune people in the United States is made up of three groups:

- 1. People who have had virus and reported
- 2. People who have had virus and were not tested and not reported
- 3. People who have had vaccine

Remember there are some people who had the virus and also got vaccinated.

- An adjustment for that is made in the calculation of Estimated Unreported Recovered Immune.



Immunity

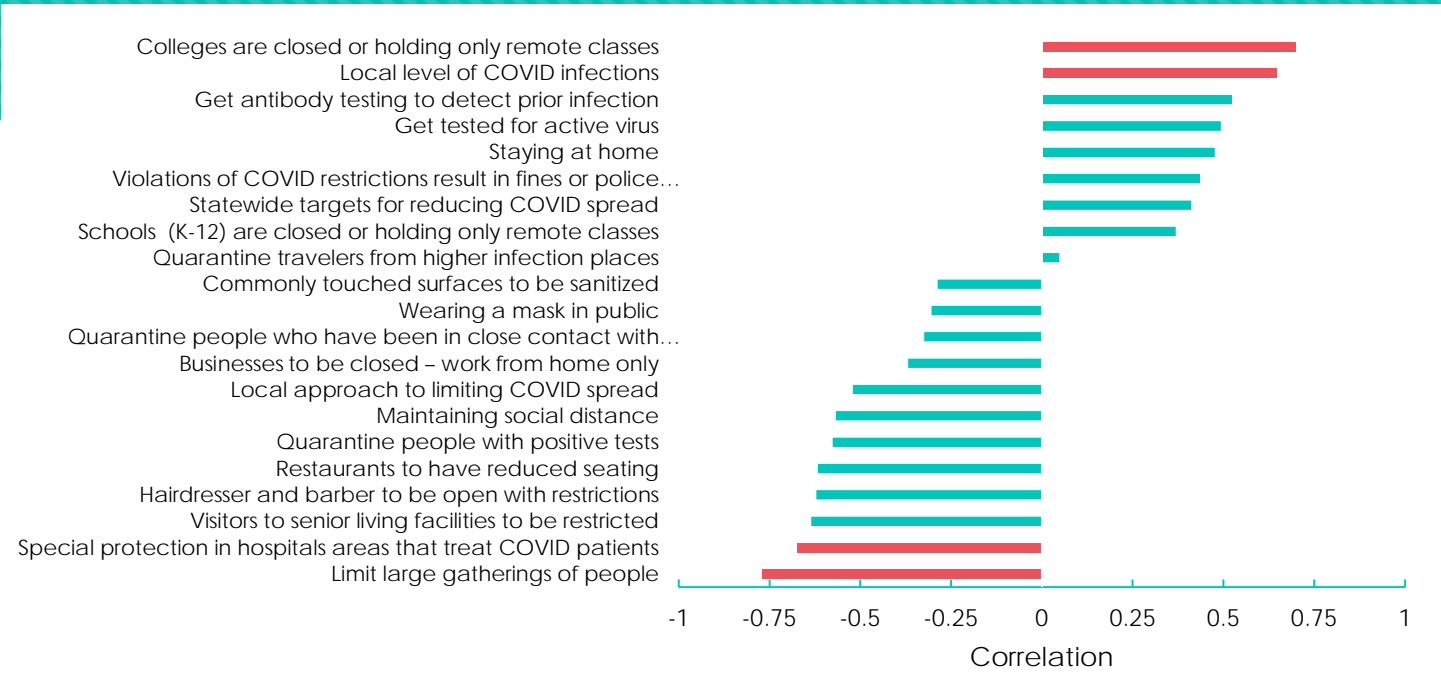
Selected States

| | April 30 | Reported Immune | Est. Total Immune |
|----|---------------|-----------------|-------------------|
| 1 | Massachusetts | 57% | 57% |
| 2 | Rhode Island | 57% | 57% |
| 3 | New Hampshire | 57% | 57% |
| 4 | Connecticut | 56% | 56% |
| 5 | New Jersey | 53% | 57% |
| 6 | New Mexico | 53% | 56% |
| 7 | South Dakota | 53% | 54% |
| 8 | California | 52% | 53% |
| 9 | Maine | 52% | 52% |
| 10 | Pennsylvania | 51% | 54% |

| | April 30 | Reported Immune | Est. Total Immune |
|----|---------------|-----------------|-------------------|
| 51 | Mississippi | 38% | 42% |
| 50 | Louisiana | 38% | 39% |
| 49 | Alabama | 38% | 43% |
| 48 | Idaho | 39% | 45% |
| 47 | West Virginia | 40% | 40% |
| 46 | Wyoming | 40% | 53% |
| 45 | Georgia | 40% | 45% |
| 44 | Tennessee | 42% | 45% |
| 43 | Indiana | 42% | 46% |
| 42 | Arkansas | 42% | 43% |

Correlation between Mitigations and U.S. Infection Level

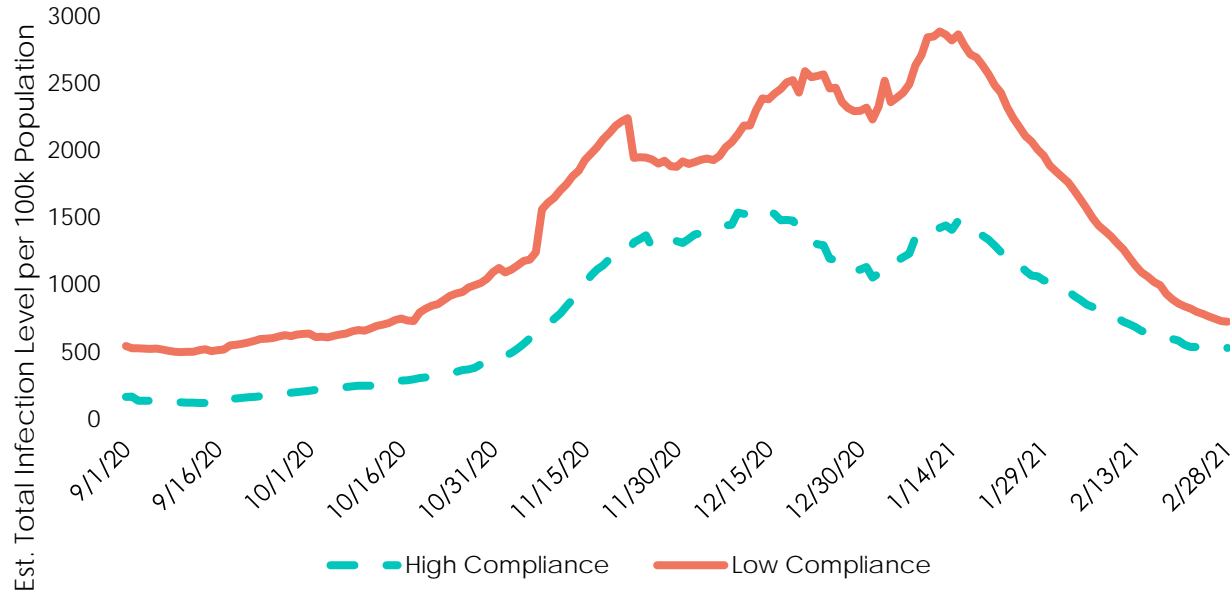
(Weekly Mitigation Average and USIL one Week Later, September - February)



► It is difficult to draw conclusions about why a mitigation would be strongly positively or negatively correlated with the U.S. Infection Level. Some factors that might influence the power of a mitigant as a forward indicator include how easy it is to implement, who is in control of the mitigation (personal, business, governmental), and what other mitigants are logistically and politically tied into that mitigation.

What Difference Does it Make?

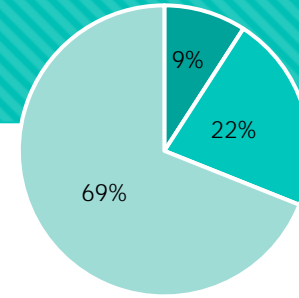
Five States with High Compliance Compared to Five States with Low Compliance with Adj for Underreporting



Smaller Gatherings

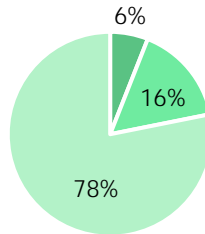
| Average Gathering | This Year | Last Year | Change |
|-------------------|-----------|-----------|--------|
| Thanksgiving | 9 | 16 | (7) |
| December | 4 | 17 | (13) |
| Super Bowl | 7 | 19 | (12) |

Thanksgiving



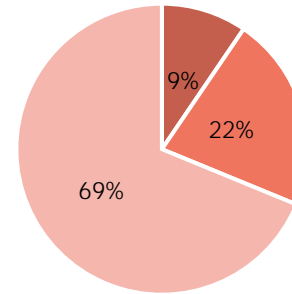
■ Increase ■ Same ■ Decrease

December Holidays



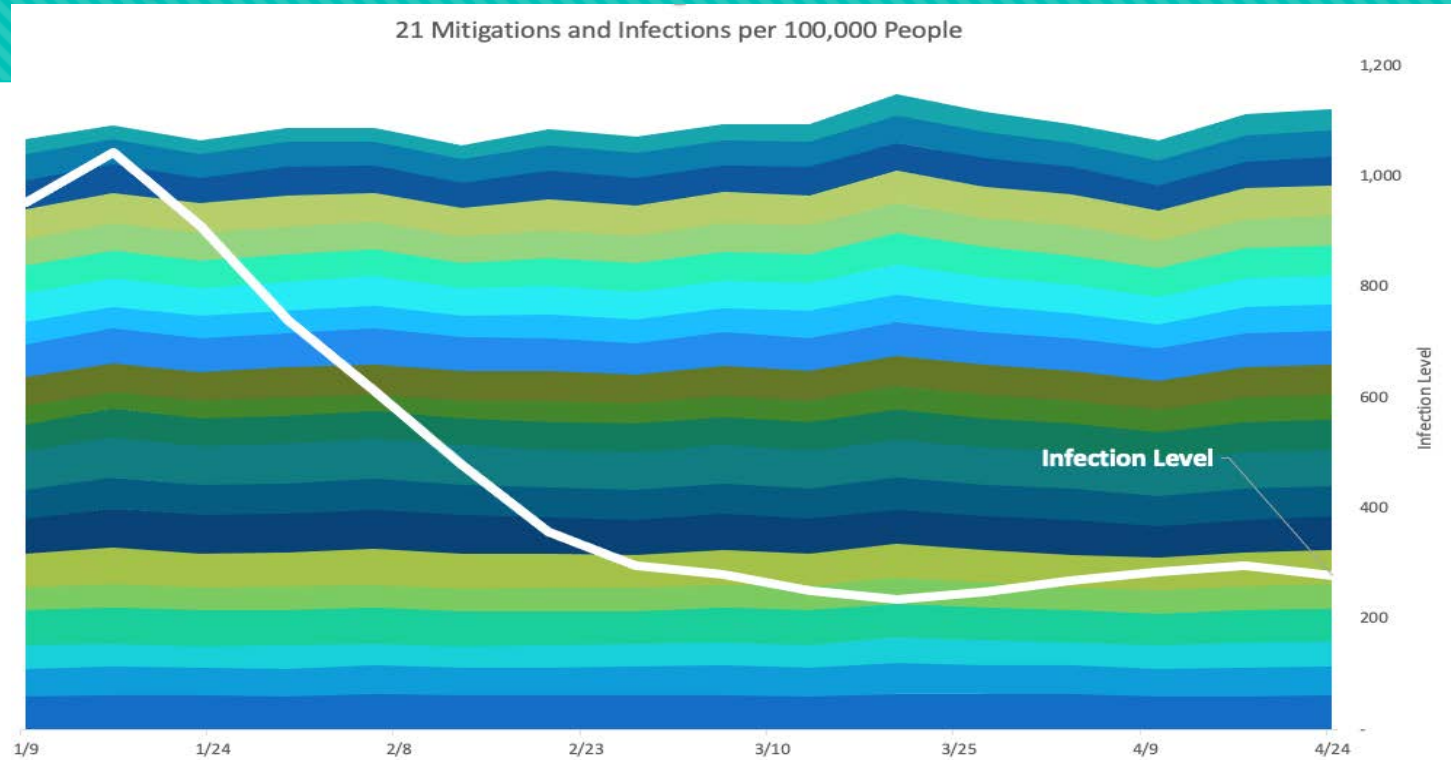
■ Increase ■ Same ■ Decrease

Superbowl



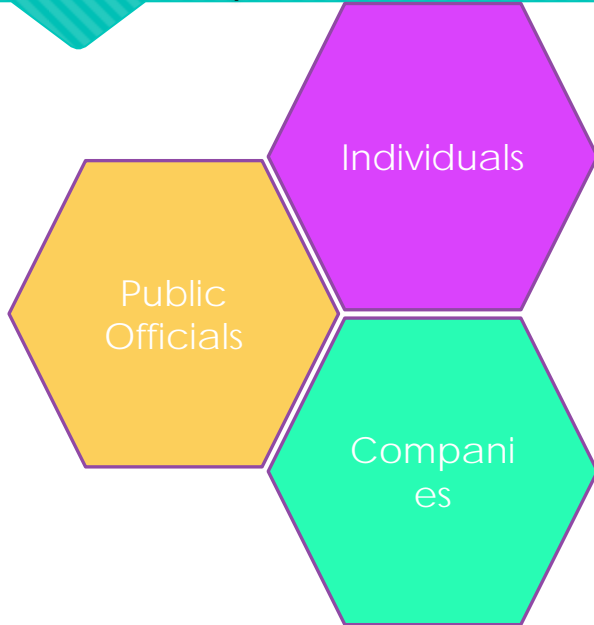
■ Increase ■ Same ■ Decrease

Summary & Conclusions



Practical Applications

⦿ What can we hope Individuals, companies, and public officials to do?



Individuals:

Choose personal mitigations. Such as "Wear a mask". "Socially Distance"

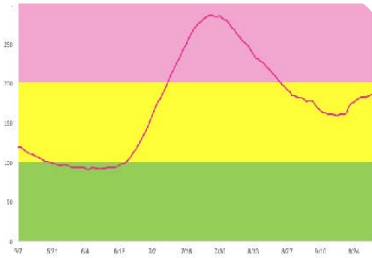
Companies:

Choose company mitigation strategy. Allow employees to work from home if possible. Create systems for contact tracing if an employee gets infected. Lobby public officials.

Public Officials:

See what is happening in other states. Can make choices from 21 mitigation strategies according to what will work in state.

Conclusions



How Bad Can it Get?



Compliance varies by state.



Understand drivers of COVID spread.

| | |
|----------------------------------|-----|
| Restaurants Reduced | 90% |
| Hospital Special Restrictions | 88% |
| Hairdressers and Barbers Reduced | 83% |
| Quarantine Active Cases | 79% |
| Senior Living Restrictions | 79% |

Weighted Average Mitigation



Every State has a unique story

Applications to other Emerging Risks

- *Longitudinal Crowdsourcing* can bring insights as we live through a new emerging risk.
 - Don't have to wait for the next quarter's claims analysis
 - Can collect local information about how companies are handling their employee situations
- By asking many people may get insights that allow you to anticipate changes that could result from a new emerging risk
 - Not limited to polling your own employees or customers