



2021-22

CAS Society Partners Program

September 10, 2021



About The Casualty Actuarial Society

The Casualty Actuarial Society (CAS) represents the largest concentration of property/casualty actuaries in the world.

- Over 9,000 members of the CAS work for insurance and reinsurance companies and brokers, consulting firms, state insurance departments, educational institutions, and other organizations serving the financial services industry.
- About two-thirds of the members are Fellows and one-third are Associates.
- Many senior actuaries make or strongly influence purchase decisions for their companies and most CAS members are keenly involved in the products and services their companies utilize.
- The nature of actuarial training and education supplies CAS members with broad expertise in insurance and provides exposure to all areas of the industry.

That is why CAS members have moved beyond purely actuarial positions and hold positions throughout the financial services industry, including in the executive suites.



**Expertise. Insight.
Solutions.**

Catalog of 2021-2022 CAS Sponsor and Exhibitor Opportunities

Featuring the Society Partners Program

Carry out your marketing objectives while developing a unique relationship with CAS members and the actuarial profession by participating in the Society Partners Program. Society Partners are firms who demonstrate a commitment to the CAS and its mission by making an annual contribution to support CAS activities. Society Partners can spend the contributed amount on a wide variety of sponsor, exhibitor, and advertising opportunities throughout the year. In return, Society Partners receive benefits commensurate with their investment level:

- Year-long exposure and 20% discount on the regular cost of individual sponsor, exhibitor, and advertising opportunities.
- Maximum flexibility by choosing from and combining exhibitor and sponsor opportunities to both suit Partners' budget and marketing mix.

A Society Partnership runs for 12 months, from October 1 to September 30. To receive the exclusive benefits of this program, Society Partners must commit to a certain level of support at the beginning of the cycle.

A Society Partner's funds that are not used during the annual cycle will have any remaining funds donated to the CAS Trust.

Show your support for the CAS by joining the Society Partners Program today and enhance your company's visibility among the actuarial profession!

EXCLUSIVE BENEFITS AVAILABLE ONLY TO SOCIETY PARTNERS

Society Partners can allocate the amount pledged on a wide variety of sponsor, exhibitor, and advertising opportunities throughout the year, as described in the following pages. In addition to the benefits and exposure through participation in individual events and activities, society partners receive exclusive extra benefits, depending on their commitment level.



Partner Annual Benefits



Diamond
\$25,000
Commitment

CAS Website Home
Page Recognition

1st pick of individual
sponsor and
exhibitor
opportunities



Platinum
\$20,000
Commitment

CAS Website
Recognition

2nd pick of
individual sponsor
and exhibitor
opportunities



Gold
\$15,000
Commitment

CAS Website
Recognition

3rd pick of
individual sponsor
and exhibitor
opportunities



Silver
\$10,000
Commitment

CAS Website
Recognition

4th pick of
individual sponsor
and exhibitor
opportunities



Bronze
\$5,000
Commitment

CAS Website
Recognition

5th pick of
individual sponsor
and exhibitor
opportunities

Recognition as CAS Society Partners in/at:
Actuarial Review magazine
CAS Annual Meeting
CAS Social Media platforms
CAS Weekly E-mail Bulletin
(Commensurate with investment level)

Meeting and Seminar Sponsorship and Exhibitor Opportunities

In 2021-2022, sponsor opportunities will be available at the following events:

- **2021 CAS Annual Meeting**, November 7-10, San Diego, CA, with exhibit hall
- **2022 Ratemaking, Product & Modeling (RPM) Seminar**, March, Location TBD, with exhibit hall
- **2022 Spring Meeting**, May 15-18, Orlando, FL
- **2022 Seminar on Reinsurance**, June, Location TBD
- **2022 Casualty Loss Reserve Seminar (CLRS)**, September, Location TBD



Details on specific opportunities will be available in the exhibitor/sponsor prospectus around two months prior to each event.



CAS CASUALTY ACTUARIAL SOCIETY
EMAIL UPDATE

July 22, 2020

CASUALTY-LOSS-RESERVE SEMINAR
CLRS

Register Today for 2020 Casualty Loss Reserve Seminar (CLRS) & Workshops!

This year the Casualty Actuarial Society and the American Academy of Actuaries are proud to present the CLRS as a completely virtual event on September 15-17, 2020. Take advantage of the early bird registration and save when you register by August 21, 2020!

[Learn More](#)

UPDATES

- Call for Presentations 2020 CAS Annual Meeting
- CAS COVID-19 Call for Essays
- 2020 Election Candidates Respond to Questions From Members
- Town Hall with CAS Leaders: Recording Now Available

GLOBAL UPDATES

- Call for Speakers for 2020 GIRO Conference (UK) Due July 31
- CIA Looking for COVID-19 Research Ideas
- On-Demand Education Available at the University of CAS (UCAS)


ACTUARIAL CAREERS, INC.
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All Actuarial Jobs
Salary Survey Results
Visit: actuarialcareers.com


Weekly E-Bulletin Banner Ad:

- **Benefit:**
Increase your organization's brand recognition by placing your ad in our weekly e-bulletin, which contains important news and information about CAS activities, with a typical open rate of 36%.
- **Frequency:**
Sent every Wednesday to over 14k people
- **Size:** 600x130
- **Main audience:**
CAS Members, aspiring actuaries, and others.
- **Cost for 1 week:**
 - Regular Price = \$500
 - Partners Rate = \$400
- **Cost for 4-week bundle:**
 - Regular Price = \$1,750
 - Partners Rate = \$1,400




CASUALTY ACTUARIAL SOCIETY
 EMAIL UPDATE

March 18, 2020
 






CAS EXAMS ANNOUNCEMENT

CAS Postpones April Exam Sitting

After reviewing the latest information from the World Health Organization and U.S. Centers for Disease Control, as well as evolving employer restrictions and international site closures, the CAS has made the decision to postpone the CAS exam sittings scheduled for April 22-29 for MAS-I, MAS-II, Exam 5, Exam 6-Canada, Exam 6-US, Exam 7 and Exam 9 until further notice.

[Learn More](#)

UPDATES



- CAS COVID-19 (Coronavirus) Recent Updates
- Future Fellows, March 2020
- Joint Risk Management Section Issues Negative Interest Rate Survey Results
- New Webinar Option: Multiple Connections Half-Year Subscription
- 13th Annual Survey Of Emerging Risks

GLOBAL UPDATES

- On-Demand Education Available at the University of CAS (UCAS)
- CAS Sponsors 30th Annual ANEA-ASNA Convention in Niagara Falls, Canada!

SPONSORED LINK

Ezra Penland Actuarial Recruitment seeks an FCAS pricing actuary for Position 88158. Requires workers compensation ratemaking experience. Work will include reinsurance and primary commercial lines assignments. Work closely with underwriters and other staff. Requires a great personality and excellent technical skills.

Weekly E-Bulletin Sponsored Links:

- Benefit:**
 Your bulleted listing may contain up to two lines of text with a link to the landing page of your choice. Promote your industry white papers, educational webinars, and other news and information about your firm.
- Limitations:**
 40 - 50 words
- Frequency:**
 Sent every Wednesday to over 14k people
- Main audience:**
 CAS Members, aspiring actuaries, and others.
- Cost for 1 week:**
 - Non-Partner = \$300
 - Partners Rate = \$240
- Cost for 4-week bundle:**
 - Non-Partner = \$800
 - Partners Rate = \$600





Actuarial Review Magazine:

- **Benefit:**

- Advertise in Actuarial Review, the CAS's bi-monthly magazine.
- Printed and mailed to almost 15,000 insurance professionals, including CAS members and actuarial professionals working towards membership.
- Nearly 40% of CAS members are senior-level executives, many of whom have moved beyond purely actuarial positions and hold positions throughout the financial services industry, including in the executive suites.
- Visit the CAS Website and download the Actuarial Review Media Kit at www.casact.org/advertising/ARMediaKit.pdf

actuarialREVIEW

CAS Partner Ad Rates	1X	3X	6X
Back Cover	\$2,650	\$2,450	\$2,250
Inside Front Cover, Opposite Inside Front Cover	\$2,550	\$2,350	\$2,150
Inside Back Cover	\$2,500	\$2,300	\$2,100
Opposite TOC, Editor's Notes, or President's Message	\$2,450	\$2,250	\$2,050
Full Page	\$2,250	\$2,050	\$1,825
Half Page	\$1,575	\$1,425	\$1,250
Third Page	\$1,350	\$1,250	\$1,150

*Prices subject to change

Sponsored Webinars:

- **Benefit:**
This opportunity allows sponsors to bring their products or create content relevant to our members. Sponsors will be able to have a banner/logo on your webinars main page.
- **Limitations:**
Registration can be available to members and non-members. Webinars should not exceed 60 minutes.
- **Main audience:**
Open to the public and CAS members
- **Cost:**
 - Regular Cost: \$3,000
 - Partner Rates: \$2,400

The screenshot shows a webinar registration page for 'Emotional Intelligence: A Soft Skill for Hard Times'. The page includes a description, registration information, and a table of fees. A banner for the CAS Spring Meeting is also visible at the bottom.

Emotional Intelligence: A Soft Skill for Hard Times

June 25, 2020
Thu 12:00 PM EDT

DESCRIPTION

PLEASE NOTE: REGISTRATION WILL CLOSE 10 AM ET THE DAY OF THE WEBINAR

Emotional intelligence is no longer a new subject. However, its place in our professional and personal lives is more important than ever. The World Economic Forum lists EI as one of the top 10 most important job skills for 2020 and beyond. This webinar will help you to appreciate how prevalent EI concepts are in your life, the different components of EI, and what you can do to develop your own emotional intelligence.

Please note: We strongly suggest that participants test their systems prior to registering for live CAS webinars. Click the system requirements button underneath the Register button on the webinar description page to make sure that you will have no user-end issues. We also suggest that participants login to the webinar early to help stagger the unprecedented number of attendees we have at our webinars.

Registration Information and Fees

PLEASE NOTE: REGISTRATION WILL CLOSE 10 AM ET THE DAY OF THE WEBINAR

Registration Fees (in U.S. Dollars)	Received on/by June 12, 2020	Received after June 12, 2020
Individual	\$50	\$75
Group* (more than one person using the same internet connection)	\$250	\$300
Multiple Connections** (Unlimited internet connections for individuals working for the same company. Please note that audio for this presentation will be streamed via the web)	\$500	\$550

New MC Subscription also available.

CAS SPRING MEETING
MAY 11-13, 2020 • ONLINE EVENT
REGISTER TODAY!

Purchase \$75.00

Already purchased? Click here to synchronize

System Requirements

Career Center Banner Ads:

- **Benefit:**

Distinguish yourself and promote your organization's brand and job postings with a banner ad that links directly to your website of preference.

- **Main audience:**

Public. Mostly visited by job seekers.

- **Cost:**

30 days:

- \$960 Regular Price
- \$800 for Society Partners

90 days placement:

- \$1,800 Regular Price
- \$1,500 for Society Partners

The screenshot shows a web page for the Career Center. At the top, there is a navigation bar with 'HOME' and 'CAREER CENTER'. Below this, the 'CAREER CENTER' title is prominently displayed. To the right, there is a CAS logo and two circular icons. A text block provides contact information: 'Need Assistance? Give us a call at 1-888-491-8833 or shoot us an email at: customerservice+813885@support.boxwoodtech.com'. An 'IMPORTANT' notice follows, mentioning government positions and university job postings, with contact names 'Cecily Marx' and 'Tamar Gertner'. The main banner features the 'DW SIMPSON' logo with a globe icon and the text 'GLOBAL ACTUARIAL & ANALYTICS RECRUITMENT'. To the right of the logo is a green box celebrating '30 YEARS in Actuarial Recruitment' with the website 'www.dwsimpson.com/about'. At the bottom, there are two buttons: 'FIND A JOB' for job seekers and 'POST A JOB' for employers.

HOME | CAREER CENTER

CAREER CENTER

Need Assistance? Give us a call at 1-888-491-8833 or shoot us an email at: customerservice+813885@support.boxwoodtech.com

IMPORTANT: If you are posting a job for a government position, please contact [Cecily Marx](#) for the code for free job postings. If you are a university interested in posting a job advertisement please contact [Tamar Gertner](#) for the code for free job posting and other advertising opportunities for universities available with the CAS.

DW SIMPSON.
GLOBAL ACTUARIAL & ANALYTICS RECRUITMENT

Celebrating
30 YEARS
in Actuarial
Recruitment
www.dwsimpson.com/about

JOB SEEKERS
FIND A JOB

EMPLOYERS
POST A JOB

Join the CAS Society Partners Program!

Contact Lisa Broyhill at lbroyhill@casact.org with any questions about the Society Partners Program.

For new firms who plan to join the Society Partners Program, the next steps are to:

1. Express your intention to join the Society Partners Program before **September 30, 2021** by sending an email to lbroyhill@casact.org
2. Review the individual sponsor and exhibitor opportunities available throughout the year, taking note of those of interest.
3. Complete the application form. Send the form with payment information to the CAS Office according to the instructions on the form.

For returning firms, please confirm your renewal with Lisa Broyhill and coordinate payment.

For firms who will not reach the Society Partner threshold during 2021-2022:

Look for details on sponsor and exhibitor opportunities available at individual CAS events to be announced through the CAS Website two to three months prior to the events.

Casualty Actuarial Society Sponsor and Exhibitor Opportunities

Featuring the
Society Partners Program



Expertise. Insight.
Solutions.®



Please submit the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials.

Organization _____

Address _____

City _____

State _____

Zip _____

Please list the person who will be receiving all exhibit/sponsor-related materials

Contact Person and Title: _____

Phone: _____

E-mail Address: _____

Web Site Address: _____

Signature: _____

Date: _____

OPPORTUNITY	ANNUAL COMMITMENT	CHECK TO SELECT
Diamond Partner	\$25,000	<input type="checkbox"/>
Platinum Partner	\$20,000	<input type="checkbox"/>
Gold Partner	\$15,000	<input type="checkbox"/>
Silver Partner	\$10,000	<input type="checkbox"/>
Bronze Partner	\$5,000	<input type="checkbox"/>

Payment due - October 1

☐ **Check Payment**

Mail your application with check payable to:

Casualty Actuarial Society

P.O. Box 425

Merrifield, VA 22116-0425

☐ **Credit Card Payment**

Credit Card #: _____ Exp. Date (MM/YY): _____

Cardholder Name: _____

Signature: _____

Credit Card Billing Address: _____

Email your application to Lisa Broyhill at lbroyhill@casact.org