



Statement of Principles Regarding Property and Casualty Insurance Ratemaking

(Adopted by the Board of Directors of the CAS May 1988)

The purpose of this Statement is to identify and describe principles applicable to the determination and review of property and casualty insurance rates. The principles in this Statement are limited to that portion of the ratemaking process involving the estimation of costs associated with the transfer of risk. This Statement consists of four parts:

I. DEFINITIONS

II. PRINCIPLES

III. CONSIDERATIONS

IV. CONCLUSION

The principles contained in this Statement provide the foundation for the development of actuarial procedures and standards of practice. It is important that proper actuarial procedures be employed to derive rates that protect the insurance system's financial soundness and promote equity and availability for insurance consumers.

Although this Statement addresses property and casualty insurance ratemaking, the principles contained in this Statement apply to other risk transfer mechanisms.

I. DEFINITIONS

Ratemaking is the process of establishing rates used in insurance or other risk transfer mechanisms. This process involves a number of considerations including marketing goals, competition and legal restrictions to the extent they affect the estimation of future costs associated with the transfer of risk. This Statement is limited to principles applicable to the estimation of these costs. Such costs include claims, claim settlement expenses, operational and administrative expenses, and the cost of capital. Summary descriptions of these costs are as

26 follows:

- 27 – *Incurred losses* are the cost of claims insured.
- 28 – *Allocated loss adjustment expenses* are claims settlement costs directly assignable to specific
- 29 claims.
- 30 – *Unallocated loss adjustment expenses* are all costs associated with the claim settlement function
- 31 not directly assignable to specific claims.
- 32 – *Commission and brokerage expenses* are compensation to agents and brokers.
- 33 – *Other acquisition expenses* are all costs, except commission and brokerage, associated with the
- 34 acquisition of business.
- 35 – *Taxes, licenses and fees* are all taxes and miscellaneous fees except federal income taxes.
- 36 – *Policyholder dividends* are a non-guaranteed return of premium charged to operations as an
- 37 expense.
- 38 – *General administrative expenses* are all other operational and administrative costs.
- 39 – *The underwriting profit and contingency provisions* are the amounts that, when considered with
- 40 net investment and other income, provide an appropriate total after-tax return.

41 **II. PRINCIPLES**

42 Ratemaking is prospective because the property and casualty insurance rate must be developed
43 prior to the transfer of risk.

44 **Principle 1:** A rate is an estimate of the expected value of future costs.

45 Ratemaking should provide for all costs so that the insurance system is financially sound.

46 **Principle 2:** A rate provides for all costs associated with the transfer of risk.

47 Ratemaking should provide for the costs of an individual risk transfer so that equity among
48 insureds is maintained. When the experience of an individual risk does not provide a credible basis
49 for estimating these costs, it is appropriate to consider the aggregate experience of similar risks.

50 A rate estimated from such experience is an estimate of the costs of the risk transfer for each
51 individual in the class.

52 **Principle 3:** A rate provides for the costs associated with an individual risk transfer.
53 Ratemaking produces cost estimates that are actuarially sound if the estimation is based on
54 Principles 1, 2, and 3. Such rates comply with four criteria commonly used by actuaries: reasonable,
55 not excessive, not inadequate, and not unfairly discriminatory.

56 **Principle 4:** A rate is reasonable and not excessive, inadequate, or unfairly discriminatory if it is an
57 actuarially sound estimate of the expected value of all future costs associated with an individual
58 risk transfer.

59 **III. CONSIDERATIONS**

60 A number of ratemaking methodologies have been established by precedent or common usage
61 within the actuarial profession. Since it is desirable to encourage experimentation and innovation
62 in ratemaking, the actuary need not be completely bound by these precedents. Regardless
63 of the ratemaking methodology utilized, the material assumptions should be documented and
64 available for disclosure. While no ratemaking methodology is appropriate in all cases, a number
65 of considerations commonly apply. Some of these considerations are listed below with summary
66 descriptions. These considerations are intended to provide a foundation for the development of
67 actuarial procedures and standards of practice.

68 **Exposure Unit** – The determination of an appropriate exposure unit or premium basis is essential. It
69 is desirable that the exposure unit vary with the hazard and be practical and verifiable.

70 **Data** – Historical premium, exposure, loss and expense experience is usually the starting point of
71 ratemaking. This experience is relevant if it provides a basis for developing a reasonable indication
72 of the future. Other relevant data may supplement historical experience. These other data may
73 be external to the company or to the insurance industry and may indicate the general direction of
74 trends in insurance claim costs, claim frequencies, expenses and premiums.

75 **Organization of Data** – There are several acceptable methods of organizing data including
76 calendar year, accident year, report year and policy year. Each presents certain advantages and
77 disadvantages; but, if handled properly, each may be used to produce rates. Data availability, clarity,

78 simplicity, and the nature of the insurance coverage affect the choice.

79 Homogeneity – Ratemaking accuracy often is improved by subdividing experience into groups
80 exhibiting similar characteristics. For a heterogeneous product, consideration should be given
81 to segregating the experience into more homogeneous groupings. Additionally, subdividing or
82 combining the data so as to minimize the distorting effects of operational or procedural changes
83 should be fully explored.

84 Credibility – *Credibility* is a measure of the predictive value that the actuary attaches to a particular
85 body of data. Credibility is increased by making groupings more homogeneous or by increasing the
86 size of the group analyzed. A group should be large enough to be statistically reliable. Obtaining
87 homogeneous groupings requires refinement and partitioning of the data. There is a point at which
88 partitioning divides data into groups too small to provide credible patterns. Each situation requires
89 balancing homogeneity and the volume of data.

90 Loss Development – When incurred losses and loss adjustment expenses are estimated, the
91 development of each should be considered. The determination of the expected loss development
92 is subject to the principles set forth in the Casualty Actuarial Society's *Statement of Principles*
93 *Regarding Property and Casualty Loss and Loss Adjustment Expense Reserves*.

94 Trends – Consideration should be given to past and prospective changes in claim costs, claim
95 frequencies, exposures, expenses and premiums.

96 Catastrophes – Consideration should be given to the impact of catastrophes on the experience
97 and procedures should be developed to include an allowance for the catastrophe exposure in the
98 rate.

99 Policy Provisions – Consideration should be given to the effect of salvage and subrogation,
100 coinsurance, coverage limits, deductibles, coordination of benefits, second injury fund recoveries
101 and other policy provisions.

102 Mix of Business – Consideration should be given to distributional changes in deductibles, coverage
103 limitations or type of risks that may affect the frequency or severity of claims.

- 104 Reinsurance – Consideration should be given to the effect of reinsurance arrangements.
- 105 Operational Changes – Consideration should be given to operational changes such as changes in
106 the underwriting process, claim handling, case reserving and marketing practices that affect the
107 continuity of the experience.
- 108 Other Influences – The impact of external influences on the expected future experience should be
109 considered. Considerations include the judicial environment, regulatory and legislative changes,
110 guaranty funds, economic variable, and residual market mechanisms including subsidies of residual
111 market rate deficiencies.
- 112 Classification Plans – A properly defined classification plan enables the development of actuarially
113 sound rates.
- 114 Individual Risk Rating – When an individual risk’s experience is sufficiently credible, the premium for
115 that risk should be modified to reflect the individual experience. Consideration should be given to
116 the impact of individual risk rating plans on the overall experience.
- 117 Risk – The rate should include a charge for the risk of random variation from the expected costs.
118 This risk charge should be reflected in the determination of the appropriate total return consistent
119 with the cost of capital and, therefore, influences the underwriting profit provision. The rate should
120 also include a charge for any systematic variation of the estimated costs from the expected costs.
121 This charge should be reflected in the determination of the contingency provision.
- 122 Investment and Other Income – The contribution of net investment and other income should be
123 considered.
- 124 Actuarial Judgment – Informed actuarial judgments can be used effectively in ratemaking. Such
125 judgments may be applied throughout the ratemaking process and should be documented and
126 available for disclosure.

127 **IV. CONCLUSION**

- 128 The actuary, by applying the ratemaking principles in this Statement, will derive an estimation of the
129 future costs associated with the transfer of risk. Other business considerations are also a part of

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(Reinstated by the Board of Directors of the CAS May 2021, for reference for U.S.-regulated ratemaking)

130 ratemaking. By interacting with professionals from various fields including underwriting, marketing,
131 law, claims, and finance, the actuary has a key role in the ratemaking process.