



SPRING MEETING

MAY 11-13, 2020 • ONLINE EVENT

SPONSOR AND EXHIBITOR PROSPECTUS

The CAS Spring Meeting offers a broad base of sessions on the most important issues facing the property and casualty insurance industry today. Promote your organization and increase your brand recognition with a strong contingent of senior members of the actuarial profession, along with new designees who are celebrated throughout the meeting. Gain exposure among 500+ risk professionals at the 2020 CAS Spring Meeting.

Exhibitor Highlights

- Dedicated time for exhibits and networking with no other scheduled events or sessions at these times.
- Raffle prize for attendees who visit each of the Exhibitors.
- Fully customizable virtual exhibit booth. ***Training will be provided.**
- Pre-Meeting exposure on the CAS Spring Meeting web page with your company name, logo, link, and short description.
- Pre- OR Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use.

Exhibitor Fee includes:

- Exhibitor booth
- One full conference registration
- Two Banners in the Virtual Lobby
- Social Media Recognition





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About the Virtual Platform

The Spring Meeting will leverage the same platform as the award-winning 2019 CAS In Focus Virtual Seminar, which was recognized with an award for excellence in e-learning programs by Association Trends. Attendees of the virtual seminar shared their experience, which provides a preview of what you can expect from the Spring Meeting:

“ The virtual chat was my favorite feature and I encourage others who partake to do more “networking” since it’s the best way to participate. Find some folks after a presentation and ask them what they got out of it. Make a connection or two!

–Steve Armstrong, CAS
President

”

“ Three things I enjoyed about the event were the content, the presenters, and the attendees. The lower overhead of a virtual conference allowed for more Avant Garde topics (such as the one I co-presented) to be discussed and helped expand the universe of attendees. This inclusivity combined with the decentralized learning environment challenged presenters to find inventive ways to engage with the audience and vice versa.

–Jim Weiss, Assistant Vice President
at Crum & Forster

”

“ It was a very positive experience. The platform was very impressive, including the virtual activities you could explore.

–Jay Gotelaere, Executive
Vice President – Global Risk
Consulting Commercial Risk
Solutions at Aon

”

“ The virtual exhibits were a cool feature and the virtual networking was a good idea...

–Joe Izzo, Senior Vice
President, Insurance
Programs Operations
at ISO

”



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Sponsorship Opportunities

The CAS Spring Meeting offers three levels of sponsorship packages:

Gold Sponsorship Package (\$4,000) includes ~~SOLD OUT~~:

- Virtual Booth in Exhibit Hall which includes -
 - Video Files
 - Logo, documents and links
 - Private/Group Live Chat
 - Welcome video/image and/or company description
- Rotatable Banner on Lobby page
- Logo on bottom of Lobby page
- Banner on Chat Room page
- Pre-Seminar exposure on the Spring Meeting web page with your company logo linking to your company website.
- One (1) exhibitor registration and Two (2) full complimentary registrations to the Spring Meeting
- Pre- or post-meeting list of attendees with contact details for one-time use.
- Social media recognition

Silver Sponsorship Package (\$3,000) includes:

- Virtual Booth in Exhibit Hall which includes -
 - Video Files
 - Logo, documents and links
 - Private/Group Live Chat
 - Welcome video/image and/or company description
- Rotatable Banner on Lobby page
- Logo on bottom of Lobby page
- Pre-Seminar exposure on the Spring Meeting web page with your company logo linking to your company website.
- One (1) exhibitor registration and One (1) full complimentary registration
- Pre- or post-meeting list of attendees with contact details for one-time use.
- Social Media Recognition

Bronze Sponsorship Package (\$2,500) includes:

- Virtual Booth in Exhibit Hall which includes -
 - Video Files
 - Logo, documents and links
 - Private/Group Live Chat
 - Welcome video/image and/or company description
- Logo on bottom of lobby page
- Pre-Seminar exposure on the Spring Meeting web page with your company logo linking to your company website.
- One (1) exhibitor registration and One-day registration
- Pre- or post-Seminar list of attendees with contact details for one-time use.
- Social Media Recognition



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Additional Sponsorship Opportunities

Banner Ads:

Gain exposure for your company through a banner ad, which will appear in the high-traffic areas of the Spring Meeting and is viewable by all attendees.

- ~~Chat Room Banner Ad (\$1,800)~~ **SOLD OUT**: Banner ad will appear next to the Chat Room of the Spring Meeting Virtual Event; Ads must be in high resolution EPS/PNG files with the following dimensions: **670x175px**
- ~~Exhibit Hall Banner Ad (\$1,800)~~ **SOLD OUT**: Banner ad will appear in the exhibit hall of the Spring Meeting Virtual Event, available to all attendees. Ads must be in high resolution EPS/PNG files with the following dimensions: **200x270px**
- **Top Lobby Banner Ad (\$1,600)**: Rotatable banner ad will appear at the top of the Lobby of the Spring Meeting Virtual Event. Ads must be in high resolution EPS/PNG files with the following dimensions: **160x223px**
- **Bottom Lobby Banner Ad (\$750)**: Rotatable banner ad will appear at the bottom of the virtual event lobby of the virtual event. Ads must be in high resolution EPS/PNG files with the following dimensions: **250x50px**

Virtual Exhibit Booth Only (\$2,000):

1. Linked company logo on Virtual Lobby
2. Ongoing company logo on footer throughout environment
3. Linked company logo on email
4. Product listing
5. Downloadable resources
6. Video greeting
7. External links





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Virtual Exhibitor Schedule

Schedule (Subject to change)

MONDAY, MAY 11	
9:30 a.m. – 10:00 a.m.	Facilitated Networking Opportunities
10:00 a.m. - 10:15 a.m.	Welcome Message – President and CEO
10:15 a.m. - 11:15 a.m.	Featured Speaker: Charles Wheelan
11:15 a.m. - 12:15 p.m.	Lunch Break (CT/ET)
12:15 p.m. - 12:45 p.m.	Live Chat with the President and CEO
12:45 p.m. - 1:00 p.m.	Transition Break
1:00 p.m. - 2:15 p.m.	General Session I
2:15 p.m. - 3:00 p.m.	Lunch Break (PT)
3:00 p.m. - 4:15 p.m.	Concurrent Sessions 1 (4)
TUESDAY, MAY 12	
9:30 a.m. - 10:00 a.m.	Facilitated Networking Opportunities
10:00 a.m. - 11:30 a.m.	General Session II
10:00 a.m. - 11:30 a.m.	General Session III
11:30 a.m. - 12:30 p.m.	Lunch Break (CT/ET)
12:30 p.m. - 1:45 p.m.	Concurrent Sessions 2 (4)
1:45 p.m. - 2:30 p.m.	Lunch Break (PT)
2:30 p.m. - 3:45 p.m.	Concurrent Sessions 3 (4)
WEDNESDAY, MAY 13	
9:30 a.m.- 10:00 a.m.	Facilitated Networking Opportunities
10:00 a.m. - 11:15 a.m.	Concurrent Sessions 4 (4)
11:15 a.m. - 12:15 p.m.	Lunch Break (CT/ET) 60 min
12:15 p.m. - 1:15 p.m.	Concurrent Sessions 5 (4)
1:30 p.m. - 2:15 p.m.	Lunch Break (PT)
2:15 p.m. - 3:45 p.m.	General Session IV
3:45 p.m. - 4:00 p.m.	Closing Announcement



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Exhibitors and Sponsor Provision

In submitting application, you agree to exhibit under and comply with these provisions.

1. **All participating sponsors are subject to these terms and conditions.** Sponsors should review these terms before applying. Questions regarding these terms should be directed to Clarisa Figueroa (cfigueroa@casact.org).
2. **CAS sponsors are prohibited from hosting events or special meetings** during the program's educational sessions, and/or networking breaks.
3. **Participation:** CAS reserves the right to refuse approval of any applicant who, in the opinion of CAS, deals in products or services unrelated to the event or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
4. **Cancellations** received by April 17, 2020 will receive a full refund minus a \$200 administrative fee. Cancellations received after April 17, 2020 will receive no refund.
6. **Indemnification:** Each sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
7. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the Spring Meeting at the scheduled time, CAS may postpone or cancel its Spring Meeting and CAS shall retain such part of the sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining sponsorship fees shall be refunded.
9. **Amendment of Terms and Conditions:** CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other Spring Meeting requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.

Signature: _____

Date: _____

Printed Name: _____

Title: _____



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Exhibitor/Sponsor Application:

I. Sponsorship Information

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization/Company website to be linked from CAS Website and Twitter handle (Ex: @orgname):

Sponsorship Opportunity	Regular Cost	Cost for Society Partners (20% off)	Check to Select
Gold Sponsor	\$4,000	\$3,200	<input checked="" type="checkbox"/>
Silver Sponsor	\$3,000	\$2,400	<input type="checkbox"/>
Bronze Sponsor	\$2,500	\$2,000	<input type="checkbox"/>
Virtual Exhibitor Booth	\$2,000	\$1,600	<input type="checkbox"/>
Banner Ad: Chat Room	\$1,800	\$1,440	<input checked="" type="checkbox"/>
Banner Ad: Exhibit Hall	\$1,800	\$1,440	<input checked="" type="checkbox"/>
Banner Ad: Top Banner	\$1,600	\$1,280	<input type="checkbox"/>
Banner Ad: Bottom Banner	\$750	\$600	<input type="checkbox"/>

II. Exhibitor-Only Information:

Main person who will be receiving all sponsor and exhibitor-related materials:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

a) Primary Complimentary Exhibitor Full Name:

b) Additional Exhibitor (\$200 fee):



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For more information, please contact Clarisa B. Figueroa at cfigueroa@casact.org or 703-562-1722



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III. Sponsor Complimentary Registrations/ Exhibitor Registrations:

Please indicate the names of the attendees that will be utilizing the meeting registration(s) and Exhibitor passes for your organization.

Gold Sponsorship: Receive 2 complimentary full conference attendee registrations and 1 complimentary exhibitor registration

Full Conference Complimentary Registrations:

- 1. _____
- 2. _____

Exhibitor Registration:

- 1. _____

Silver Sponsorship: Receive 1 complimentary exhibitor registration and a full conference registration.

Full Conference Complimentary Registration

Primary Complimentary Exhibitor Registration:

- 1. _____
- 1. _____

Bronze Sponsorship: Receive a one-day registration and 1 complimentary exhibitor registration.

One-day Complimentary Registrant Name and Date:

- 1. _____ Day: 1 2 3

Primary Complimentary Exhibitor Registration:

- 1. _____

Payment Information:

Check Payment

*Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425*

Charge CAS Society Partner Account

*Only available for Diamond Partners,
Platinum Partners, Gold Partners, Silver
Partners, Bronze Partners*

Credit Card Payment

Credit Card #: _____ Exp. Date (MM/YY): _____

Cardholder Name: _____

Credit Card Billing Address: _____

Signature: _____

* Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa

For more information, please contact Clarisa B. Figueroa at cfigueroa@casact.org or 703-562-1722