



September 16-18, 2019
Fairmont Austin • Austin, TX

Jointly Sponsored by:



CLRS



Sponsor and Exhibitor Prospectus

Why sponsor and exhibit at the 2019 CLRS?

With 60+ different sessions on current issues in loss reserving, CLRS is the premier educational event for property & casualty insurance professionals engaged in estimating unpaid claims. Firms that provide software solutions to assist the actuarial community with loss reserving will value the exposure to the concentration of attendees at the CLRS.

A. Exhibitor Highlights

- Receptions, Breakfasts, and networking breaks in the exhibit hall to attract attendees to your designated area.
- Dedicated time for exhibits, with no other scheduled events or sessions at these times.
- Raffle prize for attendees who visit each of the exhibitors.

B. Exhibit Fee of \$3,000 Includes:

- One six-foot skirted table and two chairs, in an eight-foot wide area. Easels may be requested (at an additional fee if required by the hotel).
- One full conference registration for each table-top space purchased. Additional exhibitor only badges can be purchased in advance or at the seminar for \$500 each. The exhibit only fee is based on the per person cost to the CAS for the networking and meal functions. Please note that additional exhibitors who wish to attend educational sessions must register for the seminar and pay the full registration fee.

C. Benefits for Exhibitors/Sponsors/Advertisers

- Pre -Seminar exposure on the CLRS website with your company name, logo, link, and description.
- **Sponsor/Exhibitor must provide** the following items to be included on the events' main website: (1) Company Logo: File must be in vector format (.eps, .ai) or high-resolution jpeg of at least 300 dpi. (2) Company Description: No longer than 350 words
- On-site exposure through verbal acknowledgement during the Opening Session.
- Inclusion in the on-site program booklet promoting exhibit area and hours and listing your company name and logo. Application and fee must be returned to the CAS Office **no later than August 16, 2019** to be included in the onsite program.
- Pre- OR Post-show attendee email addresses provided in an Excel spreadsheet for one-time use.
- Sponsor/Exhibitor ribbons for all company staff in attendance.
- Recognition signage at your sponsored activity

All printed materials/give-away items to be included in the registration bags, must be shipped directly to the hotel for arrival between September 12-14, 2019. Ship 600 copies/items to:

Clarisa Figueroa, Arriving Sept 15
Fairmont Austin
101 Red River Street
Austin, TX 78701
CAS – CLRS 2019
Contact # 518-495-1828
Box ___ of ___ (ex. 1 of 10)

All items for the exhibit booth should be sent directly to the hotel. Items for your booth MUST arrive between September 12-14, 2019 and MUST be labeled as follows:

First & Last Name (Guest):
Fairmont Austin
101 Red River Street
Austin, TX 78701
Guest Mobile Contact:
Box ___ of ___ (ex. 1 of 10)



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Exhibitor/Sponsor Schedule

Set-up Details

Monday, September 16, 2019	
1:00 p.m. – 5:00 p.m.	Exhibitor Set-up
Wednesday, September 18, 2019	
1:15 p.m. – 2:30 p.m.	Breakdown

Exhibitor Schedule *Subject to change

Monday, September 16, 2019	
5:30 p.m. – 7:00 p.m.	Reception with Exhibits
Tuesday, September 17, 2019	
7:00 a.m. – 8:00 a.m.	Continental Breakfast with Exhibits
9:30 a.m. – 10:00 a.m.	Refreshment Break with Exhibits
3:00 p.m. – 3:30 p.m.	Refreshment Break with Exhibits
5:00 p.m. – 6:00 p.m.	Reception with Exhibits
Wednesday, September 18, 2019	
7:00 a.m. – 8:00 a.m.	Continental Breakfast with Exhibits
9:15 a.m. – 9:45 a.m.	Refreshment Break with Exhibits

You may leave your tabletop exhibit set up throughout the seminar, but business should be conducted at the exhibit only during the above specified times. The exhibit hall is not open for business during educational sessions.

Engagement Opportunities

Tuesday, September 17, 2019	
12:45 p.m. – 1:45 p.m.	Luncheon
Wednesday, September 18, 2019	
12:30 p.m. – 1:15 p.m.	Boxed Lunch

Exhibitors are welcome to join attendees for lunch.



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Sponsor Opportunity	Additional Benefits	Regular Cost	Society Partners (20% off)
Exhibit Space	Display your products and services in the Exhibit Area.	\$3,000	\$2,400
Reception (1 available)	Sponsor logo on table tent cards and on signage by entrance. Special recognition on app message	\$5,000 each	\$4,000 each
Continental Breakfast (Bundle of 2)	Sponsor logo on table tent cards and on signage by entrance. Special recognition on app message	\$5,000 (for 2)	\$4,000 (for 2)
Tuesday Luncheon	Sponsor may: <ul style="list-style-type: none"> • Special recognition on app message; • have logo on menu placed on tables • have logos on table tent cards and signage by entrance; • place promotional items on tables (e.g. coasters, napkins, mints) 	\$5,000 SOLD OUT	\$4,000
Wednesday Box Lunch*	Sponsor may: <ul style="list-style-type: none"> • include promotional stickers on boxes (\$200 fee for CAS to print) • include personalized napkins or coasters (\$300 fee for CAS to print) • include any reasonable size item with logo (Sponsor Expense) 	\$ 1,500	\$1,200
Networking Breaks	Sponsor logo on tent cards placed on tables and on signage at entrance.	\$4,000 SOLD OUT	\$3,200
Meeting App	Company logo and website link provided on homepage	\$4,500 SOLD OUT	\$3,600
Wireless Access	Recognition of sponsor on URL landing page and in onsite brochure/website. Additional fees apply for customize username/password.	\$3,500 SOLD OUT	\$2,800
Giveaway item**	Top quality item with sponsor logo; distributed at registration desk to all attendees. Sponsor is responsible for the cost of production	\$1,250	\$1,000
Room Key***	Sponsor may design room key to be distributed to room block at meeting hotel. Sponsor is responsible for the cost of production and distribution.	\$3,000	\$2,400
Charging Station****	Place your company logo prominently on a secure charging station. Sponsor may also sponsor individual key cards to be distributed to all attendees.	\$4,000 (\$6,000 for 2)	\$3,200 (\$4,800 for 2)
Interactive Live Stream	Prominently display your logo during multiple handpicked sessions from the seminar to live stream over the web.	\$3,000	\$2,400
Sanitizing Station	Display your logo on our Sanitizing Station located in high traffic area	\$ 1,500	\$1,200
Onsite Brochure Ad	Create some brand recognition by advertising your latest products, career opportunities, etc.	\$500 Full \$300 Half	\$400 Full \$240 Half

* **Companies sponsoring the Boxed Lunch** are responsible for the costs to produce and ship the items. Additional fees apply if CAS provides stickers and napkins

****All items will be sponsored exclusively** and on a first-come, first-served basis. The \$1,250 licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce and ship the items.

*** **Art due: Aug 18.** Estimated cost (based on artwork) = 500-999 keycards, \$1.79-2.11 each + shipping. Set-up fee varies depending whether is one-sided print or two-sided (Approx. cost for 500 two-sided: \$135 increase)

**** **Custom key cards** incur an extra \$650 fee per 500 keys. **Sponsor is responsible** for additional cost of production and shipping/handling.



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Exhibitor and Sponsor Provisions

In submitting application, you agree to exhibit under and comply with these provisions.

1. All participating exhibitors and sponsors are subject to these rules, regulations, and policies. Exhibitors and sponsors should review this material before submitting an application. Any questions should be directed to Clarisa Figueroa at cfigueroa@casact.org
2. Objectives: The Seminar and Exhibitor Area are the property of and produced for the Casualty Actuarial Society and its partners. Their purpose is to provide educational information on loss reserving issues. Exhibitors are encouraged to offer information that is educational, professional, and instructional. Selling or taking orders for goods and services will be permitted provided that such business is conducted in an appropriate and professional manner.
3. Participation: CAS reserves the right to refuse space to any applicant who, in the opinion of CAS, deals in products or services unrelated to loss reserving or who is unlikely to contribute to the overall objectives or purpose of the show.
4. **Cancellations received by August 14, 2019, will receive a refund minus a \$200 administrative fee. Cancellations received after August 14, 2019, will receive no refund.**
5. Exhibiting companies are responsible for shipment of all materials to the Hotel, tabletop exhibit set-up and tear down, and any other responsibilities therein, including shipping/receiving expenses charged by the hotel. If you require additional equipment for your tabletop exhibit, please contact Clarisa Figueroa at cfigueroa@casact.org or 703-562-1722.
6. Space Assignment: Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. CAS maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred, or canceled without written request by the Exhibitor and subsequent written approval by CAS. Because of the number of companies exhibiting similar or related products, CAS cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby space.
7. Floor Plan: The floor plan for this show will be maintained as originally presented wherever possible. However, management reserves the right to modify the plan to the extent necessary for the best interests of the show, exhibitors, and industry.
8. Waiver: Any organization exhibiting materials at the CLRS waives all claims against the seminar and CAS for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failure to act. In the event that the CAS shall be held liable for any event that might result from an exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse the CAS and hold them harmless from liability resulting there from.
9. Compliance: All organizations that exhibit will be bound by and subject to the rules and regulations of the hotel. If any representative of an organization whose exhibit has been approved continues any conduct in violation of any of these rules, regulations, or policies, or if for any reason the Seminar Management considers the exhibition to be objectionable or contrary to the intent and purpose of the Seminar, the exhibit will be removed from the area. In such an event, Seminar Management will not be liable for returning materials, refunding the seminar fee, or any related costs or damages.
10. Give-away items and printed literature: Items/copies intended to be distributed with delegate registration materials should be sent for delivery to the address specified for arrival September 12-14, 2019. Six hundred (600) is an estimate for the number of registered attendees and the therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Materials that are not received at the specified address by September 14, 2019 will not be distributed with delegate registration materials.** Leftover items/copies will not be sent back to the sender.



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Sponsor/Exhibitor Application

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization website to be linked to from CAS website and Twitter handle to be included in meeting app:

Sponsor Opportunity	Regular Cost	Society Partners (20% off)	Check to Select
Exhibit Space	\$3,000	\$2,400	<input type="checkbox"/>
	\$500 (exhibitor-only badge)		Quantity: _____
Reception (1 available)	\$5,000 each	\$4,000 each	Monday SOLD OUT
			Tuesday <input type="checkbox"/>
Continental Breakfast (Bundle of 2)	\$5,000 (for 2)	\$4,000 (for 2)	<input type="checkbox"/>
Tuesday Luncheon	\$5,000	\$4,000	SOLD OUT
Wednesday Box Lunch	\$ 1,500	\$1,200	<input type="checkbox"/>
Networking Breaks (Bundle of 3)	\$4,000	\$3,200	<input type="checkbox"/>
Meeting App	\$4,500	\$3,600	SOLD OUT
Wireless Access	\$3,500	\$2,800	SOLD OUT
Giveaway item	\$1,250	\$1,000	<input type="checkbox"/>
Room Key	\$3,000	\$2,400	<input type="checkbox"/>
Charging Station	\$4,000	\$3,200	<input type="checkbox"/>
	\$6,000 (for 2)	\$4,800 (for 2)	<input type="checkbox"/>
Interactive Live Stream	\$3,000	\$2,400	<input type="checkbox"/>
Sanitizing Station	\$ 1,500	\$1,200	<input type="checkbox"/>
Onsite Brochure Ad	\$500 Full	\$400 Full	<input type="checkbox"/>
	\$300 Half	\$240 Half	<input type="checkbox"/>

Give-Away Item Sponsors:

Please tell us about your sponsorship idea for a giveaway item:

- | | | |
|--|---|--|
| <input type="checkbox"/> Flyer/Brochure | <input type="checkbox"/> Spinner | <input type="checkbox"/> Charging Cable/headsets |
| <input type="checkbox"/> Sports bottle/Tumbler | <input type="checkbox"/> Mints/Gum | <input type="checkbox"/> Journal/Post-its |
| <input type="checkbox"/> Highlighter/Pens | <input type="checkbox"/> Phone Wallet/Stand | <input type="checkbox"/> Other: _____ |



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Exhibitor(s) Information:

Please identify the contact who will be receiving all sponsor and exhibitor- related materials and information:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Emergency Contact Information: _____

(One complimentary full conference registration included with exhibit booth)

Primary Exhibitor Name Badge: _____

Dietary or physical restrictions for CAS staff to note: _____

Additional Exhibitor ONLY Badge(s):

Does NOT Allow Attendee into Educational Sessions. Only the Exhibit Hall and Food and Beverage Functions. Fee applies for each additional exhibitor badge, see Page 1, Section B #2.

Full Name and Title for additional badge: _____

Emergency Contact Information: _____

Dietary or physical restrictions for CAS staff to note: _____

Payment Information:

Check Payment

*Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425*

Charge CAS Society Partner Account

Only available for:
✓ *Diamond Partners*
✓ *Platinum Partners*
✓ *Gold Partners*
✓ *Silver Partners*

Credit Card Payment

Credit Card #: _____

Exp. Date (MM/YY): _____

Cardholder Name: _____

Signature: _____

* Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa
* You can also email the same at cfigueroa@casact.org