



**Robotmaking, Product
and Modeling
Virtual Seminar**
July 28-29, 2020 • Online Event

Lobby

The lobby serves as point of entry and provides simple navigation to key areas. Rotatable banners will show exhibitors/sponsors logos while there is a rotating space for banner ads as well.

- Text areas are clickable and can correlate with the global navigation bar
- Display ads are optional

**Clickable* means that the image or display ad can be clicked and would direct an attendee to another space within the event or a webpage outside of the event

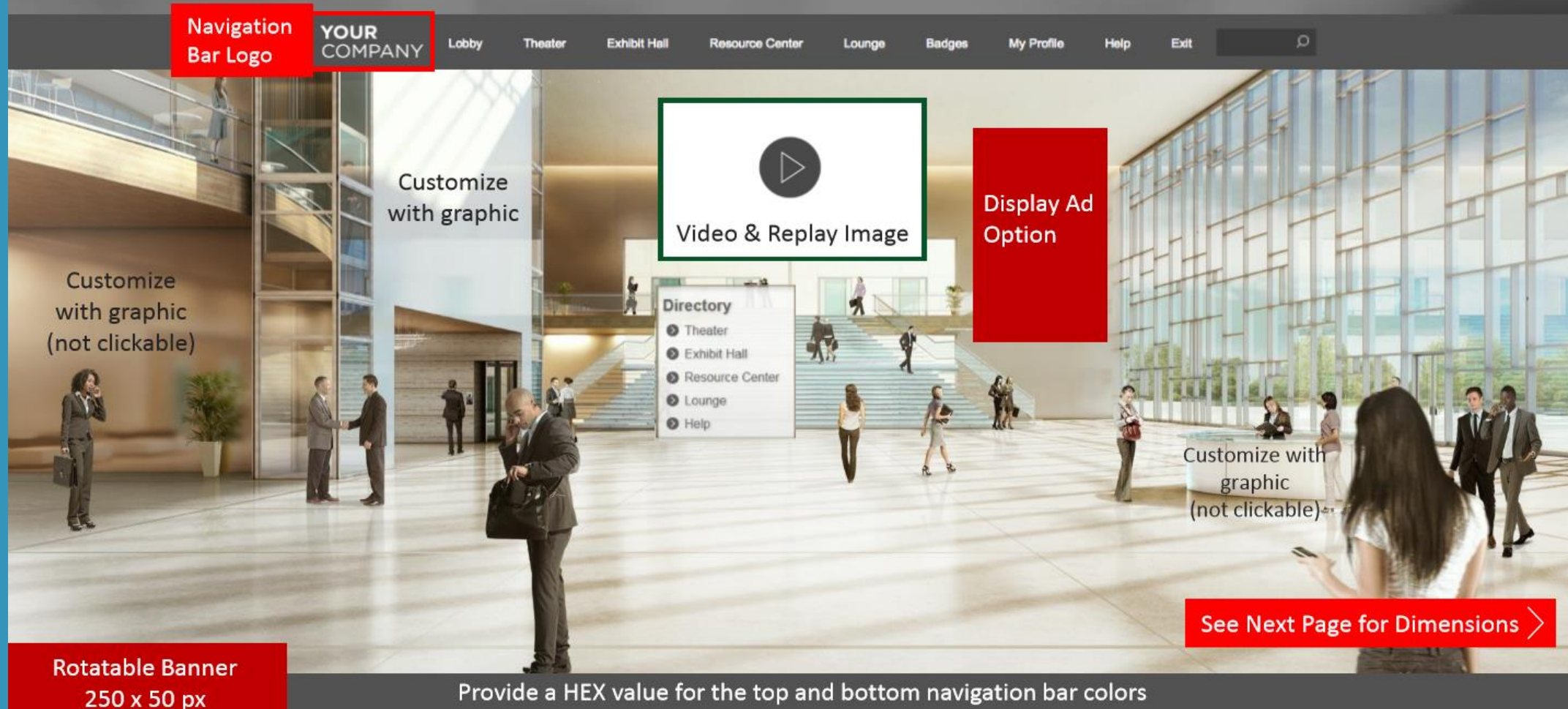


Exhibit Hall

Showcase of exhibitors and sponsor. Company logos will identify exhibitor space. Bottom banner will always be on display except during sessions. A video recognizing new member will be on display in the background.



Exhibit Space

Showcase your products and network with attendees by reserving your exhibit space. Virtual Exhibitors may customize their space and upload materials via the space builder tool. *** Training will be provided**

The image shows a virtual exhibit space for Marketo. The interface includes a navigation menu at the top with options like 'Lobby', 'Theater', 'Lounge', 'Games', 'Exhibit Hall', 'Resources', 'Profile', 'Help', and 'Logout'. A purple banner at the top reads 'YOUR COMPANY' and 'WORLD LEADER IN MARKETING AUTOMATION FOR COMPANIES OF ANY SIZE'. Below this is a 'Marketo' logo and a large video player showing a welcome video. To the right of the video is a menu with options: 'About Us', 'Documents & Links', 'Survey', 'Chat', and 'Social Wall'. A 'CLICK HERE TO CHAT' button is located below the logo. The bottom of the screen features a footer with a video producer's name, a help desk notice, and 'POWERED BY INXPO'.

Customizable branding

Tab content can include group chat, social media, surveys, webpages and documentation

Welcome video/image

Exhibit Space

Example of exhibit booth from 2019 InFocus Virtual Seminar

The image shows a virtual exhibit booth for Galecki Search Associates. At the top, a yellow navigation bar contains the following menu items: Lobby, Theater, Exhibit Hall, Resources, Lounge, Badges, My Profile, Help, and Exit. Below this is a black header bar with the slogan "BETTER RECRUITERS. BETTER RESU" and a profile card for Jacob Galecki, Galecki Search Associates, with a share icon. The main booth area features a large central banner with the slogan "BETTER RECRUITERS. BETTER RESULTS." and the Galecki logo, along with contact information: "contact@galeckisearch.com | (844) GALECKI". To the left of the banner is a vertical panel with the Galecki logo and a "CLICK HERE TO CHAT" button. To the right is a vertical menu with the following options: About Us, Search Jobs, Our Team, Areas of Focus, Recruitment Services, Job Seeker Services, Contact Us, and Chat With Us! The booth is set against a background of a modern building with large windows overlooking a green landscape. At the bottom, there is a blue footer bar with the ISO logo on the left, the text "Are you a high score engager? Check your rank against other attendees!" in the center, and "powered by Intradō" on the right.

Lounge

Sponsored ads are available in the main area in which attendee interaction occurs.

The screenshot displays a virtual lounge environment. At the top, a dark blue navigation bar contains the CAS logo and menu items: Lobby, Theater, Exhibits, Resources, Games, Badges, Lounge, Profile, Help, and Exit. The main area features a large window with a grid pattern and a chat window titled "Lounge chat". The chat window shows a notification: "Clarisa Figueroa you have joined Lounge chat". To the right of the chat window, there are three stacked sponsored advertisements: Galecki Search Associates, Ezra Penland Actuarial Recruitment, and Insureware. The background of the lounge shows a modern interior with white chairs and a large window.

Resource Center

Sponsored ads are available in the main area which attendees access their resources.

The screenshot displays the CAS Resource Center website. At the top, a dark blue navigation bar contains the CAS logo and menu items: Lobby, Theater, Exhibit Hall, Resources, Games, Badges, Lounge, My Profile, and Help. Below the navigation bar, a sidebar on the left offers navigation options: Home, Filter, Daily Schedule, DAY 1 – EMERGING RISKS, DAY 2 – ADVANCED ANALYTICS AND THEIR BARRIERS, and DAY 3 – THE FUTURE ACTUARIAL WORKPLACE. The main content area features a large blue banner with the CAS logo and the text 'RESOURCE CENTER'. Below the banner, a 'Newly Added' section is visible, including a 'Sort By Date' dropdown menu. Three resource items are listed, each with a PDF icon, title, date, and interactive options (View, Save, and a comment prompt):

- Daily Schedule**
Date: 09/25/2019
View Save
0 (0)
Be the first to write a comment
- THE BIONIC ACTUARY: FAST, CONNECTED AND IN SIGHTFUL**
Date: 09/25/2019
View Save
0 (0)
Be the first to write a comment
- ENSEMBLES AND COMBINING MODELS**
View Save

Badges

To encourage attendees to visit the exhibit hall and interact with exhibitors, we will raffle a \$250 Visa Gift Card. Attendees who participate in the raffle must:

1. Connect with each exhibitor via chat to participate of the scavenger hunt
2. Engage in conversation to identify which exhibitor has the answer to your question
3. Survey Form will be sent out to all attendees so those who've participate can enter the right answer. The form can also be found in the resource center of the online platform.
4. The winner will be announced on Wednesday, July 29th.

* Rules of engagement subject to change

The screenshot displays a virtual event platform interface. At the top, there is a navigation bar with options: YOUR COMPANY, Lobby, Theater, Lounge, Games, Exhibit Hall, Resources, Profile, Help, and Logout. Below this, there are two main sections. The left section is titled 'Overall Points Leader' and contains a table of participants. The right section is titled 'BADGE CENTER AND SPONSOR GIVEAWAY RULES & REGULATIONS' and contains text about eligibility and prize drawings. A yellow arrow points from the text 'Templates and customized badges' to the 'Overall Points Leader' section. Another yellow arrow points from the text 'Tab content can include rules, giveaways, group chats' to the 'BADGE CENTER AND SPONSOR GIVEAWAY RULES & REGULATIONS' section. A third yellow arrow points from the text 'Overall leaderboard display, as well as badge specific leaderboards to promote competition' to the 'Overall Points Leader' section.

Templates and customized badges

Overall leaderboard display, as well as badge specific leaderboards to promote competition

Tab content can include rules, giveaways, group chats

Rank	Name	Company	Points
1	Adam Mankoff		0
2	Alejandra Sánchez	GETS&P	0
3	Amanda Cortier	Crawford Group	0
4	Amanda Manaro	Circa Healthcare	0
5	Anca Cloase	The Qt Company	0
6	Angelo Ruggeri	INXPO	0
7	anna rainey	inxpo	0
8	Anne Crane	Full UR Ministry Inc.	0
9	Betina Yap	Genesys	0
10	Burgess Hurlley		0
11	Carlo Vedino	Producciones y Ediciones /NTE	0
12	Chanelle P		0
13	Chip Thiel	Ohio Gratings, Inc.	0
14	Chris Cardillo	Cloud Grid	0
15	Christopher George	12 Löwen GmbH	0
16	cinoy lu	cbro partners	0

BADGE CENTER AND SPONSOR GIVEAWAY RULES & REGULATIONS

Eligibility: Employees of Sponsor, INXPO and their immediate families (spouse, parents, children, and siblings), or persons younger than 21 years, are not eligible for giveaways, contests or drawings.

Badge Center Drawings and Notification: Qualified participants will be entered to win in a random drawing. Odds of winning depend on the number of eligible entries received. Winners will be notified by email. Winners will be contacted by a representative of Autodesk to discuss the shipping and handling. The value of the pre-configured prize items will include shipping and handling. The prizes will be delivered to the individual at his or her home address, or if to a business, to an owner, officer or authorized contact at the company address only. The Sponsor reserves the right to substitute cash value for prizes.

Sponsor Drawings and Notification: Some sponsors may offer chances to win prizes from their individual spaces. Winners will be drawn and contacted by a

Note: All virtual exhibitors will go through brief training and learn to navigate the platform successfully