Devoted Father and Songwriter

Kevin J. Atinsky

FCAS 2004

1970-2014

Kevin J. Atinsky died April 24, 2014, at the age of 43.

Born in the Milwaukee area, he graduated from Nicolet High School in 1989 and the University of Wisconsin-Milwaukee with a degree in economics in 1994.

Atinsky was a member of American Academy of Actuaries, who earned his ACAS in 2002 and a FCAS in 2004. He served on the CAS Examination Committee from 2004 to 2009 and was active in the Midwestern Actuarial Forum, a CAS Regional Affiliate.

Chad Karls, FCAS, worked closely with Atinsky for over 10 years at Milliman. “I spent more time with him than I spent with my wife!” Karls said. Atinsky was an extremely hard-working, talented actuary who had a unique ability to derive insight from numbers. He was always “trying to understand the story behind the numbers,” said Karls.


Milliman was the first and longest place he worked. Milliman was a place where he learned his craft, starting as an entry-level student taking exams and ultimately becoming a principal in the firm. After Milliman, he worked for a short time at Aon and from 2008 to 2011 he was an actuary with Medical Mutual Insurance Company of Maine in Portland.

Friends remembered Atinsky as a caring, helpful gentleman with a passion for music. Jim Coleman, a principal from Nationwide Actuarial Search, wrote of Atinsky: “I knew him to be
a kind, gentle and devoted father to his children, and he was sad to be away from them even briefly.”

Thoughtful in personal dealings — he was not one to make snap decisions — Atinsky used music and songwriting as outlets for allowed his personal thoughts. He was part of a three-member band called Gypsy Son, a classic rock band that played original pieces written by Atinsky.

Paul Kueler, a colleague from Milliman, was Atinsky’s bandmate in Gypsy Son.

They met in 1996 and the two collaborated on songs together, Kueler playing bass to Atinsky’s rhythm guitar.

They recorded on a 4-track, songs Atinsky wrote about his impressions on life. Atinsky was the force behind the band but welcomed collaboration. He would give Kueler some rough sketch of a song and let him go with it and write parts for bass, keyboards and drums.

Kueler said Atinsky was extremely creative and idealistic about what could be accomplished. “Music was a language of expression for his life,” Kueler said of his friend, adding that Atinsky “wouldn’t have been the same Kevin if he didn’t have music.”

Atinsky and Kueler really wanted to make a record. They met and collaborated when they could, mostly in the late 1990s, until Atinsky had children. By that time, family had become his top priority and Atinsky put his children first.

Kevin Atinsky is survived by his children Madeline, Alex and Marlee; his parents, Harold and Charlotte (nee Cohen); former wife Julie Kaplin; and brother-in-law William Heyman. He was preceded in death by his sister Jodi L. Heyman in 2013. Memorial contributions in his name can be sent to Make-A-Wish Wisconsin, 13195 W. Hampton Ave., Butler, WI 53007, or a charity of your choice.
So Many Times

By Kevin Atinsky

One way to remember me
To reflect on times so fanciful
The key to success in life
Is to walk on by in times of strife

I've been there so many times
So many times so many times
And I thank you so deeply
So deeply so deeply

You've been there so many times
So many times so many times
And I say it so dearly
So dearly so dearly

One way or the other
It will all come back to you
One day or another
Just like an angel flew