



SPONSOR AND EXHIBITOR PROSPECTUS

The CAS Rate-making, Product and Modeling (RPM) Seminar is a two-day virtual event that combines the best of rate-making and predictive modeling topics. Promote your organization to over 200 risk professionals. Showcase your products and services to this targeted audience. Increase your organization's brand recognition among actuaries, predictive modelers, catastrophe modelers, data scientists, underwriters, product managers, and other insurance professionals.

Exhibitor Highlights

- Dedicated time for exhibits and networking with no other scheduled events or sessions at these times.
- Raffle \$250 Amazon Card for attendees who participate and visit each of the Exhibitors.
- Fully customizable virtual exhibit booth. ***Training will be provided.**
- Pre-Meeting exposure on the Virtual RPM Seminar web page with your company name, logo and link.
- Pre- **OR** Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use.
- All booths MUST be **finalized by EOB on July 6, 2020**

Exhibitor Fee includes:

- One Exhibitor registration
- Linked company logo on "Know Before You Go" email to all registered attendees
- Social Media Recognition with logo
- Main Website Recognition
- Virtual Exhibit Space which allows:
 - Product listing
 - Downloadable resources
 - Video greeting
 - External links



About the Virtual Platform

The CAS Virtual Ratemaking, Product and Modeling (RPM) Seminar will leverage the same platform as the award-winning 2019 CAS InFocus Virtual Seminar, which was recognized with an award for excellence in e-learning programs by Association Trends. Attendees of the virtual seminar shared their experience, which provides a preview of what you can expect from the Virtual RPM Seminar:

It was a very positive experience. The platform was very impressive, including the virtual activities you could explore.

–Jay Gotelaere, Executive Vice President – Global Risk Consulting Commercial Risk Solutions at Aon

The virtual chat was my favorite feature and I encourage others who partake to do more “networking” since it’s the best way to participate. Find some folks after a presentation and ask them what they got out of it. Make a connection or two!

–Steve Armstrong, CAS President

The virtual exhibits were a cool feature and the virtual networking was a good idea...

–Joe Izzo, Senior Vice President, Insurance Programs Operations at ISO

Hear what our exhibitors had to say about the exhibit hall experience at the 2020 CAS Virtual Spring Meeting:

“The things I enjoyed the most about the CAS Virtual Spring Meeting were the visual aesthetics of the booth and the ability to list several options/links for people to review. I also enjoyed the session topics and the virtual reception. Overall, it was a great experience for DW Simpson. We appreciate all that the CAS did to make it possible!”

Julie Garwood, Sr. Manager at DW Simpson – Global Actuarial & Analytics Recruitment



“The virtual booth was easy to create and navigate. Some of the things I enjoyed the most about the event were the Virtual Tuesday Reception and seeing the post-event stats.”

Chris Whipple, Sr. National Marketing Manager at Red Mountain Technologies



“The Booth was easier than I thought it would be to set up and the exhibit space had additional spots for advertising which was a nice benefit. What I liked the most was that CAS had stats tracking the attendance and interaction with each exhibit and other parts of the virtual meeting. That was valuable information which you don’t get from a live meeting. The group chat in the lounge and puzzles also made for great interactions.

Overall, my feedback is very positive. It was nice that there were options that allowed for remote interactions with attendees like the chat and emails that I found many attendees were using.

Nick LaPenta, Sr. Actuary at Travelers





Sponsorship Opportunities

The Virtual RPM Seminar offers three levels of sponsorship packages:

Gold Sponsorship Package (\$4,000) includes:

- Virtual Booth in Exhibit Hall which includes -
 - Video files
 - Logo, documents and links
 - Private/Group live chat
 - Welcome video/image and/or company description
- Rotatable banner on Exhibit Hall
- Rotatable Banner on Lobby page
- Logo on bottom of Lobby page
- Pre-seminar exposure on the virtual event web page with your company logo linking to your company website.
- Two (2) Exhibitor registration and two (2) full two-day complimentary registrations to the virtual event
- Pre- or post-meeting list of attendees with contact details for one-time use.
- Social media recognition

Silver Sponsorship Package (\$3,000) includes:

- Virtual Booth in Exhibit Hall which includes -
 - Video files
 - Logo, documents and links
 - Private/Group live chat
 - Welcome video/image and/or company description
- Rotatable Banner on Lobby page
- Logo on bottom of Lobby page
- Pre-Seminar exposure on the Virtual RPM Seminar web page with your company logo linking to your company website.
- One (2) Exhibitor registration and one (1) full two-day complimentary registration
- Pre- or post-meeting list of attendees with contact details for one-time use.
- Social media recognition

Bronze Sponsorship Package (\$2,500) includes:

- Virtual Booth in Exhibit Hall which includes -
 - Video files
 - Logo, documents and links
 - Private/Group live chat
 - Welcome video/image and/or company description
- Logo on bottom of lobby page
- Pre-Seminar exposure on the virtual event web page with your company logo linking to your company website.
- One (1) Exhibitor registration and one (1) full two-day registration
- Pre- or post-Seminar list of attendees with contact details for one-time use.
- Social media recognition



Additional Sponsorship Opportunities

Banner Ads:

Gain exposure for your company through a banner ad, which will appear in the high-traffic areas of the virtual event and it's viewable by all attendees. **Note:** All ads **must be submitted by July 6** in high resolution EPS/PNG.



~~Chat Room Banner Ad (\$1,800):~~ **Limited to 3 Banner ads** which will appear next to the chat room located in the Lounge of the virtual event. All ads **must be submitted** in high resolution EPS/PNG files with the following dimensions: **180x150px**

- **Exhibit Hall Banner Ad (\$1,800):** Banner ad will appear in the center of the virtual event's exhibit hall, visible to all attendees. All ads must be in high resolution EPS/PNG files with the following dimensions: **270x200px**
- **Top Lobby Banner Ad (\$1,600):** Banner ad will appear at the top area of the Lobby of the virtual event next to the Welcome video. All ads must be in high resolution EPS/PNG files with the following dimensions: **160x223px**
- **Bottom Lobby Banner Ad (\$750):** Banner ad will appear at the bottom of the virtual event platform and will be visible to attendees throughout the event. Ads must be in high resolution EPS/PNG files with the following dimensions: **250x50px**

Virtual Exhibit Booth Only (\$2,000):

- One Exhibitor registration
- Linked company logo on "Know Before You Go" email to all registered attendees
- Social Media Recognition with logo
- Main Website Recognition
- Virtual Exhibit Space which allows:
 - Product listing
 - Downloadable resources
 - Video greeting
 - External links



Virtual Exhibitor Schedule

Schedule (Subject to change): All times listed are EASTERN TIME

MONDAY, JULY 28	
10:00 a.m. – 11:15 a.m.	Concurrent Session (75 min)
11:15 a.m. – 11:45 a.m.	Break/Network with Exhibitors (30 min)
11:45 a.m. – 1:00 p.m.	Concurrent Session (75 min)
1:00 p.m. – 2:00 p.m.	Break/Network with Exhibitors (60 min)
2:00 p.m. – 3:15 p.m.	Concurrent Session (75 min)
3:15 p.m. – 3:45 p.m.	Break/Network with Exhibitors (30 min)
3:45 p.m. – 5:00 p.m.	Concurrent Session (75 min)
TUESDAY, JULY 29	
10:00 a.m. – 11:15 a.m.	Concurrent Session (75 min)
11:15 a.m. – 11:45 a.m.	Break/Network with Exhibitors (30 min)
11:45 a.m. – 1:00 p.m.	Concurrent Session (75 min)
1:00 p.m. – 2:00 p.m.	Break/Network with Exhibitors (60 min)
2:00 p.m. – 3:15 p.m.	Concurrent Session (75 min)
3:15 p.m. – 3:45 p.m.	Break/Network with Exhibitors (30 min)
3:45 p.m. – 5:00 p.m.	Concurrent Session (75 min)



Exhibitors and Sponsor Provision

By submitting this application, you agree to exhibit under and comply with these provisions:

1. **All participating sponsors are subject to these terms and conditions.** Sponsors should review these terms before applying. Questions regarding these terms should be directed to Clarisa Figueroa (cfigueroa@casact.org).
2. **CAS Sponsors are prohibited from hosting events or special meetings** during the program’s educational sessions, and/or networking breaks.
3. **Participation:** The CAS reserves the right to refuse approval of any applicant who, in the opinion of CAS, deals in products or services unrelated to the event or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS’s sole discretion.
4. **Cancellations** received by July 6, 2020 will receive a full refund minus a \$200 Administrative Fee. **Cancellations received after July 6, 2020 will not receive a refund.**
6. **Indemnification:** Each Sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys’ fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the Exhibitor or Sponsor, its employees, agents, or contractors.
7. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the event at the scheduled time, CAS may postpone or cancel the event and CAS shall retain such part of the sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining sponsorship fees shall be refunded.
9. **Amendment of Terms and Conditions:** The CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other requirements or rules at any time, and all changes, amendments, and additions so made shall be binding to Sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.

Signature: _____

Date: _____

Printed Name: _____

Title: _____



Exhibitor/Sponsor Application:

I. Sponsorship Information

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization/Company website to be linked from the CAS Website and Twitter handle (Ex: @orgname):

Sponsorship Opportunity	Regular Cost	Cost for Society Partners (20% off)	Check to Select
Gold Sponsor	\$4,000	\$3,200	<input type="checkbox"/>
Silver Sponsor	\$3,000	\$2,400	<input type="checkbox"/>
Bronze Sponsor	\$2,500	\$2,000	<input type="checkbox"/>
Virtual Exhibitor Booth	\$2,000	\$1,600	<input type="checkbox"/>
Banner Ad: Exhibit Hall	\$1,800	\$1,440	<input type="checkbox"/>
Banner Ad: Chat Room	\$1,800	\$1,440	SOLD OUT
Banner Ad: Top Banner	\$1,600	\$1,280	<input type="checkbox"/>
Banner Ad: Bottom Banner	\$750	\$600	<input type="checkbox"/>

II. Exhibitor-Only Information:

Main person who will be receiving all Sponsor and Exhibitor-related materials:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

a) Primary Complimentary Exhibitor Full Name:

b) Additional Exhibitor (\$200 fee):



III. Sponsor Complimentary Registrations/ Exhibitor Registrations:

Please indicate the names of the attendees that will be utilizing the meeting registration(s) and Exhibitor passes for your organization.

Gold Sponsorship: Receive 2 complimentary Full Two-day Conference Attendee registrations and 2 complimentary Exhibitor registrations.

Full Conference Complimentary Registrations:

- 1. _____ 2. _____

Exhibitor Registrations:

- 1. _____ 2. _____

Silver Sponsorship: Receive a 1 Full-Conference registration and 2 complimentary Exhibitor registration.

Primary Complimentary Exhibitor Registration

- 1. _____
2. _____

Full Conference Complimentary Registration:

- 1. _____

Bronze Sponsorship: Receive a 1 One-day registration and 1 complimentary Exhibitor registration.

One-day Complimentary Registrant Name and Date:

- 1. _____ Day: 1 [] 2 [] 3 []

Primary Complimentary Exhibitor Registration:

- 1. _____

Payment Information:

Check Payment

Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425

Charge CAS Society Partner Account

Only available for Diamond Partners,
Platinum Partners, Gold Partners, Silver
Partners, Bronze Partners

Credit Card Payment

Credit Card #: _____ Exp. Date (MM/YY): _____

Cardholder Name: _____

Credit Card Billing Address: _____

Signature: _____

* Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa