



RATEMAKING, PRODUCT AND MODELING (RPM) SEMINAR & WORKSHOPS

March 25-27, 2019 • Westin Boston Waterfront • Boston, MA



Sponsor and Exhibitor Prospectus

The CAS Ratemaking, Product and Modeling (RPM) Seminar is a three-day seminar that combines the best of ratemaking and predictive modeling topics. Promote your organization to an expected audience of nearly 600 risk professionals. Showcase your products and services to this targeted audience. Increase your organization's brand recognition among actuaries, predictive modelers, catastrophe modelers, data scientists, underwriters, product managers, and other insurance professionals.

Exhibit Hall Highlights

- Receptions, Breakfasts, and networking breaks in the exhibit hall to attract attendees to your table top.
- Dedicated time for exhibits, with no other scheduled events or sessions at these times.
- Raffle prize for attendees who visit each of the exhibitors.

Exhibit Fee of \$3,000 Includes:

- One six-foot skirted table and two chairs, in an eight-foot wide area. Easels may be requested (at an additional fee if required by the hotel).
- One full conference registration for each table-top space purchased. Additional exhibitor only badges can be purchased in advance or at the seminar for \$500 each. The exhibit only fee is based on the per person cost to the CAS for the networking and meal functions. **Please note that additional exhibitors who wish to attend educational sessions must register for the seminar and pay the full registration fee.**

Benefits for Sponsors/Exhibitors/Advertisers

- Pre-Seminar exposure on the RPM Seminar website with your company name, logo, link, and description.
- On-site exposure through verbal acknowledgement during the Opening Session.
- Inclusion in the on-site program booklet promoting exhibit area and hours, and listing your company name and logo. **Application and fee must be returned to the CAS Office no later than February 1, 2019 to be included in the onsite program.**
- Pre- OR Post-show attendee email addresses provided in an Excel spreadsheet for one-time use.
- Sponsor/Exhibitor ribbons for all company staff in attendance.
- Recognition signage at your sponsored activity

All printed materials/give-away items to be included in the registration bags, must be shipped directly to the hotel for arrival between March 20 and 22, 2019. Ship 600 copies/items to:

Clarisa Figueroa, Arriving March 24
Westin Boston Waterfront
425 Summer Street
Boston, MA 02210
CAS – RPM 2019
Contact # 518-495-1828
Box ___ of ___ (ex. 1 of 10)

All items for the exhibit booth should be sent directly to the hotel. Items for your booth MUST arrive between March 20 and 22, 2019 and MUST be labeled as follows:

First & Last Name (Guest):
The Westin Boston Waterfront
425 Summer Street
Boston, MA 02210
CAS RPM Seminar 03/24/19
Guest Mobile Contact:
Box ___ of ___ (ex. 1 of 10)



RATEMAKING, PRODUCT AND MODELING (RPM) SEMINAR & WORKSHOPS

March 25-27, 2019 • Westin Boston Waterfront • Boston, MA



Exhibitor/Sponsor Schedule

Set-up Details

| Monday, March 25 | |
|-----------------------|---------------------|
| 2:00 p.m. – 4:30 p.m. | Exhibitor Set-up |
| Wednesday, March 27 | |
| 1:30 p.m. – 2:30 p.m. | Exhibitor Breakdown |

Exhibitor/Sponsor Schedule **Timing likely to change*

| Monday, March 25 | |
|-------------------------|-------------------------------------|
| 5:00 p.m. – 6:00 p.m. | Welcome Reception and Exhibits |
| Tuesday, March 26 | |
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast with Exhibits |
| 9:45 a.m. – 10:15 a.m. | Networking Break with Exhibits |
| 1:45 p.m. – 2:15 p.m. | Networking Break with Exhibits |
| 3:30 p.m. – 4:00 p.m. | Networking Break with Exhibits |
| 5:30 p.m. – 7:00 p.m. | Reception with Exhibits |
| Wednesday, March 27 | |
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast with Exhibits |
| 11:00 a.m. – 11:30 a.m. | Networking Break with Exhibits |
| 12:30 p.m. – 1:15 p.m. | Box Lunch with Exhibits |

You may leave your exhibit set up throughout the meeting, but business should be conducted at the exhibit only during the specified times above. The exhibit hall is not open for business during educational sessions.

Engagement Opportunity

| Tuesday, March 26 | |
|-------------------------|------------------------|
| 11:30 a.m. – 12:30 p.m. | Luncheon – no Exhibits |

Exhibitors are welcome to join attendees for these events.



RATEMAKING, PRODUCT AND MODELING (RPM) SEMINAR & WORKSHOPS

March 25-27, 2019 • Westin Boston Waterfront • Boston, MA



| Sponsorship Opportunity | Additional Benefits | Regular Cost | Cost for Partners (20% off) |
|--|---|--------------|-----------------------------|
| Exhibit | Display your products and services in the Exhibit Area. | \$3,000 | \$2,400 |
| Reception (2 available) | Sponsor logo on tent cards placed on tables; sponsor may provide cocktail napkins with company logo. | \$6,000 each | \$4,800 each |
| Luncheon | Sponsor may: <ul style="list-style-type: none"> ✓ offer welcome remarks during selected luncheon; ✓ have logos on tent cards placed on tables; ✓ place promotional items on tables | \$ 5,000 | \$4,000 |
| SOLD -New-Box Lunch | Sponsor may: <ul style="list-style-type: none"> ✓ have promotional stickers placed on boxes ✓ include personalized napkins ✓ include any reasonable size items with logo (pens, etc.)* | \$ 1,500 | \$1,200 |
| Networking Breaks (Bundle of 4) | Sponsor logo on tent cards placed on tables and on signage at entrance. | \$4,000 | \$3,200 |
| SOLD Meeting App | Company logo and website link provided on download homepage. | \$4,500 | \$3,600 |
| SOLD Room Key | Sponsor may design room key to be distributed to room block at meeting hotel. Sponsor is responsible for the cost of production. ** | \$3,000 | \$2,400 |
| SOLD Charging Station | Secure charging station equipped with a custom back graphic panel AND touch screen display with your own artwork, branding, logos and colors. Customize even further with branded key cards to be distributed to all attendees*** | \$4,000 | \$3,200 |
| Interactive Live Stream | Prominently display your logo during multiple handpicked sessions from the seminar to live stream over the web. | \$3,000 | \$2,400 |
| Give-Away Item | Have your company brochure, flyer or branded giveaway distributed to every attendee in the registration materials. **** | \$1,500 | \$1,200 |
| SOLD Wireless Access | Sponsor can select a custom WiFi Password of its choice. For an additional fee, sponsors can get a login screen with a redirect to sponsor's website. | \$3,500 | \$2,800 |

* **Companies sponsoring Box Lunch** are responsible for the costs to produce and ship the items.

****Art due: Jan 18.** Estimated cost (based on artwork) = 500-999 keycards, \$1.79-2.11 each + shipping. Set-up fee varies depending whether is one-sided print or two-sided (Approx. cost for 500 two-sided: \$135 increase)

*** **Custom key cards** incur an extra \$650 fee per 500 keys.

******All items will be sponsored exclusively** and on a first-come, first-served basis. The \$1,200 licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce and ship the items.

Exhibitor and Sponsor Provisions

By submitting this application, you agree to exhibit under and comply with these provisions:

1. All participating exhibitors and sponsors are subject to these terms and conditions. Exhibitors and sponsors should review these terms before submitting an application. Questions regarding these terms should be directed to Clarisa B. Figueroa (cfigueroa@casact.org).
2. **Objectives:** The 2019 Ratemaking, Product and Modeling Seminar (RPM) and exhibitor area are the property of and produced for CAS and its partners. Exhibitors are encouraged to offer information that is educational, professional, and instructional. Selling or taking orders for goods and services will be permitted, provided that such business is conducted in an appropriate and professional manner.
3. **Participation:** CAS reserves the right to refuse space to any applicant who, in the opinion of CAS, deals in products or services unrelated to ratemaking and product management or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS' sole discretion.
4. **Cancellations** received by February 8, 2019 will receive a full refund minus a \$200 administrative fee. **Cancellations received after February 8, 2019 will receive no refund.**
5. **Exhibitors are responsible** for shipment of all materials, table exhibit set-up and tear down, and any other responsibilities, including shipping/receiving expenses charged by the facility hosting the 2019 RPM Seminar. If additional equipment for table exhibits is required, please fill out the form that will be sent a few weeks prior to the seminar.
6. **Space Assignment:** Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. CAS maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred, or canceled without written request by the exhibitor and subsequent written approval by CAS. Because of the number of companies exhibiting similar or related products, CAS cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby space.
7. **Table Exhibit Space Fee:** The CAS table exhibit space fees are outlined in the Sponsor and Exhibitor Prospectus and are due in full upon registration and execution of these terms and conditions. No exhibitor will be allowed to participate unless payment in full is received prior to the start of the 2019 RPM Seminar.
8. **Floor Plan:** The floor plan for the show will be maintained as originally presented wherever possible. However, CAS reserves the right to modify the plan to the extent necessary for the best interests of the 2019 RPM Modeling Seminar, exhibitors, and industry.
9. **Waiver:** Each exhibitor waives all claims against CAS, its officers, directors, members, employees and agents, as well as against the facility hosting the exhibition and all hotels hosting 2019 Ratemaking, Product and Modeling Seminar attendees, and their respective employees and agents, for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failure to act. In the event that CAS shall be held liable for any event that might result from an exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse CAS and hold CAS harmless from liability resulting therefrom. In no event will CAS have any liability for any incidental, indirect, special, punitive, or consequential damages, including without limitation loss of profits, even if advised of the possibility of such damages.
10. **Compliance:** In the event of violation by any exhibitor of any of these terms and conditions, or if for any reason CAS considers the exhibition to be objectionable or contrary to the intent and purpose of the 2019 RPM Seminar, the exhibit may be removed from the area in CAS's sole discretion. In such an event, CAS will not be liable for returning materials, refunding the exhibitor fee, or any related costs or damages.
11. **Indemnification:** Each exhibitor and sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
12. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2019 RPM Seminar at the scheduled time, CAS may postpone or cancel its 2019 RPM Seminar and CAS shall retain such part of the exhibit and sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining exhibit and sponsorship fees shall be refunded.
13. **Give-away items and printed literature:** Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival by March 22, 2019. 600 is an estimate for the number of registered attendees and the therefore the quantity of materials required. The actual number of attendees may vary **Materials that are not received at the specified address by March 22, 2019** will not be distributed with attendee registration materials.
14. **Amendment of Terms and Conditions:** CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2019 RPM Seminar requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.



RATEMAKING, PRODUCT AND MODELING (RPM) SEMINAR & WORKSHOPS

March 25-27, 2019 • Westin Boston Waterfront • Boston, MA



Sponsor/Exhibitor Application

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization website to be linked to from CAS website: _____

Organization Twitter handle to be included in meeting app: _____

| Sponsorship Opportunity | Regular Cost | Cost for Partners | Check to Select |
|------------------------------------|--------------|-------------------|----------------------------------|
| Exhibit | \$3,000 | \$2,400 | <input type="checkbox"/> |
| Additional Exhibitor Only Badge(s) | \$500 | \$500 | <input type="checkbox"/> |
| Luncheon | \$5,000 | \$4,000 | SOLD OUT |
| Box Lunch | \$1,500 | \$1,200 | SOLD OUT |
| Charging Station | \$4,000 | \$3,200 | SOLD OUT |
| Room Key | \$3,000 | \$2,400 | SOLD OUT |
| Interactive Live Stream | \$3,000 | \$2,400 | <input type="checkbox"/> |
| Networking Breaks (Bundle of 4) | \$4,000 | \$3,200 | <input type="checkbox"/> |
| Meeting App | \$4,500 | \$3,600 | SOLD OUT |
| Give-Away Item | \$1,500 | \$1,200 | <input type="checkbox"/> |
| Wireless Access | \$3,500 | \$2,800 | SOLD OUT |
| Receptions | \$6,000 | \$4,800 | Monday <input type="checkbox"/> |
| | | | Tuesday <input type="checkbox"/> |

Should one or more of the opportunities selected not be available, please list alternative opportunities that may be of interest:

Give-Away Item Sponsors:

Please tell us about your sponsorship idea for a give-away item. (Example: Flyer, water bottle, highlighter, etc.)



RATEMAKING, PRODUCT AND MODELING (RPM) SEMINAR & WORKSHOPS

March 25-27, 2019 • Westin Boston Waterfront • Boston, MA



Exhibitor(s) Information:

Please identify the contact who will be receiving all sponsor and exhibitor- related materials and information:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Emergency Contact Information: _____

(One complimentary full conference registration included with exhibit booth)

Primary Exhibitor Name Badge:

Dietary or physical restrictions for CAS staff to note: _____

Additional Exhibitor ONLY Badge(s):

Does NOT Allow Attendee into Educational Sessions. Only the Exhibit Hall and Food and Beverage Functions. Fee applies for each additional exhibitor badge, see Page 1, Section B #2.

Full Name and Title for additional badge _____

Emergency Contact Information: _____

Dietary or physical restrictions for CAS staff to note: _____

Note: Upon submitting this form please also email Clarisa the following items to be included on the events' main website:

1. **Company Logo:** File must be in vector format (.eps, .ai) or high resolution jpeg of at least 300 dpi.
2. **Company Description:** No longer than 350 words

Payment Information:

Check Payment

Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425

Credit Card Payment

Credit Card #: _____

Exp. Date (MM/YY): _____

Cardholder Name: _____

Credit Card Billing Address: _____

Signature: _____

- * Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa
- * You can also email the same at cfigueroa@casact.org