

2018 ANNUAL MEETING

NOVEMBER 11-14, 2018 • CAESARS PALACE LAS VEGAS HOTEL AND CASINO • LAS VEGAS, NV



Sponsor & Exhibitor Prospectus

Why sponsor and exhibit at the 2018 Annual Meeting?

The Annual Meeting is the CAS's signature event of the year. The meeting offers a broad base of sessions on the most important issues facing the property-casualty insurance industry today. Attendees include a strong contingent of senior members of the actuarial profession and new designees who are celebrated throughout the meeting. There are many unique sponsorship opportunities, such as the final night dinner, the popular charging station, and the Live Stream event.

A. Exhibitor Highlights

1. The Welcome Reception, breakfasts, and refreshment breaks in the Exhibit Hall to attract attendees to your booth.
2. Dedicated time for exhibits and networking with no other scheduled events or sessions at these times.
3. Raffle prize for attendees who visit each of the Exhibitors.

B. Exhibit Fee of \$3,000 Includes:

1. One six-foot skirted table, two chairs, and one easel for signage in an eight-foot wide area.
2. One full conference registration for each table exhibit space purchased. Additional exhibitor-only badges may be purchased in advance or at the seminar for \$500 each. **Please note that additional exhibitors who wish to attend educational sessions must register for the meeting and pay the full registration fee.**

C. Benefits for Exhibitors/Sponsors/Advertisers

1. Pre-Meeting exposure on the CAS Annual Meeting web page with your company name, logo, link, and short description.
2. Onsite exposure through verbal acknowledgement during the opening Business Session for Sponsors.
3. Inclusion in the on-site program and mobile app promoting exhibit area and hours, and listing your company name and logo. **Application and fee must be returned to the CAS Office no later than October 14, 2018, to be included in the onsite program and mobile app.**
4. Exhibitor/Sponsor ribbons for all company representatives in attendance.
5. Pre- OR Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use.

D. Shipping details:

1. All items that are for your exhibit booth should be shipped directly to the hotel. Expected arrival should be between November 6 and 9, 2018.
2. All printed materials and give-away items that are to be included in the registration bags, must be shipped directly to the hotel for arrival between November 6 and 9, 2018.
3. Hotel shipping and handling fees may apply

All printed materials/give-away items to be included in the registration bags, must be shipped directly to the hotel for arrival between November 6 and 9, 2018. Ship 1,100 copies/items to:

Clarisa Figueroa, Arriving Nov 10
Caesars Package Center
3570 Las Vegas Blvd. S.
Las Vegas, NV 89109
CAS Annual Meeting-Nov 9, 2018
Contact # 518-495-1828
Box ___ of ___ (ex. 1 of 10)

All items for the exhibit booth should be sent directly to the hotel. Items for your booth MUST arrive between Nov. 6 and 9, 2018 and MUST be labeled as follows:

First & Last Name (Guest):
Caesars Package Center
3570 Las Vegas Blvd. S.
Las Vegas, NV 89109
CAS Annual Meeting –11/09/18
Guest Mobile Contact No.:
Box ___ of ___ (ex. 1 of 10)

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Sponsor & Exhibitor Schedule

Set-up Details

Sunday, November 11	
4:00 p.m. – 6:00 p.m.	Exhibitor Set-up
Wednesday, November 14	
10:00 a.m. – 11:45 a.m.	Breakdown

Exhibitor/Sponsor Schedule **Timing likely to change*

Sunday, November 11	
6:30 p.m. – 7:30 p.m.	Registration, Welcome Reception and Exhibits
Monday, November 12	
7:00 a.m. – 8:45 a.m.	Breakfast with Exhibits
8:45 a.m. – 9:15 a.m.	Exhibits, Networking and Refreshment Break
2:50 p.m. – 3:20 p.m.	Exhibits, Networking and Refreshment Break
Tuesday, November 13	
7:00 a.m. – 9:00 a.m.	Breakfast with Exhibits
9:30 a.m. – 10:00 a.m.	Exhibits, Networking and Refreshment Break
Wednesday, November 14	
7:00 a.m. – 9:00 a.m.	Breakfast with Exhibits
9:15 a.m. – 9:45 a.m.	Exhibits, Networking and Refreshment Break

You may leave your tabletop exhibit set up throughout the meeting, but business should be conducted at the exhibit only during the above specified times. The exhibit hall is not open for business during educational sessions.

Engagement Opportunities

Monday, November 12	
12:45 p.m. – 1:45 p.m.	Luncheon – no Exhibits
Tuesday, November 13	
6:00 p.m. – 9:00 p.m.	Tuesday Buffet Dinner: Location TBD

Exhibitors are welcome to join attendees for these events.

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Sponsorship Opportunities	Additional Benefits	Regular Cost	Cost for Society Partners (20% off)
Table Exhibit	Display your products and services in the exhibit hall	\$3,000	\$2,400
Tuesday Buffet Dinner	Tent cards placed on tables; sponsor may provide cocktail napkins with company logo or exclusive giveaway item.	\$8,000	\$6,400
Sunday Welcome Reception	Sponsor logo on signage and tent cards placed on tables; Sponsor may provide cocktail napkins with company logo.	\$6,000	\$4,800
Monday Luncheon	Sponsor may: <ul style="list-style-type: none"> ✓ offer welcome remarks during selected luncheon; ✓ have logos on tent cards placed on tables; ✓ place promotional items on tables 	\$5,000	\$4,000
Meeting App	Company logo and website link provided on homepage	\$4,000	\$3,600
Networking Breaks (bundle of 4)	Sponsor logo on signage and tent cards placed on tables.	\$4,000	\$3,200
Wireless Access	Recognition of sponsor on URL landing page, custom Wi-Fi login and Password, and URL redirect to website of sponsors choice.*	\$3,500	\$2,800
Give-Away Item	Top quality item with sponsor logo; distributed at registration desk to all attendees.**	\$1,500	\$1,200
Charging Station	Secure charging station equipped with a custom back graphic panel AND touch screen display with your own artwork, branding, logos and colors. Customize even further with branded key cards to be distributed to all attendees.	\$4,000	\$3,200
Room Key	Sponsor may design room key to be distributed to room block at meeting hotel. Sponsor is responsible for the cost of production. ***	\$3,000	\$2,400
Interactive Live Stream	Prominently display your logo during multiple handpicked sessions from the seminar to live stream over the web.	\$3,000	\$2,400
Company Ad in Onsite Brochure	Congratulate your employees on their FCAS or ACAS designation, or showcase your company services.	\$500 Full \$300 Half	\$400 Full \$240 Half

* **Hotel Expenses:** Additional expenses applied based on associated fee, broadcasting and bandwidth fees.

** **All items will be sponsored** exclusively and on a first-come, first-serve basis. The \$1,200 licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce the items.

*** **Art due: Oct 12.** Estimated cost (based on artwork) = 500-999 keycards, \$1.79-2.11 each + shipping
Set-up fee varies depending whether is one-sided print or two-sided (Approx. cost for 500 two-sided: \$135 increase)



Exhibitor & Sponsor Provisions

By submitting this application, you agree to exhibit under and comply with these provisions:

1. **All participating exhibitors and sponsors** are subject to these rules, regulations, and policies. Exhibitors and sponsors should review this material before submitting an application. Questions regarding these provisions should be directed to Clarisa Figueroa (cfigueroa@casact.org).
2. **Objectives:** The Meeting and Exhibitor Area are the property of and produced for the Casualty Actuarial Society and its partners. Exhibitors are encouraged to offer information that is educational, professional, and instructional. Selling or taking orders for goods and services will be permitted provided that such business is conducted in an appropriate and professional manner.
3. **Participation:** CAS reserves the right to refuse space to any applicant who, in the opinion of CAS, deals in products or services unrelated to this meeting or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
4. **Cancellations** received by October 19, 2018, will receive a refund minus a \$200 administrative fee. Cancellations received after October 19, 2018, will receive no refund.
5. **Exhibitors are responsible** for shipment of all materials, table exhibit set-up and tear down, and any other responsibilities therein, including shipping/receiving expenses charged by the hotel. If you require additional equipment for your table-top exhibit, please contact Clarisa Figueroa (cfigueroa@casact.org) to make arrangements.
6. **Space Assignment:** Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. CAS maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred, or canceled without written request by the Exhibitor and subsequent written approval by CAS. Because of the number of companies exhibiting similar or related products, CAS cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby space.
7. **Exhibit Space Fee:** The CAS exhibit space fees are outlined in the Sponsor and Exhibitor Prospectus and are due in full upon registration and execution of these terms and conditions. No exhibitor will be allowed to participate unless payment in full is received prior to the start of the 2018 Annual Meeting.
8. **Floor Plan:** The floor plan for this show will be maintained as originally presented wherever possible. However, management reserves the right to modify the plan to the extent necessary for the best interests of the meeting, exhibitors, and industry.
9. **Waiver:** Each exhibitor waives all claims against CAS, its officers, directors, members, employees and agents, as well as against the facility hosting the exhibition, and their respective employees and agents, for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failure to act. In the event that the CAS should be held liable for any event that might result from an exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse CAS and hold CAS harmless from liability resulting therefrom. In no event will CAS have any liability for incidental, indirect, special, punitive, or consequential damages, including without limitation loss of profits, even if advised of the possibility of such damage.
10. **Compliance:** In the event of violation by any exhibitor of any of these terms and conditions, or if for any reason CAS considers the exhibition to be objectionable or contrary to the intent and purpose of the 2018 Annual Meeting, the exhibit may be removed from the area in CAS's sole discretion. In such an event, CAS will not be liable for returning materials, refunding the exhibitor fee, or any related costs or damages.
11. **Indemnification:** Each exhibitor and sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
12. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2018 Annual Meeting at the scheduled time, CAS may postpone or cancel its 2018 Annual Meeting and CAS shall retain such part of the exhibit and sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining exhibit and sponsorship fees shall be refunded.
13. **Give-away items and printed literature: Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival no later than Friday, November 9, 2018.** The estimated number of registered attendees is 1,100, and therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Materials that are not received at the specified address by November 9, 2018 will not be distributed with delegate registration materials.** Leftover items/copies will not be sent back to the sender.
14. **Amendment of Terms and Conditions:** CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2018 Annual Meeting requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.

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2018 Annual Meeting Exhibitor and Sponsor Application

I. Sponsorship Information

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all

Organization/Company website to be linked from CAS Website and Twitter handle (Ex: @orgname):

Sponsorship Opportunity	Regular Cost	Cost for Partners	Check to Select
Table Exhibit	\$3,000	\$2,400	<input type="checkbox"/>
Additional Exhibitor Only Badge(s)	\$500	\$500	<input type="checkbox"/>
Tuesday Buffet Dinner	\$8,000	\$6,400	<input type="checkbox"/>
Sunday Welcome Reception	\$6,000	\$4,800	<input type="checkbox"/>
Monday Luncheon	\$5,000	\$4,000	<input type="checkbox"/>
Charging Station	\$4,000	\$3,200	<input type="checkbox"/>
Room Key	\$2,000	\$1,600	
Wireless Access	\$3,500	\$2,800	
Interactive Live Stream	\$3,400	\$2,800	<input type="checkbox"/>
Networking Breaks (Bundle of 4)	\$4,000	\$3,200	
Meeting App	\$4,500	\$3,600	
Give-Away Item	\$1,500	\$1,200	<input type="checkbox"/>
Company Ad in Onsite Brochure	\$500 Full	\$400 Full	<input type="checkbox"/>
	\$300 Half	\$300 Half	<input type="checkbox"/>

II. **Give-Away Item Sponsors:** Please tell us about your sponsorship idea for a give-away item. (Example: Flyer, water bottle, highlighter, etc.)

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III. Exhibitor(s) Information:

Main person who will be receiving all sponsor and exhibitor-related materials:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Emergency Contact Information: _____

(One complimentary full conference registration included with exhibit booth)

Primary Exhibitor Name Badge: _____

Dietary or physical restrictions for CAS staff to note: _____

Additional Exhibitor ONLY Badge(s):

Does NOT Allow Attendee into Educational Sessions. Only the Exhibit Hall and Food and Beverage Functions. Fee applies for each additional exhibitor badge, see Page 1, Section B #2.

Full Name and Title for additional badge _____

Emergency Contact Information: _____

Dietary or physical restrictions for CAS staff to note: _____

Note: Upon submitting this form please also email Clarisa the following items to be included on the events' main website:

1. **Company Logo:** File must be in vector format (.eps, .ai) or high resolution jpeg of at least 300 dpi.
2. **Company Description:** No longer than 350 words

IV. Payment Information:

Check Payment

Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425

Credit Card Payment

Credit Card #: _____

Exp. Date (MM/YY): _____

Cardholder Name: _____

Credit Card Billing Address: _____

Signature: _____

- * Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa
- * You can also email the same at cfigueroa@casact.org