



# SPRING MEETING

MAY 19-22, 2019 • NEW ORLEANS, LA  
HYATT REGENCY NEW ORLEANS

## 2019 CAS Spring Meeting Sponsor and Advertiser Prospectus

Promote your organization and increase your brand recognition with an expected audience of 900+ risk professionals at the 2019 CAS Spring Meeting.

### Why become a 2019 CAS Spring Meeting Sponsor or Advertiser?

- The CAS Spring Meeting offers a broad base of sessions on the most important issues facing the property and casualty insurance industry today.
- Attendees are represented by a strong contingent of senior members of the actuarial profession, along with new designees who are celebrated throughout the meeting.
- The many networking opportunities and unique events, such as the final night dinner, make the Spring Meeting stand apart.

### Benefits for Sponsors/Advertisers

- Pre-meeting exposure on the CAS Spring Meeting web page with your company name, logo, URL, and short description.
- Onsite exposure through acknowledgement during the meeting's Business Session.
- Inclusion in the onsite program – an acknowledgement of participation as a sponsor or advertiser with your company name and logo. **Application and fee must be returned to the CAS Office no later than April 26, 2019 to be included in the onsite program.**
- Inclusion in the mobile app – acknowledgement of participation as a sponsor or advertiser with your company name, logo, URL and short description.
- Sponsor ribbons for all company staff in attendance.
- Pre- OR Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use.
- Recognition signage at your sponsored activity.

### Give-Away Item Sponsors:

- All printed materials and give-away items that are to be included in the registration tote bags must be shipped directly to the hotel for arrival May 15-17, 2019.
- Please be prepared to send 900 units of your specified item.
- Shipping details will be provided as we get closer to the date.

### Cancellations:

- Cancellations received by April 19, 2019 will receive a full refund minus a \$200 administrative fee.
- Cancellations received after April 19, 2019 will receive no refund.

**Contact Clarisa Figueroa at [cfigueroa@casact.org](mailto:cfigueroa@casact.org) or 703-562-1722 with any questions about sponsorship or advertiser opportunities at the 2019 CAS Spring Meeting. Details about the meeting may be found at [www.casact.org/spring](http://www.casact.org/spring).**



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Sponsor Opportunity	Additional Benefits	Regular Cost	Cost for Society Partners (20% off)
Tuesday Buffet Dinner	Tent cards placed on tables; sponsor may provide cocktail napkins with company logo or exclusive giveaway item.	\$8,000	\$6,400
Welcome Reception	Sponsor logo on tent cards placed on tables; sponsor may provide cocktail napkins with company logo if desired.	\$6,000	\$4,800
<b>SOLD</b> Opening Day Luncheon	Sponsor may: ✓ offer welcome remarks during luncheon; ✓ have logos on tent cards placed on tables; ✓ place promotional items on tables	\$5,000	\$4,000
<b>SOLD</b> Networking Breaks (Bundle of 4)	Sponsor logo on signage and tent cards placed on tables.	\$4,000	\$3,200
<b>SOLD</b> Meeting App	Company logo and website link provided on homepage.	\$4,000	\$3,600
Wireless Access*	Recognition of sponsor on URL landing page and/or custom WiFi login and Password, and/or URL redirect to website of sponsors choice.	\$3,500	\$2,800
Give-Away Item**	Top quality item with sponsor logo; distributed at registration desk to all attendees.	\$1,500	\$1,200
<b>SOLD</b> Charging Station	Secure charging station equipped with a custom back graphic panel AND touch screen display with your own artwork, branding, logos, colors and branded key cards to be distributed to all attendees. <b>Additional shipping fees apply</b>	\$4,000	\$3,200
<b>SOLD</b> Room Key	Sponsor may design room key to be distributed to room block at meeting hotel. <b>Sponsor is also responsible for the additional cost of production and distribution.</b>	\$3,000	\$2,400
<b>SOLD</b> Interactive Live Stream	Display your logo during multiple handpicked sessions from the seminar to live stream over the web.	\$3,000	\$2,400
Company Ad in Onsite Brochure	Congratulate your employees on their FCAS or ACAS designation, or showcase your company services.	\$500 Full \$300 Half	\$400 Full \$240 Half
<b>*NEW*</b> Sanitizing Station	Display your logo on our onsite hand sanitizing station placed by exhibit hall.	\$3,500	\$2,400

All items will be sponsored exclusively and on a first-come, first-serve basis

\* **Hotel Expenses:** Additional expenses applied based on associated fee, broadcasting, bandwidth fees and other logistics.

\*\*The sponsor fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce the items.

\*\*\* **Art due: April 1st.** Estimated cost (based on artwork) = 500-999 keycards, \$1.79-2.11 each + shipping

Set-up fee varies depending whether is one-sided print or two-sided (Approx. cost for 500 two-sided: \$135 increase)



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In submitting your application, you agree to sponsor under and comply with these provisions.

1. **All participating sponsors are subject to these terms and conditions.** Sponsors should review these terms before applying. Questions regarding these terms should be directed to Clarisa Figueroa ([cfigueroa@casact.org](mailto:cfigueroa@casact.org)).
2. **CAS sponsors are prohibited from hosting events or special meetings** during the program's educational sessions, receptions, meals, and/or networking breaks.
3. **Participation:** CAS reserves the right to refuse approval of any applicant who, in the opinion of CAS, deals in products or services unrelated to the event or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
4. **Cancellations** received by April 19, 2019 will receive a full refund minus a \$200 administrative fee. Cancellations received after April 19, 2019 will receive no refund.
5. **Sponsors are responsible for shipment** of all materials and shipping/receiving expenses charged by the facility hosting the 2019 Spring Meeting.
6. **Indemnification:** Each sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
7. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2019 Spring Meeting at the scheduled time, CAS may postpone or cancel its 2019 Spring Meeting and CAS shall retain such part of the sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining sponsorship fees shall be refunded.
8. **Give-away items and printed literature:** Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival by May 17, 2019. 900 is an estimate for the number of registered attendees and the therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Excess materials are the responsibility of the sponsor. Materials that are not received at the specified address by May 17, 2019 will not be distributed with attendee registration materials.**
9. **Amendment of Terms and Conditions:** CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2019 Spring Meeting requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.



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## Sponsor and Exhibitor Application

### I. Sponsor Main Information

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization website to be linked to from CAS website and Twitter handle to be included in meeting app:

Sponsorship Opportunity	Regular Cost	Cost for Partners	Check to Select
Tuesday Buffet Dinner	\$8,000	\$6,400	<input type="checkbox"/>
Sunday Welcome Reception	\$6,000	\$4,800	<input type="checkbox"/>
Monday Luncheon	\$5,000	\$4,000	<b>SOLD</b>
Charging Station	\$4,000	\$3,200	<b>SOLD</b>
Room Key	\$3,400	\$2,400	<b>SOLD</b>
Wireless Access	\$3,500	\$2,800	<input type="checkbox"/>
Interactive Live Stream	\$3,000	\$2,400	<b>SOLD</b>
Refreshment Breaks (Bundle of 4)	\$4,000	\$3,200	<b>SOLD</b>
Meeting App	\$4,500	\$3,600	<b>SOLD</b>
<b>*NEW*</b> Sanitizing Station	\$2,000	\$1,600	<input type="checkbox"/>
Give-Away Item	\$1,500	\$1,200	<input type="checkbox"/>
Company Ad in Onsite Brochure	\$500 Full	\$400 Full	<input type="checkbox"/>
	\$300 Half	\$240 Half	<input type="checkbox"/>

II. **Give-Away Item Sponsors:** Please tell us about your sponsorship idea for a give-away item. (Example: Flyer, water bottle, highlighter, etc.)



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Upon submitting this form please include the following for recognitions meeting main website and app:

1. **Company Logo in Vector Format:** .eps, .ai file, or a high-resolution jpeg of at least 300 dpi.
2. **Company Logo in Web-Friendly Format:** .jpg, .gif, or .png file format, with 72 dpi resolution.
3. **Company Description:** No longer than 350 words.

### III. Payment Information:

**Check Payment**

Mail your application with check payable to:  
Casualty Actuarial Society  
P.O. Box 425  
Merrifield, VA 22116-0425

**Credit Card Payment**

Credit Card #: \_\_\_\_\_

Exp. Date (MM/YY): \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

\* Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa

\* You can also email the same at **[cfigueroa@casact.org](mailto:cfigueroa@casact.org)**