

2018 Spring Meeting

May 13-16, 2018 • Boston Marriott Copley Place • Boston, MA

2018 CAS Spring Meeting Sponsor and Advertiser Prospectus

Promote your organization and increase your brand recognition with an expected audience of 900+ risk professionals at the 2018 CAS Spring Meeting.

Why become a 2018 CAS Spring Meeting Sponsor or Advertiser?

- The CAS Spring Meeting offers a broad base of sessions on the most important issues facing the property and casualty insurance industry today.
- Attendees are represented by a strong contingent of senior members of the actuarial profession, along with new designees who are celebrated throughout the meeting.
- The many networking opportunities and unique events, such as the final night dinner, make the Spring Meeting stand apart.
- The 2018 Spring Meeting will be held at the Boston Marriott Copley Place in Boston, Massachusetts.

Benefits for Sponsors and Advertisers

- Pre-meeting exposure on the CAS Spring Meeting web page with your company name, logo, URL, and short description.
- Onsite exposure through acknowledgement during the meeting's Business Session.
- Inclusion in the onsite program – an acknowledgement of participation as a sponsor or advertiser with your company name and logo. **Application and fee must be returned to the CAS Office no later than April 15, 2018 to be included in the onsite program.**
- Inclusion in the mobile app – acknowledgement of participation as a sponsor or advertiser with your company name, logo, URL and short description.
- Sponsor ribbons for all company staff in attendance.
- Pre- OR Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use.
- Recognition signage at your sponsored activity.

Contact Katie Hettler at khettler@casact.org or 703-562-1722 with any questions about sponsorship or advertiser opportunities at the 2018 CAS Spring Meeting. Details about the meeting may be found at www.casact.org/spring.

Cancellations received by April 15, 2018 will receive a full refund minus a \$200 administrative fee. Cancellations received after April 15, 2018 will receive no refund.



Sponsor and Advertiser Opportunities	Benefits	Regular Cost	Cost for Society Partners (20% off)
Tuesday Buffet Dinner	Recognition on signage at the event, including tent cards placed throughout the event. Sponsor may supply cocktail napkins.	\$8,000	\$6,400
Welcome Reception	Sponsor logo on signage and tent cards placed on tables; sponsor may provide cocktail napkins with company logo.	\$6,000	\$4,800
Opening Day Luncheon	Sponsor may offer welcome remarks; sponsor logo on signage and tent cards placed on tables	\$5,000	\$4,000
Networking Breaks (Bundle of 4)	Sponsor logo on signage and tent cards placed on tables.	\$4,000	\$3,200
Meeting App	Company logo and website link provided on homepage.	\$4,000	\$3,600
Wireless Access	Recognition of sponsor on URL landing page, custom WiFi login and Password, and URL redirect to website of sponsors choice.	\$3,500	\$2,800
Give-Away Item* or Advertiser	Top quality item with sponsor logo; distributed at registration desk to all attendees.	\$1,500	\$1,200
InCharged Charging Station	Secure charging station equipped with a custom back graphic panel AND touch screen display with your own artwork, branding, logos and colors.	\$4,000	\$3,200
Room Key	Sponsor may design room key to be distributed to room block at meeting hotel. Sponsor is also responsible for the cost of production and distribution.	\$2,000	\$1,600
NEW! Interactive Live Stream	Prominently display your logo during multiple handpicked sessions from the seminar to live stream over the web.	\$3,000	\$2,400
Company Ad in Onsite Brochure	Congratulate your employees on their FCAS or ACAS designation, or showcase your company services.	\$500 Full Page \$300 Half Page	\$400 Full Page \$240 Half Page

* All items will be sponsored exclusively and on a first-come, first-served basis. The \$1,500 licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce and ship the items.

Reserve your give-away item and confirm its availability before ordering it for the meeting by contacting Katie Hettler at khettler@casact.org or 703-562-1722.

900 is an estimate for the number of registered attendees and the therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Materials that are not received at the specified address by May 11, 2018 will not be distributed by the CAS.**

Registration Insert or Give-Away Item Shipping Information

All printed materials and give-away items that are to be included in the registration tote bags must be shipped directly to the hotel for arrival between May 7 – 11, 2018.

Please be prepared to send 900 units of your specified item.

Shipping details will be provided at a later date.

Sponsor Provisions:

In submitting your application, you agree to sponsor under and comply with these provisions.

1. All participating sponsors are subject to these terms and conditions. Sponsors should review these terms before submitting an application. Questions regarding these terms should be directed to Katie Hettler (khettler@casact.org).
2. **CAS sponsors and/or exhibitors are prohibited from hosting events or special meetings during the program's educational sessions, receptions, meals, and/or networking breaks**
3. Participation: CAS reserves the right to refuse approval of any applicant who, in the opinion of CAS, deals in products or services unrelated to the event or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
4. **Cancellations received by April 15, 2018 will receive a full refund minus a \$200 administrative fee. Cancellations received after April 15, 2018 will receive no refund.**
5. Sponsors are responsible for shipment of all materials and shipping/receiving expenses charged by the facility hosting the 2018 Spring Meeting.
6. Indemnification: Each sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
7. Force Majeure: Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2018 Spring Meeting at the scheduled time, CAS may postpone or cancel its 2018 Spring Meeting and CAS shall retain such part of the sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining sponsorship fees shall be refunded.
8. **Give-away items and printed literature: Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival by May 11, 2018.** 900 is an estimate for the number of registered attendees and the therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Materials that are not received at the specified address by May 11, 2018 will not be distributed with attendee registration materials.**
9. Amendment of Terms and Conditions: CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2018 Spring Meeting requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.

Sponsor and Advertiser Application

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Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization website to be linked to from CAS website: _____

Organization Twitter handle to be included in meeting app: _____

Identify the contact who will be receiving all sponsor and advertiser-related materials and information:

Contact Name: _____ Contact Title: _____

Phone _____ Email Address _____

Upon submitting this form please also email Katie Hettler the following items to be included on the Meeting website:

1. **Company Logo in Vector Format:** .eps, .ai file, or a high resolution jpeg of at least 300 dpi.
2. **Company Logo in Web-Friendly Format:** .jpg, .gif, or .png file format, with 72 dpi resolution.
3. **Company Description:** No longer than 350 words.

Sponsor and Advertiser Opportunities	Regular Cost	Cost for Partners	Check to Select
Tuesday Buffet Dinner	\$8,000	\$6,400	
Welcome Reception	\$6,000	\$4,800	
Opening Day Luncheon	\$5,000	\$4,000	
Networking Breaks (Bundle of 4)	\$4,000	\$3,200	
Meeting App	\$4,000	\$3,600	
Wireless Access	\$3,500	\$2,800	
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Room Key	\$2,000	\$1,600	
Interactive Live Stream	\$3,000	\$2,400	
Company Ad in Onsite Brochure	\$500 Full Page	\$400 Full Page	
	\$300 Half Page	\$240 Half Page	
TOTAL			

***Specify Type of Registration Insert or Give-Away Item:** _____

Example: Brochure, water bottle, highlighter, etc.

Payment Information

CAS Society Partners: Payment will be deducted from your CAS Society Partner account, unless payment information is completed below. Please scan and email application form to khettler@casact.org.

Non-Society Partners: Please indicate how you will submit payment. Directions are below.

Paying by Credit Card

Scan and email the application form to:
Katie Hettler at khettler@casact.org

Paying by Check

Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425

Credit Card # _____ Exp. Date (MM/YY) _____

Cardholder Name _____

Signature _____

Credit Card Billing Address _____

