



SEMINAR ON REINSURANCE

JUNE 5-6, 2017
THE FAIRMONT
WASHINGTON, DC



Expertise. Insight.
Solutions.

Sponsor Prospectus

The Seminar on Reinsurance is a two-day seminar intended primarily for experienced industry professionals with knowledge of reinsurance. The Seminar is scheduled for June 5-6, 2017 at the Fairmont, in Washington, DC. Sessions will discuss pricing, reserving, and modeling issues as well as broader reinsurance topics.

The Seminar on Reinsurance will offer:

- 30+ concurrent educational sessions
- Two General Sessions
- Ample networking opportunities to allow attendees to expand and renew their list of industry contacts.

Why sponsor the 2017 Seminar on Reinsurance?

- Promote your organization to an expected audience of 350+ reinsurance professionals.
- Showcase your products and services to key influencers in purchase decisions.
- Increase your organization's brand recognition among reinsurance actuaries, and other experienced industry professionals who work in reinsurance.

Sponsorship Opportunities

Benefits for Sponsors

- Pre-Seminar exposure on the Reinsurance Seminar web page with your company name, logo, link, and short description.
- Onsite exposure through acknowledgement during the Opening Session.
- Inclusion in the onsite program – an acknowledgement of sponsorship with your company name and logo. **Application and fee must be returned to the CAS Office no later than May 5, 2017 to be included in the onsite program.**
- Inclusion in the mobile app – acknowledgement of participation as a sponsor or advertiser with your company name, logo, URL and short description.
- Sponsor ribbons for all company staff in attendance.
- Pre- OR Post-seminar attendee list with contact information, provided in an Excel spreadsheet for one-time use.
- Recognition signage at your sponsored activity.

Contact Katie Hettler at khettler@casact.org or 703-562-1722 with any questions about sponsorship or advertiser opportunities at the 2017 CAS Seminar on Reinsurance. Details about the meeting can be found at casact.org/reinsurance.

Cancellations received by May 5, 2017 will receive a full refund minus a \$200 administrative fee. Cancellations received after May 5, 2017 will receive no refund.

Sponsorship Opportunity	Additional Benefits	Regular Cost	Cost for Partners (20% off)
Tote Bag	Place your branding on the tote bags that are distributed to all meeting attendees. Sponsor is responsible for cost of production.	SOLD	SOLD
Monday Reception	Sponsor logo placed on tabletop tent cards, along with other recognition signage. Sponsor may provide cocktail napkins with company logo.	\$5,000	\$4,000
Monday Luncheon	Sponsor may offer welcome remarks; sponsor logo placed on tabletop tent cards, along with other recognition signage.	\$4,250	\$3,400
Tuesday Box Lunch	Sponsor logo placed on tabletop tent cards, along with other recognition signage.	\$2,500	\$2,000
Breakfast (2 available)	Sponsor logo placed on tabletop tent cards, along with other recognition signage.	\$1,250 each	\$1,000 each
Networking & Refreshment Break (3 available)	Sponsor logo placed on tabletop tent cards, along with other recognition signage.	\$1,000 each	\$800 each
Meeting App	Company logo and website link provided on app homepage.	\$2,000	\$1,600
Wireless Access	Recognition of sponsor on URL landing page and in onsite brochure/website.	\$3,250	\$2,600
Room Key	Sponsor may design room key to be distributed to room block at meeting hotel. Sponsor is also responsible for the cost of production and distribution (Estimated additional cost of \$3,300).	\$2,000	\$1,600
Charging Station	NEW! Place your company logo prominently on a charging station for meeting attendees.	\$4,000	\$3,200
Registration Insert or Give-Away Item	Have your company brochure, flyer or top quality branded item distributed to every attendee in the registration materials.	\$1,250	\$1,000

* All items will be sponsored exclusively and on a first-come, first-served basis. The \$1,250 licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce the items. CAS staff will work with you to select an appropriate item and handle all related administrative work related to ordering the item.

Possible give-away items include: USB drives, flash lights, reading lights, pens, highlighters, water bottles, etc.

Reserve your give-away item and confirm its availability before ordering it for the Seminar by contacting Katie Hettler at khettler@casact.org or 703-562-1722.

All printed materials and give-away items that are to be included in the registration tote bags, must be shipped directly to the hotel for arrival between June 1 – 3, 2017.

Please be prepared to send 350 units of your specified item.

Shipping details will be provided at a later date.

Shipping address will be provided.

350 is an estimate for the number of registered attendees and therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Materials that are not received at the address above by June 3, 2017 will not be distributed with the registration materials.**

2017 CAS REINSURANCE SEMINAR

THE FAIRMONT WASHINGTON D.C.

WASHINGTON, D.C., JUNE 5-6, 2017

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization website to be linked from CAS website: _____

Organization Twitter handle to be included in meeting app: _____

Identify the contact who will be receiving all sponsor and advertiser-related materials and information:

Contact Name: _____ Contact Title: _____

Phone _____ Email Address _____

Upon submitting this form please also email Katie Hettler the following items to be included on the Seminar website:

1. **Company Logo in Vector Format:** .eps or .ai file.
2. **Company Logo in Web-Friendly Format:** .jpg, .gif, or .png file format, with 72 dpi resolution.
3. **Company Description:** Not longer than 350 words.

Sponsor and Advertiser Opportunities	Regular Cost	Cost for Partners	Check to Select	
Monday Reception	\$5,000	\$4,000		
Monday Luncheon	\$4,250	\$3,400		
Tuesday Box Lunch	\$2,500	\$2,000		
Breakfast (2 available)	\$1,250 each	\$1,000 each	<i>Monday</i>	
			<i>Tuesday</i>	
Networking & Refreshment Break (3 available)	\$1,000 each	\$800 each	<i>Monday Morning Break</i>	
			<i>Monday Afternoon Break</i>	
			<i>Tuesday Morning Break</i>	
Meeting App	\$2,000	\$1,600		
Wireless Access	\$3,250	\$2,600		
Room Key	\$2,000	\$1,600		
Charging Station	\$4,000	\$3,200		
Registration Insert or Give-Away Item	\$1,250	\$1,000		
TOTAL				

***Specify Type of Registration Insert or Give-Away Item:** _____

Example: Brochure, water bottle, highlighter, etc.

Payment Information

CAS Society Partners: Payment will be deducted from your CAS Society Partner account, unless payment information is completed below. Scan and email application to kniswander@casact.org.

Non-Society Partners: Please indicate how you will submit payment. Directions are below.

Paying By Credit Card

Scan and email the application form to:
Katie Hettler at khettler@casact.org

Paying By Check

Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425

Credit Card # _____ Exp. Date (MM/YY) _____

Cardholder Name _____

Signature _____

Credit Card Billing Address _____

Seminar on Reinsurance Sponsor Provisions

In making application, you agree to comply with these provisions.

1. All participating sponsors are subject to these terms and conditions. Sponsors should review these terms before submitting an application. Questions regarding these terms should be directed to Katie Hettler (khettler@casact.org).
2. Sponsors and exhibitors are prohibited from hosting events or special meetings during CAS programming, including but not limited to educational sessions, receptions, meals, and/or Networking breaks.
3. **Cancellations received by May 15, 2017 will receive a full refund minus a \$200 administrative fee. Cancellations received after May 15, 2017 will receive no refund.**
4. Sponsors are responsible for shipment of all materials, and any other responsibilities, including shipping/receiving expenses charged by the facility hosting the 2017 Seminar on Reinsurance.
5. Sponsorship Fees: The CAS sponsor fees are outlined in the Sponsor Prospectus and are due in full upon registration and execution of these terms and conditions. No sponsor will be allowed to participate unless payment in full is received prior to the start of the 2017 Seminar on Reinsurance.
6. Compliance: In the event of violation by any exhibitor of any of these terms and conditions, or if for any reason CAS considers the exhibition to be objectionable or contrary to the intent and purpose of the 2017 Seminar on Reinsurance, the exhibit may be removed from the area in CAS's sole discretion. In such an event, CAS will not be liable for returning materials, refunding the exhibitor fee, or any related costs or damages.
7. Indemnification: Each sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
8. Force Majeure: Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2017 Seminar on Reinsurance at the scheduled time, CAS may postpone or cancel its 2017 Seminar on Reinsurance and CAS shall retain such part of the sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining sponsorship fees shall be refunded.
9. **Give-away items and printed literature: Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival by June 3, 2017.** 350 is an estimate for the number of registered attendees and the therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Materials that are not received at the specified address by June 3, 2017 will not be distributed with attendee registration materials.**
10. Amendment of Terms and Conditions: CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2017 Seminar on Reinsurance requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.