

PRINCIPLES UNDERLYING ACTUARIAL SCIENCE

1 BACKGROUND, SCOPE AND LIMITATIONS

2 BACKGROUND

3 In October 1991, the Society of Actuaries (SOA) Board of Governors accepted the
4 statement of the SOA Committee on Actuarial Principles entitled “Principles of
5 Actuarial Science,” which had been revised in response to the comments received
6 from members during an exposure process that included both a discussion draft and
7 an exposure draft. The Board authorized the statement as an expression of opinion
8 by the Committee. It was not submitted to a vote of the membership and thus was
9 not to be construed as an expression of opinion by the SOA. The statement was
10 published in *Transactions of the Society of Actuaries* XLIV, 1992, along with a note
11 indicating that the statement’s application is limited to the areas of actuarial practice
12 that fall within the purview of the SOA and that the paper was not intended to
13 include the areas of property and casualty insurance.

14 Subsequently, the Casualty Actuarial Society (CAS) and SOA Principles
15 Committees worked together to produce the April 30, 1997 discussion draft of
16 *General Principles of Actuarial Science*, and related companion documents. The
17 SOA Board and the CAS Board authorized the distribution of these documents to
18 members of the actuarial profession and other interested parties. Comments
19 received in response to that discussion draft and its companion documents were
20 considered in the development of a second discussion draft authorized for release in
21 August 1998. Comments received in response to the second discussion draft were
22 considered in the development of this exposure draft.

23 Comments received in response to this exposure draft will be considered by the
24 Committees in producing a joint statement of principles underlying actuarial
25 science. It will then be presented to the CAS and SOA Boards for acceptance as a
26 statement of opinion of the Committees, and for publication.

27 SCOPE AND LIMITATIONS

28 To clarify the scope of this document, it is important to emphasize the distinction
29 between principles and standards.

30 Principles abstract the key elements of the scientific framework. Principles are not
31 prescriptions that specify how actuarial work is to be done, but are statements
32 grounded in observation and experience. As our experience and understanding
33 continue to develop, the articulation of these principles may change.

34 In addition to principles, the actuarial profession requires standards. Standards are
35 normative rules, based on the state of the art and science of actuarial practice,

1 regulatory constraints, and other external conditions. They guide the actuary in the
2 selection of appropriate models and assumptions. Standards are subject to change
3 and new standards may be introduced as actuarial practice evolves. Further
4 discussion of standards is outside the scope of this document.

5 It is also important to note that this document articulates principles underlying
6 actuarial science, some of which are taken from other disciplines, and is not
7 intended to be a scientific treatise that presents a formal axiomatic structure, but
8 rather an identification and discussion of the significant principles underlying
9 actuarial science.

10 In the paper “The Methodology of Actuarial Science,” presented to the Institute of
11 Actuaries in October 1998, J.M. Pemberton asserts that “Actuarial science is
12 concerned with the development of models which approximate the behaviour of
13 reality and have a degree of predictive power, not the truth.”

14 Pemberton also notes that “simple laws do not adequately describe complex
15 realities” and, thus, “actuarial science deals directly with low-level generalisations,
16 recognising the limited nature of available regularities.” Further, there is “need for
17 knowledge of the variations in the specific locality of interest.”

18 The above excerpts summarize well the nature of actuarial science and, thus, the
19 limitations of any document, such as this one, that attempts to articulate principles
20 underlying actuarial science. These excerpts also suggest that any such articulation
21 would include some principle statements with words like “tend” or “generally.”

22 It is also unlikely that principles of the same order of certainty as those used in
23 physics or chemistry can ever be articulated for actuarial science. This means that
24 demanding that the principles be falsifiable is asking too much. It is sufficient that,
25 for now, they have yet to be invalidated.

26 The statements of principles in this document are drafts developed jointly by the
27 Committee on Principles of the CAS and the Committee on Actuarial Principles of
28 the SOA and do not represent the final deliberations on principles. This exposure
29 draft is being distributed solely for the purpose of review and comment. Members
30 and other interested parties are invited to participate in the process of articulation of
31 principles through submitting comments on this exposure draft.

1 **INTRODUCTION**

2 Actuarial science is an applied science based on concepts and observations distilled
3 from the experience of practitioners and from other sciences. The principles
4 underlying actuarial science are extracted from this experience and from related
5 fields such as mathematics, statistics, economics, and finance.

6 The objective of *Principles Underlying Actuarial Science* is to articulate the current
7 understanding of the significant principles that form the scientific framework
8 underlying all areas of actuarial practice. The intended audience includes practicing
9 actuaries, researchers, and others, such as representatives of standard-setting
10 organizations. This articulation is not immutable; if fundamental changes occur in
11 our understanding of the world, or if a better expression of the ideas is developed,
12 this statement of principles should be revised.

13 NATURE OF ACTUARIAL PRACTICE

14 The primary applications of actuarial science identify and analyze consequences of
15 events involving risk and uncertainty. Actuarial practice involves the analysis and
16 management of these implications and their associated costs. To gain insights about
17 future possibilities, the actuary depends on observation and the wisdom gained
18 through prior experience. Actuaries use these observations and this experience to
19 construct, validate, and apply models. Actuaries continually incorporate additional
20 observations and insights into their models. This feedback cycle systematically
21 addresses discrepancies between these models and observed reality.

22 Understanding the principles underlying actuarial science enables actuaries to
23 develop models to solve practical problems while recognizing that models do not
24 lead to precise, unique solutions.

25 Actuarial models are constructed to aid in the assessment of the consequences
26 associated with phenomena that are subject to uncertainty with respect to
27 occurrence, timing, or severity. To construct such models requires:

- 28 • understanding the conditions and processes under which past observations were
29 obtained
- 30 • anticipating changes in those conditions that will affect future experience
- 31 • evaluating the quality of the available data
- 32 • bringing judgment to bear on the modeling process
- 33 • validating the work as it progresses and revising the model as needed
- 34 • estimating the uncertainty inherent in the selection and construction of the
35 model.

36 Actuarial models are currently used to solve business problems in many different
37 fields, including insurance, investments, healthcare, and retirement systems.

1 Actuarial models can be developed to solve any problem requiring an analysis of the
2 consequences of risk and uncertainty.

3 REASONS FOR ARTICULATION OF PRINCIPLES

4 The reasons for articulating these principles include the following:

- 5 • describing and strengthening the intellectual foundation of the actuarial
6 profession
- 7 • providing a foundation for the extension of actuarial models to new applications
- 8 • providing a basis for formulating sound and consistent standards
- 9 • guiding the articulation of practice-specific principles
- 10 • furthering actuarial education
- 11 • focusing research efforts
- 12 • aiding in strategic planning for the profession by providing a foundation upon
13 which actuaries can offer their services in current and potential areas of actuarial
14 practice.

15 ORGANIZATION OF THIS DOCUMENT

16 The principles identified in this document are the foundation upon which actuarial
17 science is based. They include principles from mathematics, statistics, economics,
18 and finance. When these principles are considered in conjunction with the actuarial
19 risk variables of occurrence, timing, and severity, models of particular interest to
20 actuaries can be constructed.

21 Combining these principles with observations about human behavior, actuaries
22 formulate models to assess the implications of future events. In most cases, these
23 models are applied to some aspect of risk management—identification, assessment,
24 control, or financing. Risk financing often involves the transfer of risk through a
25 financial security system.

26 Thus, the organization of the remainder of this document is:

- 27 1. Statistical Framework
- 28 2. Economic and Behavioral Framework
- 29 3. Principles Underlying Actuarial Modeling and Risk Management
- 30 4. Principles Underlying Financial Security Systems.

31 For reference, glossaries of Principles and Definitions and an index of other
32 significant terms are included at the end of the document.

1 **1. STATISTICAL FRAMEWORK**

2 A fundamental task of the actuary is to use historical observations to draw
3 conclusions about future outcomes. This is similar to the work of the statistician; it
4 is the context that defines the work of the actuary. Therefore, it is appropriate that
5 the initial principles be taken from probability and statistics.

6 The first two principles state that it is possible to do actuarial work—that, indeed,
7 the probabilities of many events can be estimated. The word “prediction” is
8 avoided because of the uncertainty inherent in future events. However, estimates
9 can be obtained from processes that are reasonably well behaved.

10 **DEFINITIONS**

11 *Phenomena* are occurrences that can be observed. An *experiment* is an
12 observation of a given phenomenon under specified conditions. The result
13 of an experiment is called an *outcome*; an *event* is a set of one or more
14 possible outcomes.

15 The definition of an event can include a specification of severity and timing; for
16 example, the event could be incurring a \$100,000 loss within a particular calendar
17 year.

18 **DEFINITIONS**

19 *Probability* is a measure that takes on values from zero to one and gives the
20 likelihood of occurrence of an event.

21 A rule that assigns a numerical value to every possible outcome is called a
22 *random variable*. The probability-weighted average of the numerical values
23 taken on by a random variable, if the average exists, is called the *expected*
24 *value* of the random variable. The *degree of uncertainty* of a random
25 variable is a measure of the variation of the values taken on by the random
26 variable from its expected value. *Correlation* is a measure of the extent to
27 which a change in one random variable occurs simultaneously with a change
28 in another random variable.

29 Correlation may be thought of as a tendency for two variables to “move together.”
30 A tendency to move in the same direction is referred to as “positive correlation;” a
31 tendency to move in opposite directions is called “negative correlation.” Variables
32 that tend to move independently of each other are examples of “uncorrelated”
33 variables.

34 For certain collections of phenomena, it is of interest to compare the respective
35 expected values of a given random variable. For example, the numbers of sixes for

1 a die thrown 1,000, 2,000, and 3,000 times are three separate phenomena. However,
2 although the phenomena are separate, the expected number of sixes for the 1,000-
3 throw phenomenon, the 2,000-throw phenomenon, and the 3,000-throw
4 phenomenon would be expected to be in proportions of 1:2:3. For these
5 phenomena, the number of throws acts as a scaling factor that relates the expected
6 values. When such a factor exists, the proportion of occurrences of a specific event
7 observed in experiments on various phenomena can be normalized for comparison
8 through use of the factor. In this way, a wider array of data can be used to develop a
9 specific estimate.

10 DEFINITION

11 A scaling factor that relates the expected value of one or more random
12 variables over a collection of phenomena is called an *exposure measure*.

13 Principle 1.1 is a statement of the law of large numbers. It may appear at first that
14 this law does not apply to a field such as insurance, because the “experiment” whose
15 outcomes are the occurrence or nonoccurrence of the insured event can rarely be
16 precisely repeated. For example, the survival to a specified age or death of a
17 specific individual or the destruction of a particular automobile can be observed but
18 once. But if the experiment is defined as observing whether in the next year a
19 randomly selected 40-year-old nonsmoking male dies or a randomly selected car of
20 a given make is destroyed, this experiment can be repeated. Actuaries believe it is
21 likely that the proportion of deaths or destructions will converge to a limit as the
22 number of observations increases.

23 **1.1 PRINCIPLE (Law of Large Numbers). Phenomena exist such that, if it**
24 **were possible to conduct a sequence of independent experiments under**
25 **the same specified conditions, the proportion of occurrences of a given**
26 **event would converge as the number of experiments becomes large.**

27 DEFINITION

28 A phenomenon to which Principle 1.1 applies is said to display *statistical*
29 *regularity*.

30 If a phenomenon displays statistical regularity, an estimate of the probability of the
31 occurrence of an event associated with the phenomenon is the proportion of
32 occurrences of the event in a long sequence of identical experiments.

33 DEFINITIONS

34 A *scientific model* is an abstract and simplified representation of a given
35 phenomenon. A *mathematical model* is a scientific model in which the
36 representation is expressed in mathematical terms. A *stochastic model* is a

1 mathematical model in which the representation is expressed in terms of
2 probabilities. A *dynamic stochastic model* is a stochastic model that
3 incorporates a systematic process for revising the model in response to
4 observed results. A *deterministic model* of a phenomenon is a stochastic
5 model in which a given event is assumed to occur with certainty.

6 For statistically regular phenomena, the probabilities needed to construct a
7 stochastic model can be determined by application of the law of large numbers.
8 Alternatively, these probabilities can be selected by using other criteria.

9 Stochastic models can be based on previous experiments or can utilize prior
10 assumptions about the probabilities of various events, which can be periodically
11 revised as the results of new experiments are obtained.

12 A stochastic model does not predict the outcome of a single experiment prior to its
13 being carried out. However, it can be used to derive estimates of the expected value
14 and other characteristics of the random variable.

15 The probabilistic aspect of a model may not be necessary, or feasible, for a given
16 application; in such a situation a simpler version of a stochastic model might be
17 used. A deterministic model can be, but need not be, derived from a stochastic
18 model by replacing random variables with fixed values. A deterministic model can
19 be used to examine the implications of a specific set of assumptions.

20 Principle 1.1 states that there exist phenomena that can be modeled. Statistical
21 regularity is generally easier to demonstrate for physical phenomena than for
22 biological, social, and behavioral phenomena, where experiments often cannot be
23 replicated and where data numerous enough to be useful have to be gathered from
24 diverse sources over extended periods of time. Thus, models based on the
25 assumption of statistical regularity must be applied with care to actuarial problems.
26 Nevertheless, such models are in widespread use by actuaries and are found to
27 produce useful results in many situations.

28 Principle 1.2 states that it is possible to construct such a model. Prior observations
29 can be used to determine the nature of the model and also the particulars (often
30 parameters) of the model. Data from related experiments can also be incorporated.
31 For example, experience of drivers in a given city is relevant to the construction of a
32 model of automobile losses in that city. It may be possible to improve the model by
33 incorporating data from similar cities. Judgment can be applied when similar data
34 are modified or adjusted to account for known changes that will affect future results.

35 **1.2 PRINCIPLE (Basis for Model Construction). A stochastic model of a**
36 **specific phenomenon can be based on the outcomes of experiments**
37 **performed on that phenomenon, on observations of related phenomena,**
38 **or on a combination of both.**

1 A model may be developed using:

- 2 • only the outcomes of experiments associated with the specific phenomenon of
- 3 interest
- 4 • outcomes of experiments involving related phenomena with characteristics
- 5 similar to the specific phenomenon of interest
- 6 • a priori judgments
- 7 • some combination of the above.

8 When data are collected from several sources, an estimate can be obtained from
9 each set of data. These estimates can then be combined as a weighted average,
10 where each weight represents an assessment of the relative importance of that
11 estimate. This assessment can involve statistical analysis or be based entirely on
12 judgment, and can vary according to the purpose for which the model is to be used.

13 **1.3 PRINCIPLE (Credibility). It is possible to estimate the relative weights**
14 **to be assigned to each of several estimates so that a given measure of the**
15 **accuracy of the weighted average is optimized.**

16 DEFINITION

17 Given an application and a model, *credibility* is the relative weight assigned
18 to one of two or more estimates used to generate a more accurate estimate.

19 The uncertainty associated with stochastic modeling has three distinct sources:

- 20 • the inherent variability of the phenomenon
- 21 • incomplete knowledge or inaccurate representation of the probabilities of
- 22 alternative sets of outcomes
- 23 • the risk that the model adopted is not a perfect, or even a good, representation of
- 24 the underlying situation.

25 Sometimes these sources of uncertainty are referred to as “process risk,” “parameter
26 risk,” and “model risk,” respectively. The terms “risk” and “uncertainty” have also
27 been used in this context; here, however, risk and uncertainty have been assigned
28 other meanings.

29 The process of checking the results produced by a model for consistency with
30 available observed information is commonly referred to as “validation.”

31 DEFINITIONS

32 A mathematical model is *potentially valid* if it produces results that are
33 consistent with available observations of the modeled phenomena or of
34 similar phenomena and is capable of being validated relative to the specified

1 observed results when sufficient data are available. A mathematical model
2 is said to be *valid within a specified degree of accuracy* relative to certain
3 observed results if it can reproduce these results within that degree of
4 accuracy.

5 Observed results involving the phenomena represented by a model might not be
6 available or sufficiently voluminous to allow the model to be validated within a
7 specified degree of accuracy. In this case, the appropriateness of the model can be
8 established initially by comparing its results with those from the observation of
9 similar phenomena. The validity of such “judgmentally validated” models can be
10 tested when sufficient data becomes available.

11 Not all observable aspects of the modeled phenomena must be reproduced in order
12 for a model to be valid. For example, a model used in the appraisal of an insurance
13 company may be validated with respect to only a few quantities, such as aggregate
14 reserves and total policy count.

1 **2. ECONOMIC AND BEHAVIORAL FRAMEWORK**

2 Economics involves an understanding of human behavior as a series of transactions
3 subject to definable, and often quantifiable, incentives and disincentives. Actuaries
4 have often found this concept of “economically rational behavior” to be useful.
5 However, people do not always act in an economically rational manner, due to non-
6 economic motivations or other factors. As a result, the principles of this section use
7 the words “tend” and “may.”

8 **DEFINITIONS**

9 *An economic good* is something that has value to a person and that the
10 person can consider exchanging for something else. *Money* is a means of
11 exchange that can be traded for economic goods. The amount of money a
12 person is willing to trade for an economic good at a specific time is the
13 good's then *current monetary value* to that person.

14 As defined here, economic goods include services, and “person” indicates either a
15 human being or a corporate or other entity.

16 Money has been defined in three ways: as a store of value, as a means of exchange,
17 and as a unit of account. Here, the focus is on money as a means of exchange, as
18 reflected in the definition.

19 Principle 2.1 is a more precise statement of “time is money.”

20 **2.1 PRINCIPLE (Time Preference). People tend to prefer receiving money**
21 **or economic goods at an earlier date, rather than receiving that same**
22 **amount of money or economic goods at a later date.**

23 Conversely, if a person is obligated to give up money or economic goods, that
24 person will tend to prefer giving them up at a later date, rather than giving up that
25 same amount of money or economic goods at an earlier date.

26 Time preference is usually represented by a system of interest rates used to discount
27 future receipts or disbursements so that they can be compared in current equivalents.

28 **2.2 PRINCIPLE (Risk Preference). People tend to prefer receiving a given**
29 **amount of money or economic goods at a specified time with certainty,**
30 **rather than receiving at the same specified time an amount determined**
31 **by a random variable having the same expected value as the given**
32 **amount.**

33 Individuals with such a preference are said to be “risk averse.” While some people
34 may be risk-seeking in certain situations, such as in making decisions regarding

1 buying lottery tickets in which extremely high-return, low-probability outcomes are
2 possible, in the vast majority of cases of concern to actuaries, risk aversion is the
3 preference involved.

4 Unlike time preference, the ordering of risk preferences is the same whether the
5 outcome is positive or negative. However, in both cases, the degree of preference
6 may be changed if the outcome's signs are changed.

7 Principle 2.3 indicates that the value assigned to economic goods, the time value of
8 money, and risk preference are not the same for all people at all times.

9 **2.3 PRINCIPLE (Diversity of Preferences). Different people may assign**
10 **different current monetary values to the receipt at a specified time of a**
11 **specified amount of money or economic goods.**

12 Principle 2.3 is important for actuarial purposes; for example, the value of an
13 insurance policy (even if personal preference is ignored) can differ from one person
14 to another.

15 DEFINITIONS

16 *An economic benefit (benefit) is the receipt at a specific time of money or*
17 *economic goods. A cash flow is an economic benefit for which the*
18 *economic good received is an amount of money. An economic benefit that*
19 *depends on an event whose occurrence or timing is not certain is said to be*
20 *contingent. An option is a right, but not an obligation, to exchange one set*
21 *of economic goods for another set at a specified future time or during a*
22 *specified time interval. An asset is money or economic goods held, or the*
23 *right to receive future economic benefits; an obligation is a duty to provide*
24 *current or future economic benefits. A contingent cash flow model is a*
25 *stochastic model that represents future cash flows as random variables.*

26 The economic benefits associated with an option are contingent on the future
27 actions of the option-holder, which may in turn be dependent on economic and other
28 external conditions, as well as the preferences of the option-holder. Such options
29 are said to be “embedded” in the associated economic benefits. Embedded options
30 often impact cash flows that actuaries model, leading to the frequent use by
31 actuaries of contingent cash flow models.

32 **2.4 PRINCIPLE (Present Value Modeling). A mathematical model exists**
33 **that can estimate the current monetary value a given person would**
34 **assign to any future cash flow.**

35 DEFINITIONS

1 A model described by Principle 2.4 is called a *present value model*. The
2 estimate of the current monetary value of a future cash flow given by a
3 present value model under a particular set of assumptions about future
4 economic or other conditions is called the *present value of the cash flow*
5 relative to those assumptions. A set of assumptions about future conditions
6 is called a *scenario*.

7 If probabilities can be assigned to the possible scenarios, the present value model
8 can be a stochastic model based on these probabilities. The present value of a series
9 of cash flows is then a random variable with the value assigned to each scenario the
10 current monetary value for that scenario.

11 The cash flows themselves may depend on the scenario. The present value model
12 takes account of the person's views on such dependence, as well as the person's
13 preferences regarding time of receipt of cash. The cash flows may also exhibit
14 contingencies arising from other phenomena, such as embedded options. In this
15 case, the present value model will incorporate a contingent cash flow model with
16 probabilities, reflecting the person's views, that may depend on the scenario. The
17 present value of an option is the difference between the present value of the cash
18 flows that would occur if the option were available and the present value of the
19 corresponding cash flows that would occur if the option were not available.

20 DEFINITION

21 An *economic transaction (transaction)* is an exchange of economic goods or
22 money by two or more persons.

23 It is reasonable to assume that persons involved in a transaction will tend to make
24 choices that each perceives to be in his or her best interest. In an insurance setting,
25 for example, an insurer must choose among various possible combinations of price
26 and benefits in designing a policy for sale, and the potential purchaser must decide
27 whether to buy that policy. Often, the choices of parties to a transaction are not
28 independent of one another.

29 **2.5 PRINCIPLE (Economic Self Interest). The parties to an economic**
30 **transaction will tend to act in a manner that each perceives to be most**
31 **economically advantageous, taking into account the information each**
32 **has about the environment and about each other.**

33 The decision of an insurer to incorporate a deductible amount into its insurance
34 policy influences the subsequent actions of purchasers of the policy, both in
35 choosing which policy to purchase and in making decisions after the purchase.

36 The body of economic theory that analyzes transactions and the effect of the
37 structure of transactions on subsequent decisions is called "game theory."

1 DEFINITIONS

2 An *economic game (game)* is a model of a transaction that attempts to
3 determine the strategies that the parties to the transaction will adopt, given
4 the information each has at every step in the process, in order to achieve the
5 result that each considers most economically advantageous. A *contract* is a
6 step in a transaction at which the parties make a mutual commitment to carry
7 out certain future actions. *Information asymmetry* exists if one party to an
8 economic transaction has more information than the other party or if one
9 party is not allowed to use all the information available to the other party.

10 The role of information is central to the game-theoretic analysis of transactions. If
11 all parties to the transaction do not have the same information, the strategies and the
12 outcomes of the game may be significantly affected. If, before the contract is
13 established, asymmetric information exists that could influence the future
14 contractual cash flows, the transaction is an example of adverse selection. The sale
15 of a policy to someone who already knows he or she has a life-threatening disease
16 would be a transaction exhibiting adverse selection.

17 Another important aspect of transactions is whether the strategies and outcomes of
18 the game are affected by the existence of the transaction. If the existence of a
19 contract contributes to a change in behavior by one of the parties with an impact on
20 the expected outcomes, then moral hazard exists. A specific example of moral
21 hazard is the sale of a homeowner’s policy (including theft coverage) to an
22 individual who thereafter is less vigilant about keeping the doors of the house
23 locked, thereby increasing the likelihood of a theft claim.

24 Classical economic theory describes the interactions of buyers and sellers of goods
25 and services, including capital and labor. These interactions, taken together, are
26 said to form a “market.” Markets involving transactions in stocks, bonds, and
27 related securities are called financial markets; the study of such markets is financial
28 economics. Actuaries have adopted several definitions and principles from the field
29 of financial economics.

30 DEFINITIONS

31 A *market* for a class of economic goods is an arrangement for facilitating
32 transactions involving such goods by matching willing buyers with willing
33 sellers. The amount of money paid by a buyer to purchase an economic good
34 from a seller is called the *price* of the good. A *financial instrument* is a right
35 to receive, or an obligation to provide, a set of cash flows under specified
36 conditions. A market for financial instruments is called a *financial market*.
37 The market concept has been applied to the valuation of financial instruments such
38 as stocks, bonds, and related securities. Models have been developed to provide

1 estimates of the prices that would occur in a given financial market. An important
2 class of models—equilibrium models—attempts to do this by incorporating the
3 optimizing behavior of all market participants. The applicability of such models to
4 a given market depends importantly on the way that information affects prices in the
5 market.

6 DEFINITIONS

7 An *investment portfolio (portfolio)* is a set of financial instruments selected
8 from a specified *investment universe* of such instruments. A *market trade* is
9 a transaction involving the sale, purchase, or exchange of financial
10 instruments in a financial market. A *market value* is an estimate of the price
11 at which a market trade would occur; a mathematical model used to produce
12 such estimates is a *market value model*. An *equilibrium pricing model* for a
13 financial market is a market value model that estimates prices of the
14 financial instruments based on the assumption that the participants in the
15 market will enter into market trades until each participant has optimized his
16 or her position relative to his or her preferences and beliefs. A market is
17 *efficient* with respect to a class of information to the extent the prices
18 actually paid in that market fully reflect all information in the specified
19 class.

20 Each market participant may have a different set of preferences and beliefs, each set,
21 perhaps, represented by a different present value model. Market value is an
22 estimate of the net result of the actions that buyers and sellers are expected to take
23 based on their individual preferences. Equilibria in markets are short lived. Each
24 market participant must reestablish his or her optimum status from instant to instant,
25 as the participants, goods offered and demanded, and available information change.
26 If there has been a recent transaction, the market value will often be close to the
27 price at which that transaction was made. However, this is not always the case. For
28 example, when new information becomes available, prices may adjust
29 instantaneously and may be very different from the prices realized in market trades
30 in the recent past.

31 In empirical tests of market efficiency, prices in a market are assumed to reflect
32 information to the extent prices correspond to those estimated by an equilibrium
33 pricing model incorporating the information. To the extent that a market is efficient
34 with respect to a class of information, it is unlikely that “excess profits”—that is,
35 profits in excess of the level estimated by using equilibrium pricing models that
36 reflect the information—can be consistently made using such information.
37 Conditions conducive to market efficiency include having a large number of buyers
38 and sellers, information being generally available to buyers and sellers, and buyers
39 and sellers being able to enter or avoid the transaction at their own discretion
40 without undue external constraint.

1 Buyers and sellers of financial instruments are often numerous, well informed, and
2 able to act on available information. Therefore, the market for transactions
3 involving financial instruments might be expected to be efficient. In fact, empirical
4 tests have tended to show that financial markets are efficient with respect to some
5 kinds of information.

6 **2.6 PRINCIPLE (Efficiency of Financial Markets). Financial markets tend**
7 **to be efficient with respect to historical price information and other**
8 **widely available public information.**

9 An implication of Principle 2.6 is that trading strategies based on analyses involving
10 solely the study of series of prices or reactions to publicly available information are
11 unlikely to lead to significant excess profits. While it is not possible to evaluate all
12 potential strategies, empirical tests suggest that any strategy that leads to excess
13 profits would at least have to be singularly difficult to apply (due to complexity or
14 required quickness of reaction). On the other hand, financial markets have been
15 found to be inefficient with respect to material non-public information.

16 Equilibrium pricing models require extensive information on all market
17 participants. Usually, simplifying assumptions are adopted to make the model more
18 tractable. Such simplifications can, of course, reduce the real-world applicability of
19 the models. Another class of market value models, requiring much less extensive
20 information, is based on the observation that “arbitrage profits” are not usually
21 available in financial markets.

22 **2.7 PRINCIPLE (Law of One Price). In most financial markets, two**
23 **portfolios that will result in the same future cash flows under all**
24 **possible scenarios will trade at the same price.**

25 DEFINITION

26 A market value model that is consistent with Principle 2.7 is called a *no-*
27 *arbitrage pricing model*.

28 “Arbitrage” is the extraction of risk-free profits from a series of market trades that
29 requires no net investment. Arbitrage could result from the construction of a
30 portfolio that requires no investment, has no sensitivity to any factor, and generates
31 a positive return. Opportunities for arbitrage are unusual in financial markets. If a
32 market were segmented, arbitrage profits might be earned by simultaneously
33 purchasing and selling the same, or essentially similar, financial instruments in
34 different segments for different prices. Such segmentation is usually transient if it
35 occurs at all. For situations in which opportunities for arbitrage are expected to be
36 entirely absent, no-arbitrage pricing models may be used.

1 Price estimates obtained from no-arbitrage models are additive. Therefore, the price
2 of any financial instrument can be obtained from the price of a “replicating
3 portfolio” formed from a sufficiently inclusive set of “basic” financial instruments
4 without direct reference to the array of preferences and beliefs of market
5 participants. The information requirements of no-arbitrage models are thus less
6 than those of market equilibrium models.

7 No-arbitrage models are extensively used for pricing “derivative” financial
8 instruments, that is, financial instruments that pay their owners amounts based on
9 the values of other financial instruments. Options involving the purchase or sale of
10 financial instruments are examples of derivative financial instruments. The
11 assumption of optimality implies that all arbitrage opportunities have been
12 exhausted prior to the establishment of equilibrium; hence, equilibrium models are
13 no-arbitrage models. The reverse is not necessarily true.

14 Insurance and annuity policies are financial instruments under the definition given
15 above, but the market for such instruments may be neither efficient nor arbitrage
16 free. For example, there is no secondary market for individual life insurance
17 policies that is efficient with respect to information about changes in the insured’s
18 health after issue. On the other hand, the reinsurance market may be efficient with
19 respect to information about the block of reinsured policies, although not with
20 respect to individual policies.

21 If market trades for a class of financial instruments are infrequent, or if the market
22 for such instruments is known to be inefficient, it may be difficult to obtain a market
23 value. In such cases, it may nevertheless be possible to assign a value using
24 information known about the market values of other financial instruments with
25 some similar characteristics. Such a value is called a “fair value.”

26 DEFINITION

27 *A fair value* is an estimate of the price of a financial instrument provided by
28 a market value model for another financial instrument that is potentially
29 valid with respect to observations of prices and other market behavior of the
30 first instrument.

31 The market value, and hence the fair value, of a financial instrument can differ
32 significantly from the price paid for that instrument, even if the transaction occurs
33 immediately before or soon after the market value, or fair value, is determined. This
34 difference is not necessarily an indication that the market value model is
35 inappropriate.

1 **3. PRINCIPLES UNDERLYING ACTUARIAL MODELING AND RISK**
2 **MANAGEMENT**

3 The concept of actuarial risk underlies actuarial science.

4 DEFINITIONS

5 An *actuarial risk* is a phenomenon subject to uncertainty with respect to one
6 or more of the *actuarial risk variables*: occurrence, timing, and severity.

7 Principle 3.1 provides assurance that actuarial risks can be analyzed and that
8 estimates of future behavior can be obtained. Analysis of actuarial risks frequently
9 focuses on economic consequences.

10 **3.1 PRINCIPLE (Modeling of Actuarial Risks). Actuarial risks can be**
11 **stochastically modeled based on assumptions about the probabilities**
12 **that will apply to the actuarial risk variables in the future, including**
13 **assumptions about the future environment.**

14 DEFINITIONS

15 A model described by Principle 3.1 is called an *actuarial model*. *Actuarial*
16 *assumptions* are those upon which an actuarial model is based.

17 Similar to the more general models discussed earlier, an actuarial model can be
18 constructed using data from prior experiments, data from related phenomena, or
19 judgment. Such a model can be validated by comparing its results to the actual
20 outcomes of the phenomena being modeled. In certain circumstances, the actuary's
21 choice of assumptions may be constrained by regulations or by professional
22 standards.

23 One form of actuarial model is a simple representation of rates of occurrence
24 associated with the actuarial risk—for example, a mortality table. Alternatively, an
25 actuarial model may reflect the economic consequences of the actuarial risk, either
26 by estimating cash flows contingent on the actuarial risk or by determining the
27 present value of such cash flows to a given person. Thus, an actuarial model may
28 incorporate a contingent cash flow model or a present value model. An actuarial
29 model can reflect the judgment of the actuary constructing the model or that of the
30 actuary's client.

31 Most actuarial models are representations of collections of related actuarial risks.
32 For example, the actuarial risk of claims under \$100,000-life-insurance policies
33 issued to selected 45-year-old males and the actuarial risk of claims under
34 \$200,000-policies for similarly selected insureds can usually be represented by the
35 same actuarial model. In this example, the amount of insurance acts as a scaling

1 factor that relates these separate phenomena and allows the same model to apply to
2 both. In other words, the economic consequences suggest exposure measures. This
3 observation applies to most actuarial models, although the economic consequences
4 and exposure measures may not be in exact proportion.

5 **3.2 PRINCIPLE (Exposure). For many actuarial models, there exist one or**
6 **more exposure measures that are approximately proportional to the**
7 **economic consequences of one or more collections of the actuarial risks**
8 **being modeled.**

9 The degree of accuracy of a mathematical model measures how closely values
10 calculated using the model reproduce known values. As time passes and more
11 known values are available for comparison, the degree of accuracy of the model
12 may change. In the case of a model that was initially validated only judgmentally, it
13 may become possible to determine its degree of accuracy.

14 **3.3 PRINCIPLE (Continued Validity of Actuarial Models). The change**
15 **over time in the degree of accuracy of an initially valid actuarial model**
16 **depends upon changes in the:**

- 17 **a. nature of the right to receive or the duty to make a payment**
- 18 **b. various environments (for example, regulatory, judicial, social,**
19 **financial, economic) within which the modeled events occur**
- 20 **c. sufficiency and quality of the data available to validate the model**
- 21 **d. actuary's understanding of the environments.**

22 Actuarial modeling involves a feedback mechanism. As additional data emerge or
23 the environment changes, the model may need to be changed. Principle 3.3
24 provides insight into when such updates may be necessary.

25 Actuarial models may be used to test unlikely scenarios for comparison with likely
26 scenarios or may be used to obtain high, medium and low estimates in situations
27 where the use of a single number based on the validated model may not provide
28 sufficient information to the user. Such models may not currently be capable of
29 being validated.

30 Much of actuarial science is devoted to the management of actuarial risks, which
31 involves the identification of risk and its quantification. One particular way to
32 manage an actuarial risk is through the exchange of money or other economic goods
33 in return for the transfer of the actuarial risk. The development and management of
34 systems that facilitate this exchange are of special interest to actuaries.

1 DEFINITIONS

2 A person or object involved in an event associated with an actuarial risk is
3 called a *risk subject*. *Risk identification* is a process for determining whether
4 a given person or object is a risk subject for a given actuarial risk. *Risk*
5 *assessment* is the quantification of actuarial risk. *Risk control* is a process
6 that reduces the impact of one or more of the actuarial risk variables
7 associated with the actuarial risk. *Risk financing* is a mechanism that
8 provides cash flows that are contingent upon the occurrence of an event
9 associated with the actuarial risk and that tend to offset undesirable
10 economic consequences. A *risk management system* is an arrangement
11 involving risk identification, risk assessment, risk control, or risk financing.

12 The *actuarial value*, relative to a given actuarial model of the actuarial risk
13 variables, of a series of future cash flows that are contingent upon such
14 variables is the present value developed by the given actuarial model.

15 Recall that the present value—and hence the actuarial value—is generally a random
16 variable, and the degree of uncertainty of a random variable is a measure of its
17 variation relative to its expected value. The sources of such variation include
18 process risk, parameter risk, and model risk. The actuarial value of any asset or
19 obligation is determined by the actuarial value of the associated cash flows,
20 including money currently held. The cash flows need not be independent of one
21 another, and the actuarial value of a series of cash flows need not be the sum of the
22 actuarial values of the individual cash flows.

23 A risk management system that is primarily concerned with contingent cash flows is
24 said to be managing “financial risk.” Strategies for controlling or financing financial
25 risk often involve development of a risk management system that results in a
26 combination of cash flows, the degree of uncertainty of which is less than the sum
27 of the degrees of uncertainty of the component cash flows.

28 **3.4 PRINCIPLE (Combinations of Cash Flows). The degree of uncertainty**
29 **of the actuarial value of a combination of sets of cash flows reflects both**
30 **the degree of uncertainty underlying each actuarial risk variable and**
31 **the correlation of the variables.**

32 Note that Principle 3.4 does not indicate that uncertainty must be reduced when cash
33 flows are combined.

34 DEFINITIONS

35 *Pooling* is the aggregation of sets of future cash flows contingent upon the
36 same or similar actuarial risk variables. *Diversification* is the aggregation of
37 sets of future cash flows contingent upon actuarial risk variables that are not

1 perfectly positively correlated. *Hedging* is the aggregation of sets of future
2 cash flows that are negatively correlated.

3 Pooling, diversification, and hedging are common risk management strategies.
4 Aggregation of sets of cash flows generally can result in a decrease in the degree of
5 uncertainty when the cash flows are not perfectly positively correlated. When
6 pooling is employed to control risk, as in insurance systems, care is usually taken to
7 ensure that the pooled risks are diversified.

8 Cash flows can arise from both assets and obligations. Aggregation strategies can
9 involve sets of assets, sets of obligations, or mixed sets of assets and obligations.
10 Asset-liability management often uses such strategies.

11 In addition to identifying, assessing, and controlling financial risk, some financial
12 risk management systems provide for its financing.

13 DEFINITIONS

14 The *actuarial value of a risk management system* relative to a given actuarial
15 model is the actuarial value, developed by that model, of the combination of
16 cash flows associated with the system. If the actuarial value can be
17 expressed as a function of any variable associated with the risk management
18 system and independent of the actuarial model, that variable is called a
19 *financial parameter* of the risk management system. The amount by which
20 the value of a financial parameter can be changed without reducing the
21 actuarial value of the risk management system below zero is called the
22 *margin* with respect to that parameter.

23 For example, the financial parameters could be the premium rates.

24 Actuaries are often called upon to place a value on future contingent cash flows
25 related to the operations of a risk management system. Because the actuarial value
26 is usually a random variable, the actuary often states the conditions under which the
27 actuarial value can be expected to fall within a given range.

28 When setting financial parameters, actuaries often must consider and respond to
29 other than purely actuarial criteria. For example, the risk management system may
30 have to meet criteria set by regulators, rating agencies, creditors, or accounting
31 requirements to be deemed acceptable. As one example, casualty actuaries might
32 estimate the value of claim obligations by calculating the aggregate amount of
33 claims expected over a given period using a valid actuarial model but without regard
34 to the timing of claim payments.

35 Principles 3.5 and 3.6 address evaluation of the potential success of a risk
36 management system. The likelihood of attaining success or avoiding failure

1 depends on the goals of the system. Certain goals are central to the purpose of the
2 risk management system. Most risk management systems, for example, would be
3 considered fundamentally flawed if the likelihood of meeting their obligations as
4 they came due was not high. For analytic purposes, it is convenient to focus on the
5 likelihood of the avoidance of failure, defined as the first occurrence of a pre-
6 specified adverse condition, such as the inability to meet all obligations.

7 DEFINITIONS

8 *Failure* occurs when a risk management system first fails to satisfy one or
9 more of a set of required conditions fundamental to the system's purpose.
10 The required conditions are called the *success criteria*. The probability that
11 failure will occur within a specified period of time is called the *failure*
12 *probability* of the risk management system relative to that model within that
13 period of time. The probability that a risk management system will be able
14 to meet the success criterion of being able to pay all obligations as promised
15 is called the *degree of actuarial soundness* of the risk management system.

16 The following two principles indicate that changing the financial parameters can
17 control the failure probability and the degree of actuarial soundness.

18 **3.5 PRINCIPLE (Avoidance of Failure).** For most risk management
19 systems with specified success criteria, there is a set of financial
20 parameters such that a combination of values of the financial
21 parameters reduces the failure probability, as estimated by a valid
22 actuarial model, to below a specified positive level.

23 **3.6 PRINCIPLE (Degree of Actuarial Soundness).** For most risk
24 management systems, there is a set of financial parameters such that a
25 combination of values of the financial parameters produces a degree of
26 actuarial soundness, as estimated by a valid actuarial model, that
27 exceeds a specified level less than one.

28 Note that actuarial soundness is defined relative to a risk management system. It
29 can be quite different for a subsystem. For example, a governmental pension plan
30 may be designed to be funded through participant contributions, but may enjoy a
31 governmental guarantee of solvency. This system can be analyzed with and without
32 taking into account the guarantee; the degrees of actuarial soundness could differ
33 significantly.

34 In practical situations, the level of margins (and thus the degree of actuarial
35 soundness attainable) may be constrained by market conditions.

1 DEFINITIONS

2 The *experience* of a risk management system is the data obtained in the
3 operation of the system. Estimates, based on such data, of rates of
4 occurrence or amounts of payment related to an actuarial risk are called
5 *experience rates*.

6 Establishment of a risk management system implies that various steps have been
7 taken to manage the risk. In developing and validating a model, it is important to
8 recognize that the existence of the risk management system may, by itself, change
9 the experience rates and, as a result, the model. Principle 3.7 indicates that
10 experience rates are critical in developing and validating models.

11 **3.7 PRINCIPLE (Induced Experience). The economic costs and consequent**
12 **experience rates for events associated with a risk management system**
13 **tend to differ from those for the same events occurring in the absence of**
14 **any such system.**

15 In the absence of other factors, the availability of certain insurance coverages, such
16 as medical expense insurance, causes both unit costs and utilization to increase. For
17 example, the risks associated with dental health may be managed by an insurance
18 contract that pays in full for periodic checkups, but only in part for other dental
19 procedures; it is very likely that the frequency of checkups would increase if this
20 system were put in place.

21 For certain forms of insurance, such as workers' compensation, the economic costs
22 are so closely tied to the coverage that it would be hard to estimate what the costs
23 would be in the absence of the risk management system.

1 **4. PRINCIPLES UNDERLYING FINANCIAL SECURITY SYSTEMS**

2 Certain risk management systems provide benefits related to the actuarial risk in
3 return for one or more payments to the system. Such an arrangement is called a
4 financial security system. Additional principles apply to financial security systems.
5 They relate to characteristics of the risk subject as well as the risk subject’s behavior
6 under such a system.

7 DEFINITIONS

8 *A financial security system* is an arrangement for risk financing in which one
9 person assumes the obligation to provide benefits to offset undesirable
10 economic consequences that may be experienced by a second person, in
11 return for the payment, by or on behalf of the second person, of amounts
12 called *considerations*. A financial security system is *mandatory* if all
13 persons in a group or in society are required to participate; otherwise, it is
14 *voluntary*.

15 Examples of a financial security system include insurance, annuity, retirement, and
16 health-care financing systems.

17 In general, there is a period of time between the date a consideration is received
18 under a financial security system and the date a benefit is paid. During this period,
19 at least part of the consideration may be invested in one or more types of assets.

20 In operating a risk management system, it is often necessary to find a systematic
21 way to assign to each risk subject the probabilities of occurrence, timing, and
22 severity associated with an actuarial risk. In the case of financial security systems, in
23 particular, it is necessary to determine considerations, usually based on these
24 probabilities, for each risk subject. One way to do this is to group “similar” risk
25 subjects into “risk classes” and to assign the probabilities to these classes. More
26 generally, “characteristics” of the risk subjects may be identified that allow the
27 probabilities to be assigned in a systematic way.

28 DEFINITION

29 *A risk characteristic (characteristic)* is a quality that can be identified for
30 each risk subject in a specified group and to which a numeric value can be
31 assigned.

32 Characteristics used in risk classification are usually related to the associated
33 actuarial risk, but may not exhibit an identifiable cause and effect relationship. One
34 characteristic that is always relevant is the potential financial obligation undertaken
35 by the financial security system with respect to each risk subject. For voluntary

1 financial security systems, this obligation is usually described in a contract. For
2 social insurance systems, the obligation may be specified in a law or regulation.

3 DEFINITIONS

4 *A rate structure for a financial security system* is a rule that assigns numeric
5 values called *exposures* to each covered risk subject for each future time
6 period, and a set of numbers called *rates*, such that the consideration for or
7 cost related to that risk subject for each such time period is the product of
8 the appropriate rate and exposure.

9 **4.1 PRINCIPLE (Risk Classification).** For a group of risk subjects
10 associated with a given actuarial risk, it is possible to identify a set of
11 characteristics and a relationship between the sets of values assigned to
12 the characteristics corresponding to each risk subject and probabilities
13 of occurrence, timing and severity so that:

- 14 a. each risk subject is assigned to one and only one set of probabilities
- 15 b. all risk subjects that have the same values for each of the identified
16 characteristics are assigned the same sets of probabilities
- 17 c. the probabilities result in an actuarial model for the actuarial risk
18 that is valid for some degree of accuracy or is potentially valid.

19 DEFINITION

20 A set of characteristics and a relationship assigning probabilities to risk
21 subjects that together satisfy Principle 4.1 is called a *risk classification*
22 *system*.

23 Several risk classification systems may be possible for a group of risk subjects.
24 Additional considerations or criteria may be applied in order to determine an
25 appropriate system to be used. These may include such factors as marketing
26 strategy, possible antiselection (Principle 4.2), and perceived social policy, and may
27 be affected by legal or regulatory constraints.

28 There may be several ways to assign values to a risk characteristic. For example, if
29 the risk characteristic is systolic blood pressure, one way to assign a value would be
30 to use the measurement itself. Alternatively, a grouping of measurements into low,
31 medium, and high ranges could be used. A third alternative is a “membership
32 function” that assigns, for example, membership value 0 if the reading is below 100
33 and membership value $(x-100)/x$ if the reading x is at or above 100. All three
34 alternatives satisfy the definition of a risk classification system, but only the second
35 alternative actually results in risk classes. Risk classification systems that do not
36 have risk classes are becoming more common as the technology necessary to handle
37 such structures is improved.

1 A risk classification system is established at a given time. Its continued
2 appropriateness for a specific use depends on the continued availability of a valid
3 associated actuarial model.

4 DEFINITIONS

5 *A refinement of a risk classification system* is a risk classification system
6 formed from an existing risk classification system either by introducing a
7 new characteristic or by changing the assignment of values to an existing
8 characteristic in such a way that the original assignment is a special case of
9 the new one. The refinement is said to be *more homogeneous* than the
10 existing system if there are one or more risk subjects that are assigned
11 different probabilities of occurrence, timing, or severity under the refinement
12 than under the existing system.

13 A change in the assignment of values could be accomplished through the creation of
14 additional groups formed by splitting the range into subintervals. For example, the
15 value “high” for systolic blood pressure might be assigned to readings of 140 and
16 above. Instead, two values, “slightly high” and “very high” could be assigned to
17 readings of 140-175 and 175 and above respectively, thereby splitting the original
18 range. The original system is now a special case of the new system where risk
19 subjects with values “slightly high” and “very high” are treated identically. The
20 new assignment of probabilities of death may be the same for risk subjects with
21 “slightly high” and “very high” values. If these probabilities differ, then the
22 refinement is more homogeneous than the original system.

23 It would appear that making a risk classification system more and more
24 homogeneous implies greater accuracy. However, the credibility of estimated
25 quantities for the refined system may be lower because the amount of information
26 per group will be smaller. This tradeoff between model error and estimation error
27 implies that some heterogeneity can be advantageous.

28 Risk classification systems often play an important role in the construction of rate
29 structures. While rate structures have been defined in general terms, many rate
30 structures are, in fact, based on risk classification systems.

31 DEFINITIONS

32 *A rate structure is said to be based on a given risk classification system* if the
33 rule that assigns exposures under the rate structure is an exposure measure
34 for the actuarial model associated with the risk classification system. A
35 *refinement of a rate structure* based on a risk classification system is a rate
36 structure based on a refinement of the risk classification system of the
37 original rate structure.

1 Actuarial models often must change in order to remain valid for a given degree of
2 accuracy. Correspondingly, the rate structure of a financial security system may
3 need to reflect such changes.

4 DEFINITION

5 *An experience adjustment* is a change in considerations or benefits
6 applicable to the various risk subjects to reflect the experience of the
7 financial security system.

8 The use of experience adjustments may be appropriate in order to maintain or
9 improve a given degree of actuarial soundness of the financial security system.
10 Experience adjustments can reflect the experience of the current period or can
11 involve a recalculation of future considerations or benefits.

12 A financial security system can provide for experience adjustments (sometimes
13 referred to as dividends or experience refunds) that can be applied as offsets to
14 considerations. The considerations that define a rate structure for such a system are
15 then net of such experience adjustments.

16 DEFINITION

17 *Experience rating* is a refinement of a rate structure that prospectively or
18 retrospectively adjusts the rates of a participant (or group of participants) in
19 a financial security system based on the individual experience of the
20 participant(s).

21 Experience rating is a technique for recognizing those individual or group risk
22 attributes not adequately addressed by an existing rate structure. It is a method of
23 introducing experience adjustments to the rate structure. The technique can
24 simultaneously introduce incentives, perhaps to adopt preventive or safety
25 measures, into the rate structure and thereby contribute to the management of the
26 risk. The degree of experience adjustment may be affected by the credibility
27 assigned to the experience of the risk subject.

28 The general observations about economic self interest set forth in Principle 2.5 can
29 be helpful in developing rate structures. For example, actuaries have frequently
30 observed that if one voluntary financial security system offers more rate classes than
31 another such system, and if this results in significant differences in considerations,
32 the risk subjects required to pay higher considerations tend to participate in the
33 system with fewer risk classes. Principle 4.2 formalizes this observation.

34 **4.2 PRINCIPLE (Antiselection). If the rate structure of a voluntary**
35 **financial security system is based on a risk classification system such**
36 **that a refinement of the system could result in significant differences in**

1 **considerations among risks originally assigned to the same class, there**
2 **will be a tendency for relatively greater participation by those whose**
3 **considerations would increase if the refinement were put in place.**

4 If a voluntary financial security system is unable to obtain or utilize information
5 about a characteristic used to define its risk classification system, there will be a
6 tendency for relatively greater participation by those who would have been assigned
7 the same values with higher considerations had the information been available. If,
8 for example, an insurer is unable to use age or sex as a classification variable and if
9 experience varies by age or sex, that insurer may encounter an increase in business
10 from the ages or sex in which the higher claim costs would be expected. This is an
11 example of antiselection based on information asymmetry.

12 DEFINITION

13 *Selection* is the process by which a financial security system determines
14 whether to accept a specific risk subject and the set of probabilities to which
15 the risk will be assigned.

16 Selection is intended to ensure that similar risk subjects pay similar considerations.
17 Thus, selection acts as a counterbalance to antiselection. The effectiveness of the
18 selection process depends on the availability of necessary information.

19 A mandatory financial security system does not reject participants, because
20 prospective participants cannot choose to avoid participation. For a voluntary
21 financial security system, on the other hand, selection may be found to be essential
22 to the system's actuarial soundness.

23 Each party to a voluntary financial security system has the option of participating or
24 not. Thus, for a voluntary financial security system, the set of individuals who
25 participate may not be representative of the universe of individuals subject to the
26 particular actuarial risk.

27 **4.3 PRINCIPLE (Select Experience). The processes of antiselection and**
28 **selection tend to create differences in the experience of a financial**
29 **security system, compared with the experience for the same events**
30 **among all those subject to a given actuarial risk.**

31 The observation described by Principle 4.3 appears on the surface to be similar to
32 that described by Principle 3.7, yet the cause is different. Principle 4.3 observes that
33 the selection and antiselection processes redistribute the overall experience, whereas
34 Principle 3.7 observes that the existence of a risk management system may change
35 the experience for the same events occurring in the absence of any such system.

GLOSSARY
PRINCIPLES UNDERLYING ACTUARIAL SCIENCE

- 1
2
- 3 **1.1 PRINCIPLE (Law of Large Numbers).** Phenomena exist such that, if it
4 were possible to conduct a sequence of independent experiments under
5 the same specified conditions, the proportion of occurrences of a given
6 event would converge as the number of experiments becomes large.
- 7 **1.2 PRINCIPLE (Basis for Model Construction).** A stochastic model of a
8 specific phenomenon can be based on the outcomes of experiments
9 performed on that phenomenon, on observations of related phenomena,
10 or on a combination of both.
- 11 **1.3 PRINCIPLE (Credibility).** It is possible to estimate the relative weights
12 to be assigned to each of several estimates so that a given measure of the
13 accuracy of the weighted average is optimized.
- 14 **2.1 PRINCIPLE (Time Preference).** People tend to prefer receiving money
15 or economic goods at an earlier date, rather than receiving that same
16 amount of money or economic goods at a later date.
- 17 **2.2 PRINCIPLE (Risk Preference).** People tend to prefer receiving a given
18 amount of money or economic goods at a specified time with certainty,
19 rather than receiving at the same specified time an amount determined
20 by a random variable having the same expected value as the given
21 amount.
- 22 **2.3 PRINCIPLE (Diversity of Preferences).** Different people may assign
23 different current monetary values to the receipt at a specified time of a
24 specified amount of money or economic goods.
- 25 **2.4 PRINCIPLE (Present Value Modeling).** A mathematical model exists
26 that can estimate the current monetary value a given person would
27 assign to any future cash flow.
- 28 **2.5 PRINCIPLE (Economic Self Interest).** The parties to an economic
29 transaction will tend to act in a manner that each perceives to be most
30 economically advantageous, taking into account the information each
31 has about the environment and about each other.
- 32 **2.6 PRINCIPLE (Efficiency of Financial Markets).** Financial markets tend
33 to be efficient with respect to historical price information and other
34 widely available public information.

- 1 **2.7** **PRINCIPLE (Law of One Price).** In most financial markets, two
2 portfolios that will result in the same future cash flows under all
3 possible scenarios will trade at the same price.
- 4 **3.1** **PRINCIPLE (Modeling of Actuarial Risks).** Actuarial risks can be
5 stochastically modeled based on assumptions about the probabilities
6 that will apply to the actuarial risk variables in the future, including
7 assumptions about the future environment.
- 8 **3.2** **PRINCIPLE (Exposure).** For most actuarial models, there exist one or
9 more exposure measures that are approximately proportional to the
10 economic consequences of one or more collections of the actuarial risks
11 being modeled.
- 12 **3.3** **PRINCIPLE (Continued Validity of Actuarial Models).** The change
13 over time in the degree of accuracy of an initially valid actuarial model
14 depends upon changes in the:
- 15 a. nature of the right to receive or the duty to make a payment
16 b. various environments (for example, regulatory, judicial, social,
17 financial, economic) within which the modeled events occur
18 c. sufficiency and quality of the data available to validate the model
19 d. actuary's understanding of the environments.
- 20 **3.4** **PRINCIPLE (Combinations of Cash Flows).** The degree of uncertainty
21 of the actuarial value of a combination of sets of cash flows reflects both
22 the degree of uncertainty underlying each actuarial risk variable and
23 the correlation of the variables.
- 24 **3.5** **PRINCIPLE (Avoidance of Failure).** For most risk management
25 systems with specified success criteria, there is a set of financial
26 parameters such that a combination of values of the financial
27 parameters reduces the failure probability, as estimated by a valid
28 actuarial model, to below a specified positive level.
- 29
30 **3.6** **PRINCIPLE (Degree of Actuarial Soundness).** For most risk
31 management systems, there is a set of financial parameters such that a
32 combination of values of the financial parameters produces a degree of
33 actuarial soundness, as estimated by a valid actuarial model, that
34 exceeds a specified level less than one.

- 1 **3.7 PRINCIPLE (Induced Experience).** The economic costs and consequent
2 experience rates for events associated with a risk management system
3 tend to differ from those for the same events occurring in the absence of
4 any such system.
- 5 **4.1 PRINCIPLE (Risk Classification).** For a group of risk subjects
6 associated with a given actuarial risk, it is possible to identify a set of
7 characteristics and a relationship between the sets of values assigned to
8 the characteristics corresponding to each risk subject and probabilities
9 of occurrence, timing and severity so that:
- 10 a. each risk subject is assigned to one and only one set of probabilities
11 b. all risk subjects that have the same values for each of the identified
12 characteristics are assigned the same sets of probabilities
13 c. the probabilities result in an actuarial model for the actuarial risk
14 that is valid for some degree of accuracy or is potentially valid.
- 15 **4.2 PRINCIPLE (Antiselection).** If the rate structure of a voluntary
16 financial security system is based on a risk classification system such
17 that a refinement of the system could result in significant differences in
18 considerations among risks originally assigned to the same class, there
19 will be a tendency for relatively greater participation by those whose
20 considerations would increase if the refinement were put in place.
- 21 **4.3 PRINCIPLE (Select Experience).** The processes of antiselection and
22 selection tend to create differences in the experience of a financial
23 security system, compared with the experience for the same events
24 among all those subject to a given actuarial risk.

1 **GLOSSARY**
2 **DEFINITIONS**

3 *Note: In this glossary, the parenthetical reference at the end of each paragraph*
4 *gives the closest relative location of the definition(s) in the main body of the paper:*
5 *“p. P4.1” indicates that the definition can be found preceding Principle 4.1, and “f.*
6 *P4.1” indicates that the definition can be found following Principle 4.1.*

7 **Actuarial assumptions** are those upon which an actuarial model is based. (f. P3.1)

8 A model described by Principle 3.1 is called an **actuarial model**. (f. P3.1)

9 An **actuarial risk** is a phenomenon subject to uncertainty with respect to one or
10 more of the *actuarial risk variables*: occurrence, timing, and severity. (p. P3.1)

11 An *actuarial risk* is a phenomenon subject to uncertainty with respect to one or
12 more of the **actuarial risk variables**: occurrence, timing, and severity. (p. P3.1)

13 The **actuarial value**, relative to a given actuarial model of the actuarial risk
14 variables, of a series of future cash flows that are contingent upon such variables is
15 the present value developed by the given actuarial model. (p. P3.4)

16 The **actuarial value of a risk management system** relative to a given actuarial
17 model is the actuarial value, developed by that model, of the combination of cash
18 flows associated with the system. (f. P3.4)

19 An **asset** is money or economic goods held, or the right to receive future economic
20 benefits; an *obligation* is a duty to provide current or future economic benefits. (f.
21 P2.3)

22 A rate structure is said to be **based on a given risk classification system** if the rule
23 that assigns exposures under the rate structure is an exposure measure for the
24 actuarial model associated with the risk classification system. (f. P4.1)

25 An *economic benefit* (**benefit**) is the receipt at a specific time of money or economic
26 goods. (f. P2.3)

27 A **cash flow** is an economic benefit for which the economic good received is an
28 amount of money. (f. P2.3)

29 A *risk characteristic* (**characteristic**) is a quality that can be identified for each risk
30 subject in a specified group and to which a numeric value can be assigned. (p. P4.1)

31 A *financial security system* is an arrangement for risk financing in which one person
32 assumes the obligation to provide benefits to offset undesirable economic

- 1 consequences that may be experienced by a second person, in return for the
2 payment, by or on behalf of the second person, of amounts called **considerations**.
3 (p. P4.1)
- 4 An economic benefit that depends on an event whose occurrence or timing is not
5 certain is said to be **contingent**. (f. P2.3)
- 6 A **contingent cash flow model** is a stochastic model that represents future cash
7 flows as random variables. (f. P2.3)
- 8 A **contract** is a step in a transaction at which the parties make a mutual
9 commitment to carry out certain future actions. (f. P2.5)
- 10 **Correlation** is a measure of the extent to which a change in one random variable
11 occurs simultaneously with a change in another random variable. (p. P1.1)
- 12 Given an application and a model, **credibility** is the relative weight assigned to one
13 of two or more estimates used to generate a more accurate estimate. (f. P1.3)
- 14 The amount of money a person is willing to trade for an economic good at a specific
15 time is the good's then **current monetary value** to that person. (p. P2.1)
- 16 The probability that a risk management system will be able to meet the success
17 criterion of being able to pay all obligations as promised is called the **degree of**
18 **actuarial soundness** of the risk management system. (p. P3.5)
- 19 The **degree of uncertainty** of a random variable is a measure of the variation of the
20 values taken on by the random variable from its expected value. (p. P1.1)
- 21 A **deterministic model** of a phenomenon is a stochastic model in which a given
22 event is assumed to occur with certainty. (p. P1.2)
- 23 **Diversification** is the aggregation of sets of future cash flows contingent upon
24 actuarial risk variables that are not perfectly positively correlated. (f. P3.4)
- 25 A **dynamic stochastic model** is a stochastic model that incorporates a systematic
26 process for revising the model in response to observed results. (p. P1.2)
- 27 An **economic benefit** (*benefit*) is the receipt at a specific time of money or
28 economic goods. (f. P2.3)
- 29 An **economic game** (*game*) is a model of a transaction that attempts to determine
30 the strategies that the parties to the transaction will adopt, given the information
31 each has at every step in the process, in order to achieve the result that each
32 considers most economically advantageous. (f. P2.5)

- 1 An **economic good** is something that has value to a person and that the person can
2 consider exchanging for something else. (p. P2.1)
- 3 An **economic transaction** (*transaction*) is an exchange of economic goods or
4 money by two or more persons. (p. P2.5)
- 5 A market is **efficient** with respect to a class of information to the extent the prices
6 actually paid in that market fully reflect all information in the specified class. (p.
7 P2.6)
- 8 An **equilibrium pricing model** for a financial market is a market value model that
9 estimates prices of the financial instruments based on the assumption that the
10 participants in the market will enter into market trades until each participant has
11 optimized his or her position relative to his or her preferences and beliefs. (p. P2.6)
- 12 The result of an experiment is called an *outcome*; an **event** is a set of one or more
13 possible outcomes. (p. P1.1)
- 14 The probability-weighted average of the numerical values taken on by a random
15 variable, if the average exists, is called the **expected value** of the random variable.
16 (p. P1.1)
- 17 The **experience** of a risk management system is the data obtained in the operation
18 of the system. (p. P3.7)
- 19 An **experience adjustment** is a change in considerations or benefits applicable to
20 the various risk subjects to reflect the experience of the financial security system. (p.
21 P4.2)
- 22 The *experience* of a risk management system is the data obtained in the operation of
23 the system. Estimates, based on such data, of rates of occurrence or amounts of
24 payment related to an actuarial risk are called **experience rates**. (p. P3.7)
- 25 **Experience rating** is a refinement of a rate structure that prospectively or
26 retrospectively adjusts the rates of a participant (or group of participants) in a
27 financial security system based on the individual experience of the participant(s). (p.
28 P4.2)
- 29 An **experiment** is an observation of a given phenomenon under specified
30 conditions. (p. P1.1)
- 31 A scaling factor that relates the expected value of one or more random variables
32 over a collection of phenomena is called an **exposure measure**. (p. P1.1)

1 A *rate structure for a financial security system* is a rule that assigns numeric values
2 called **exposures** to each covered risk subject for each future time period, and a set
3 of numbers called *rates*, such that the consideration for or cost related to that risk
4 subject for each such time period is the product of the appropriate rate and
5 exposure. (p. P4.1)

6 **Failure** occurs when a risk management system first fails to satisfy one or more of a
7 set of required conditions fundamental to the system's purpose. (p. P3.5)

8 The probability that failure will occur within a specified period of time is call the
9 **failure probability** of the risk management system relative to that model within
10 that period of time. (p. P3.5)

11 A **fair value** is an estimate of the price of a financial instrument provided by a
12 market value model for another financial instrument that is potentially valid with
13 respect to observations of prices and other market behavior of the first instrument.
14 (f. P2.7)

15 A **financial instrument** is a right to receive, or an obligation to provide, a set of
16 cash flows under specified conditions. (p. P2.6)

17 A market for financial instruments is called a **financial market**. (p. P2.6)

18 If the actuarial value can be expressed as a function of any variable associated with
19 the risk management system and independent of the actuarial model, that variable is
20 called a **financial parameter** of the risk management system. (f. P3.4)

21 A **financial security system** is an arrangement for risk financing in which one
22 person assumes the obligation to provide benefits to offset undesirable economic
23 consequences that may be experienced by a second person, in return for the
24 payment, by or on behalf of the second person, of amounts called *considerations*. (p.
25 P4.1)

26 An *economic game (game)* is a model of a transaction that attempts to determine the
27 strategies that the parties to the transaction will adopt, given the information each
28 has at every step in the process, in order to achieve the result that each considers
29 most economically advantageous. (f. P2.5)

30 **Hedging** is the aggregation of sets of future cash flows that are negatively
31 correlated. (f. P3.4)

32 **Information asymmetry** exists if one party to an economic transaction has more
33 information than the other party or if one party is not allowed to use all the
34 information available to the other party. (f. P2.5)

- 1 An **investment portfolio** (*portfolio*) is a set of financial instruments selected from a
2 specified *investment universe* of such instruments. (p. P2.6)
- 3 An *investment portfolio* (*portfolio*) is a set of financial instruments selected from a
4 specified **investment universe** of such instruments. (p. P2.6)
- 5 A financial security system is **mandatory** if all persons in a group or in society are
6 required to participate; otherwise, it is *voluntary*. (p. P4.1)
- 7 The amount by which the value of a financial parameter can be changed without
8 reducing the actuarial value of the risk management system below zero is called the
9 **margin** with respect to that parameter. (f. P3.4)
- 10 A **market** for a class of economic goods is an arrangement for facilitating
11 transactions involving such goods by matching willing buyers with willing sellers.
12 (p. P2.6)
- 13 A **market trade** is a transaction involving the sale, purchase, or exchange of
14 financial instruments in a financial market. (p. P2.6)
- 15 A **market value** is an estimate of the price at which a market trade would occur; a
16 mathematical model used to produce such estimates is a *market value model*. (p.
17 P2.6)
- 18 A *market value* is an estimate of the price at which a market trade would occur; a
19 mathematical model used to produce such estimates is a **market value model**. (p.
20 P2.6)
- 21 A **mathematical model** is a scientific model in which the representation is
22 expressed in mathematical terms. (p. P1.2)
- 23 **Money** is a means of exchange that can be traded for economic goods. (p. P2.1)
- 24 The refinement is said to be **more homogeneous** than the existing system if the
25 probabilities of occurrence, timing, or severity for some risk subjects are changed.
26 (f. P4.1) (also see “refinement of risk classification system” definition)
- 27 A market value model that is consistent with Principle 2.7 is called a **no-arbitrage**
28 **pricing model**. (f. P2.7)
- 29 As *asset* is money or economic goods held, or the right to receive future economic
30 benefits; an **obligation** is a duty to provide current or future economic benefits. (f.
31 P2.3)

- 1 An **option** is a right, but not an obligation, to exchange one set of economic goods
2 for another set at a specified future time or during a specified time interval. (f. P2.3)
- 3 The result of an experiment is called an **outcome**; an *event* is a set of one or more
4 possible outcomes. (p. P1.1)
- 5 **Phenomena** are occurrences that can be observed. (p. P1.1)
- 6 **Pooling** is the aggregation of sets of future cash flows contingent upon the same or
7 similar actuarial risk variables. (f. P3.4)
- 8 An *investment portfolio* (**portfolio**) is a set of financial instruments selected from a
9 specified *investment universe* of such instruments. (p. P2.6)
- 10 A mathematical model is **potentially valid** if it produces results that are consistent
11 with available observations of the modeled phenomena or of similar phenomena and
12 is capable of being validated relative to the specified observed results when
13 sufficient data are available. (f. P1.3)
- 14 A model described by Principle 2.4 is called a **present value model**. (f. P2.4)
- 15 The estimate of the current monetary value of a future cash flow given by a present
16 value model under a particular set of assumptions about future economic or other
17 conditions is called the **present value of the cash flow** relative to those
18 assumptions. (f. P2.4)
- 19 The amount of money paid by a buyer to purchase an economic good from a seller is
20 called the **price** of the good. (p. P2.6)
- 21 **Probability** is a measure that takes on values from zero to one and gives the
22 likelihood of occurrence of an event. (p. P1.1)
- 23 A rule that assigns a numerical value to every possible outcome is called a **random**
24 **variable**. (p. P1.1)
- 25 A *rate structure for a financial security system* is a rule that assigns numeric values
26 called *exposures* to each covered risk subject for each future time period, and a set
27 of numbers called **rates**, such that the consideration for or cost related to that risk
28 subject for each such time period is the product of the appropriate rate and
29 exposure. (p. P4.1)
- 30 A **rate structure for a financial security system** is a rule that assigns numeric
31 values called *exposures* to each covered risk subject for each future time period, and
32 a set of numbers called *rates*, such that the consideration for or cost related to that

- 1 risk subject for each such time period is the product of the appropriate rate and
2 exposure. (p. P4.1)
- 3 A **refinement of a rate structure** based on a risk classification system is a rate
4 structure based on a refinement of the risk classification system of the original rate
5 structure. (f. P4.1)
- 6 A **refinement of a risk classification system** is a risk classification system formed
7 from an existing risk classification system either by introducing a new characteristic
8 or by changing the assignment of values to an existing characteristic in such a way
9 that the original assignment is a special case of the new one. (f. P4.1)
- 10 **Risk assessment** is the quantification of actuarial risk. (p. P3.4)
- 11 A **risk characteristic** (*characteristic*) is a quality that can be identified for each risk
12 subject in a specified group and to which a numeric value can be assigned. (p. P4.1)
- 13 A set of characteristics and a relationship assigning probabilities to risk subjects that
14 together satisfy Principle 4.1 is called a **risk classification system**. (f. P4.1)
- 15 **Risk control** is a process that reduces the impact of one or more of the actuarial risk
16 variables associated with the actuarial risk. (p. P3.4)
- 17 **Risk financing** is a mechanism that provides cash flows that are contingent upon
18 the occurrence of an event associated with the actuarial risk and that tend to offset
19 undesirable economic consequences. (p. P3.4)
- 20 **Risk identification** is a process for determining whether a given person or object is
21 a risk subject for a given actuarial risk. (p. P3.4)
- 22 A **risk management system** is an arrangement involving risk identification, risk
23 assessment, risk control, or risk financing. (p. P3.4)
- 24 A person or object involved in an event associated with an actuarial risk is called a
25 **risk subject**. (p. P3.4)
- 26 A set of assumptions about future conditions is called a **scenario**. (f. P2.4)
- 27 A **scientific model** is an abstract and simplified representation of a given
28 phenomenon. (p. P1.2)
- 29 **Selection** is the process by which a financial security system determines whether to
30 accept a specific risk subject and the set of probabilities to which the risk will be
31 assigned. (f. P4.2)

- 1 A phenomenon to which Principle 1.1 applies is said to display **statistical**
2 **regularity**. (f. P1.1)
- 3 A **stochastic model** is a mathematical model in which the representation is
4 expressed in terms of probabilities. (p. P1.2)
- 5 *Failure* occurs when a risk management system first fails to satisfy one or more of a
6 set of required conditions fundamental to the system's purpose. The required
7 conditions are called the **success criteria**. (p. P3.5)
- 8 An *economic transaction* (**transaction**) is an exchange of economic goods or
9 money by two or more persons. (p. P2.5)
- 10 A mathematical model is said to be **valid within a specified degree of accuracy**
11 relative to certain observed results if it can reproduce these results within that
12 degree of accuracy. (f. P1.3)
- 13 A financial security system is *mandatory* if all persons in a group or in society are
14 required to participate; otherwise, it is **voluntary**. (p. P4.1)

INDEX
OTHER SIGNIFICANT TERMS

- 1
- 2
- 3 arbitrage (page 15, f. P2.7)
- 4 arbitrage profits (page 15, p. P2.7)
- 5 basic financial instruments (page 16, f. P2.7)
- 6 derivative financial instruments (page 16, f. P2.7)
- 7 economically rational behavior (page 10, p. P2.1)
- 8 embedded (page 11, p. P2.4)
- 9 excess profits (page 14, p. P2.6)
- 10 financial risk (page 19, p. P3.4)
- 11 game theory (page 13, f. P2.5)
- 12 judgmentally validated (page 9, f. P1.3)
- 13 model risk (page 8, f. P1.3)
- 14 negative correlation (page 5, p. P1.1)
- 15 parameter risk (page 8, f. P1.3)
- 16 person (page 10, p. P2.1)
- 17 positive correlation (page 5, p. P1.1)
- 18 prediction (page 5, p. P1.1)
- 19 process risk (page 8, f. P1.3)
- 20 replicating portfolio (page 16, f. P2.7)
- 21 risk (page 8, f. P1.3)
- 22 risk averse (page 11, f. P2.2)
- 23 risk classes (page 23, p. P4.1)

- 1 uncertainty (page 8, f. P1.3)
- 2 uncorrelated (page 5, p. P1.1)
- 3 validation (page 8, f. P1.3)