



October Special Interest Seminar

October 4-5, 2004

Omni Chicago Hotel

Chicago, Illinois

EXHIBIT INFORMATION

The October Special Interest Seminar “Predictive Modeling” invites you to exhibit your products and services to actuaries and other insurance professionals who implement predictive modeling in marketing, underwriting, pricing and fraud detection.

Seminar Program/Objectives: The sessions will be designed for understanding practical applications, as well as providing basic and more advanced instruction on predictive modeling techniques and considerations. The seminar will include practical application sessions on predictive modeling for personal auto, homeowners, commercial lines, and medical malpractice; and sessions on other potential rating variables for personal lines and predictive modeling for the company with little or no data.

Location, Dates, and Hours: Space is available in the Chagall Foyer (near the CAS registration desk) for you to display your exhibit and/or product literature. You may leave your exhibit set up in the foyer throughout the seminar. Exhibits must be dismantled by 1:00 pm on Tuesday. Your booth or table can only be *manned* when there are no sessions taking place.

Sunday, October 3, 2004

Afternoon starting at 4:30 pm (set -up)

Monday, October 4, 2004

7:30 a.m. – 5:00 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Continental Breakfast
8:30 a.m. – 10:00 a.m.	General Session
10:00 a.m. – 10:30 a.m.	Refreshment Break
10:30 a.m. – 12:00 p.m.	Concurrent Sessions
12:00 p.m. – 1:30 p.m.	Luncheon with Speaker
1:30 p.m. – 3:00 p.m.	Concurrent Sessions
3:00 p.m. – 3:30 p.m.	Refreshment Break
3:30 p.m. – 5:00 p.m.	Concurrent Sessions
5:30 p.m. – 7:00 p.m.	Reception

Tuesday, October 5, 2004

7:30 a.m. – 12:00 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Continental Breakfast
8:30 a.m. – 10:00 a.m.	General Session
10:00 a.m. – 10:30 a.m.	Refreshment Break
10:30 a.m. – 12:00 p.m.	Concurrent Sessions

The CAS will provide you with the following: 1 skirted table, 1 chair, 1 easel for signage, an outlet for your exhibit, and mailing labels of all seminar registrants via overnight mail by September 24, 2004. If you need any additional equipment for your exhibit, need to arrange for any necessary labor associated with setting up or dismantling of exhibit, and/or need to reserve a hospitality suite please contact Convention Services Manager, Debbie Nolan directly at (312) 944-6664 x 4432 or e-mail dnolan@omnihotels.com. Please do not host a hospitality suite event during any October Special Interest Seminar sessions. Exhibiting companies are responsible for shipment of all materials to the hotel, setting up and dismantling, and any other responsibilities therein.

Waiver: Any organization exhibiting materials at the seminar waives all claims against the seminar and the sponsoring organizations for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failure to act. In the event that the CAS shall be held liable for any event that might result from an exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse the CAS and hold them harmless from liability resulting therefrom.

Compliance: All organizations that exhibit will be bound by and subject to the rules and regulations of the hotel. If any representative of an organization whose exhibit has been approved continues any conduct in violation of any of these rules, regulations, or policies, or if for any reason the seminar management considers the exhibition to be objectionable or contrary to the intent and purpose of the seminar, the exhibit will be removed from the area. In such an event, seminar management will not be liable for returning materials, refunding the seminar fee, or any related costs or damages.

Exhibit Posting: A list of all companies exhibiting materials will be printed in the onsite program along with a description of goods/services provided, company representatives attending the October Special Interest Seminar and the suite number and location of their hospitality suite (if applicable). Attendees will receive this information when they pick up their materials at the registration desk. **Reminder: application and fee must be returned to the CAS Office by September 15 in order to be in the onsite program.**

Application to exhibit or distribute literature: A signed application must be submitted to the CAS with a detailed description of items to be exhibited. Each application must be accompanied by a check or money order made out to the *Casualty Actuarial Society* for \$600.00. We also accept credit cards (see attached). In addition, any company wishing to exhibit must have **at least one representative** from their organization be a registered attendee of the seminar. PLEASE NOTE: Exhibit space is limited. Applications will be accepted on a first-come, first-serve basis. The CAS Office will confirm if your application has been accepted.

Should you have questions regarding exhibiting at the seminar, please call Carrie Leathe at (703) 276-3100 x 101 or e-mail her at cleathe@casact.org.



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Omni Chicago Hotel ~ Chicago, Illinois
October 4-5, 2004**

EXHIBIT APPLICATION

Name of Exhibiting Organization: _____

Name of Exhibit Coordinator: _____

Address: _____

Phone/Fax Numbers: _____

Email of Exhibit Coordinator: _____

Authorized exhibit booth representative(s):

Company employee(s) attending seminar:

Description of product/service to be included at exhibit (this information will be displayed in onsite brochure). Use an extra page if necessary:

The exhibitor hereby agrees to be bound by and to observe all rules and regulations as set forth in the
2004 October Special Interest Seminar Exhibit Information.

(Authorized Representative)

(Date)

Each exhibiting company will be provided with one skirted table for materials, electrical outlets, easel for signage, and mailing labels of all seminar registrants (to be sent to organization by September 24). Exhibitors are responsible for arranging for shipment of all materials, setting up and dismantling their exhibit, and any other responsibilities therein. As a reminder, one representative from your organization must be registered for the seminar; please list the name of that person on this form.

Send this form along with \$600.00 to: **Casualty Actuarial Society, 1100 North Glebe Road, Suite 600, Arlington, VA 22201.**
Phone: (703) 276-3100; Fax: (703) 276-3108.

Payment Method: _____ Check _____ Credit Card (complete bottom)
_____ MasterCard _____ VISA _____ American Express

Account No. _____ Exp. Date _____

Cardholder's Name: _____

Billing Address: _____

Signature: _____