



**Casualty Actuarial Society**

1100 N. Glebe Rd., Arlington, VA 22201 703/276-3100



**SOCIETY OF ACTUARIES**

475 N. Martingale Rd., Schaumburg, IL 60173 847/706-3500

---

# **2003 Risk and Capital Management Seminar** **&** **2003 Enterprise Risk Management Symposium**

**Capital Hilton ☒ Washington, DC**  
**July 27<sup>th</sup> - 30<sup>th</sup>, 2003**

## **EXHIBIT INFORMATION**

The members of the CAS Risk and Capital Management Seminar Committee and the CAS/SOA Enterprise Risk Management Symposium Committee invite you to exhibit your products and services to actuarial and insurance industry professionals and the general risk management community. Consultants, software developers and computer systems firms will find this seminar the ideal setting for marketing their software and analytical capabilities to seminar attendees.

**Objectives:** The Risk and Capital Management Seminar (RCMS) and the Enterprise Risk Management Symposium (ERMS) present excellent opportunities for actuaries and other risk professionals to broaden their skill base in these important areas. The RCMS maintains a focus on the P&C insurance industry, and the role that Casualty Actuaries can play in the management of risk and capital. The ERMS looks at the broader financial services industry and addresses risk issues common to these organizations. Those topics are presented both from a CAS as well as an SOA perspective. We think it is ideal for the interested professional to attend both: the RCMS for its focus on Property and Casualty Insurance issues, and the ERMS to gain an understanding of how risk is viewed from a broader financial services and corporate context.

The purpose of the CAS Seminar on Risk and Capital Management is to enhance the financial professional's role in the strategic planning and tactical decision making processes by integrating asset-based concepts with liability concepts. It is intended to meet the basic and continuing education needs of actuaries and related professionals. Literature which offers information on computer technology and information systems, consulting services and other products and services that can assist the professional, is invited to be distributed. Your exhibit should be educational, professional and appropriate for the purpose of the seminar.

The joint symposium on ERM came about from a realization that both the SOA and CAS are increasingly involved in risk management issues- each specializing in unique risks but using common techniques and both asked to demonstrate how their activities add corporate value. Enterprise Risk Management (ERM) is the identification, measurement, prioritization and management of risks (broadly

defined) that face an organization. Actuaries' training and specialization make them uniquely qualified to play a role in this strategically critical area.

The Risk and Capital Management Seminar Committee, Enterprise Risk Management Symposium Committee and the CAS and SOA management reserve the right to refuse an application that, in their opinion, is unlikely to contribute to the overall purpose and objectives of the events. All individuals or organizations exhibiting or distributing literature at these seminars are subject to the rules contained in this packet, regulations and policies and should review this material thoroughly before signing the application to distribute literature.

**Cost:** Due to the unique opportunity of these two events being offered together, the CAS and SOA are pleased to announce a special combined pricing package for prospective exhibitors. If you choose to exhibit at either of these events separately, the cost will be \$500 for a day and a half of exhibiting opportunities. However, if you choose to exhibit over the entire 3-day span, you will receive a discounted rate of \$750. We encourage you to take advantage of this special opportunity to reach a diverse audience of potential customers.

**Location, Dates and Hours:** Exhibit space is available in the Capital Terrace near the meeting rooms for you to display your exhibit and/or product literature. This space is near registration and the refreshment breaks. This will give your exhibit maximum exposure to seminar attendees. Your booth or table can only be *manned* during the following hours as not to conflict with functions:

<b>Sunday, July 27</b>	<b>All evening starting at 4:00 p.m.</b>	
<b>Monday, July 28</b>	<b>7:00 - 8:00 a.m.</b>	<b>Registration</b>
	<b>9:30 - 9:45 a.m.</b>	<b>Refreshment Break</b>
	<b>11:00 - 11:15 a.m.</b>	<b>Refreshment Break</b>
	<b>12:30 - 2:00 p.m.</b>	<b>Lunch</b>
	<b>3:15 - 3:30 p.m.</b>	<b>Refreshment Break</b>
	<b>4:45 - 5:30 p.m.</b>	<b>Pre-Reception</b>
	<b>After 7:00 p.m.</b>	<b>Post-Reception</b>
<b>Tuesday, July 29</b>	<b>7:00 - 8:00 a.m.</b>	<b>Registration</b>
	<b>9:30 - 9:45 a.m.</b>	<b>Refreshment Break</b>
	<b>11:00 - 11:15 a.m.</b>	<b>Refreshment Break (End of RCMS)</b>
	<b>12:30 - 1:15 p.m.</b>	<b>Lunch (Start of ERMS)</b>
	<b>2:45 - 3:00 p.m.</b>	<b>Refreshment Break</b>
	<b>4:15 - 4:30 p.m.</b>	<b>Refreshment Break</b>
	<b>5:45 - 6:00 p.m.</b>	<b>Pre-Reception</b>
	<b>After 7:30 p.m.</b>	<b>Post-Reception</b>
<b>Wednesday, July 30</b>	<b>7:00 - 8:00 a.m.</b>	<b>Registration</b>
	<b>9:15 - 9:30 a.m.</b>	<b>Refreshment Break</b>

<b>10:45 – 11:00 a.m.</b>	<b>Refreshment Break</b>
<b>12:15 – 1:15 p.m.</b>	<b>Lunch</b>
<b>2:30 – 2:45 p.m.</b>	<b>Refreshment Break</b>
<b>4:00 – 4:15 p.m.</b>	<b>Refreshment Break</b>

*The seminar management will provide you with the following: 1 skirted table, 1 chair, 1 easel for signage, an outlet for your exhibit, and mailing labels of all seminar registrants via overnight mail by July 14, 2003. If you will need any additional equipment for your exhibit, need to arrange for any necessary labor associated with setting up or dismantling of exhibit, and/or need to reserve a hospitality suite please contact Event Manager, Glenda with the Capital Hilton directly at (202) 639-5707. The management will not be responsible for handling of literature or exhibit materials. Exhibiting companies are responsible for shipment of all materials to the Hotel, setting up and dismantling, and any other responsibilities therein.*

**Waiver:** Any organization exhibiting materials at these events waives all claims against the seminar and the sponsoring organizations for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings or any other acts or failure to act. In the event that the CAS and SOA shall be held liable for any event which might result from an exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse the CAS and SOA and hold them harmless from liability resulting therefrom.

**Compliance:** All organizations who exhibit will be bound by and subject to the rules and regulations of the hotel. If any representative of an organization whose exhibit has been approved continues any conduct in violation of any of these rules, regulations, or policies, or if for any reason the Seminar Management considers the exhibition to be objectionable or contrary to the intent and purpose of the Seminar, the exhibit will be removed from the area. In such an event, Seminar Management will not be liable for returning materials, refunding the seminar fee or any related costs or damages.

**Exhibit Posting:** A list of all companies exhibiting will be available at the seminar registration desk along with a description of goods/services provided and the suite number and location of their hospitality suite (if applicable). Attendees will receive this information when they pick up their materials at the registration desk.

**Application to exhibit or distribute literature:** A signed application must be submitted to the CAS with a detailed description of items to be exhibited. Each application must be accompanied by a check or money order made out to the *Casualty Actuarial Society* for the correct amount. We also accept credit cards (see attached). **In addition, any company wishing to exhibit must have at least one representative from their organization be a registered attendee of the seminar(s). PLEASE NOTE: Exhibit space is limited. Applications will be accepted on a first-come, first-serve basis. The CAS Office will confirm if your application has been accepted.**

Should you have questions regarding exhibiting at these seminar, please call Frank Lupo at (703) 276-3100 or send an email to [meetings@casact.org](mailto:meetings@casact.org).

**2003 Risk and Capital Management Seminar**  
**2003 Enterprise Risk Management Symposium**

July 28-30      Capital Hilton, Washington, DC

Name of exhibiting organization: \_\_\_\_\_

Name of exhibit coordinator: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax Numbers: \_\_\_\_\_

Authorized exhibit booth representative(s):

\_\_\_\_\_  
Company employee(s) attending seminar:

**Circle one:**

Exhibiting at both RCMS and ERMS: \$750      (July 27-30)

Exhibiting at RCMS only: \$500                      (July 27- 11:15 a.m on July 29)

Exhibiting at ERMS only: \$500                      (12:30 p.m. on July 29- July 30)

**A description of your product/service will be displayed in the on-site brochure. Please email this to [flupo@casact.org](mailto:flupo@casact.org).**

Each exhibiting company will be provided with one skirted table for materials, electrical outlets, easel for signage, and mailing labels of all seminar registrants (to be sent to organization by July 14). Exhibitors are responsible for arranging for shipment of all materials, setting up and dismantling their exhibit, and any other responsibilities therein. **As a reminder, one representative from your organization must be registered for the seminar; please list the name of that person on this form.** You may send the attendee's registration form (from the enclosed brochure) in along with this form.

Send this form along with \$500 or \$750 to: **Casualty Actuarial Society, 1100 N. Glebe Rd., Suite 600, Arlington VA 22201. Ph: (703) 276-3100; fax: (703) 276-3108.**

<b>Payment Method:</b> _____ Check      _____ Credit Card (complete bottom)
_____ MasterCard      _____ VISA      _____ AmEx      _____ Discover      _____ Diners Club
Account No. _____ Exp. Date _____
Cardholder's Name: _____
Billing Address: _____
Signature: _____ _____

The exhibitor hereby agrees to be bound by and to observe all rules and regulations as set forth in the *2003 RCMS and ERMS Exhibit Information* packet.

-----  
(Authorized Representative)

-----  
(Date)