GUY CARPENTER



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Property Exposure Rating

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Agenda

- Exposure Rating Basics
 - -History
 - -First-Loss Scales
- Examples/Calculations
- PSOLD Curves
- Premium Allocation Issues
- Curve Evaluation

PROPERTY Exposure Rating

- Commercial Property
- Residential Property
- Ocean Marine
- Inland Marine

What <u>IS</u> Exposure Rating??

- Pure Exposure Rating Used by Primary Companies
 - Commonly called "Manual Rating"

Property Rating - Pure

Premium = Rate * Insured Value

Rate:Amount you charge per\$100 of Insured Value

Insured Value:Value of building (more or less) Sometimes called TIV or PML

Property Rating - Pure

TIV: Total Insured Value TSI: Total Sums Insured

PML: Probable Maximum Loss

Basically the value of the building or the policy limit, whichever is smaller

The largest loss that seems reasonable to expect (this is almost always less than TIV/TSI)

Pure Exposure Rating

Premium = Rate * Exposure

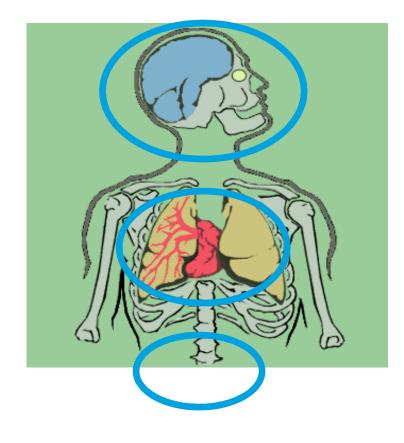
EXAMPLERate= \$0.20 per \$100 of TIVExposure = Building Value = \$1M

Premium = Rate * (Exposure/100) = \$0.20 * \$1M/100 = \$2,000

Where does the rate come from?

Property Rating - Pure

So where does the "Rate" come from?



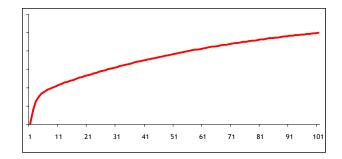


Property Rating - Pure

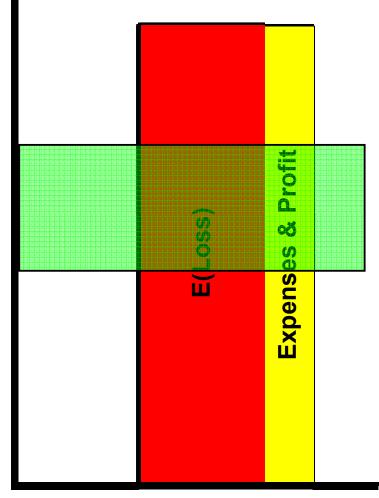
- Determined by
 - Rating agencies: ISO
 - Based on companies' reported data
 - Company Internal Analysis
- Generally subject to regulatory approval

What <u>IS</u> Exposure Rating??

- Reinsurance Exposure Rating
 - Allocation of Premium/Loss to Layer through use of some generated curve/equation (model of loss)
 - Based on Industry
 - Based on Company Data



Exposure Rating Overview



- · We always start with the subject premium
- The loss ratio determines the expected ground–up loss
- Exposure Rating simply tells us how much of the expected loss will fall into a given layer
- Once we have expected loss to the layer, we can break it up into its component frequency and severity
- The mechanics of how we do this is different depending on the curve we use



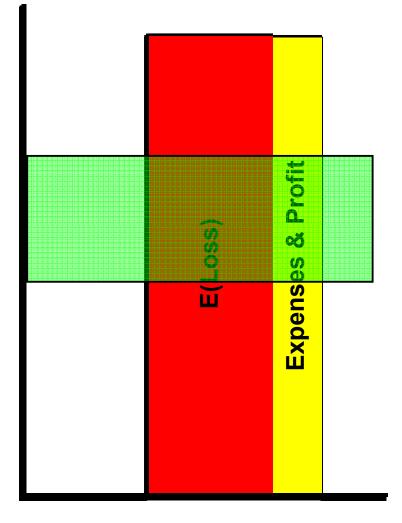
• What we get is the Subject Premium

- The premium for the business that is subject to the reinsurance treaty
 - Some business not covered
 - Facultative cessions removed
- This can be a problem
 - Why?

Loss Ratios

- We usually get the loss ratio the company supplies for the LOB
 - Does this LR vary for subject vs non-subject business?
- Wind vs Fire vs CAT Loss Ratios???
 - Sometimes on a combined basis, sometimes calculate separately
 - Best to have Cat vs Non-Cat
- Why?
 - Exposure rate is always a **non-cat** rate
 - We let the Cat Models (AIR/RMS/EQE) calculate the cat portion of expected loss
- Ultimately, you want a loss ratio that excludes modeled causes

Exposure Rating Overview



WHEN Do We Exposure Rate?

When company experience:

- Is approximately like Industry
 - Or another company
- Is insufficient
 - Low volume
 - New LOB
- Is non-credible
 - Mix changes
 - Changing profiles



When DON'T We Exposure Rate?

When company:

- Experience is <u>not</u> like industry
- Info is not available
 - Company doesn't provide necessary info
 - No industry data is available



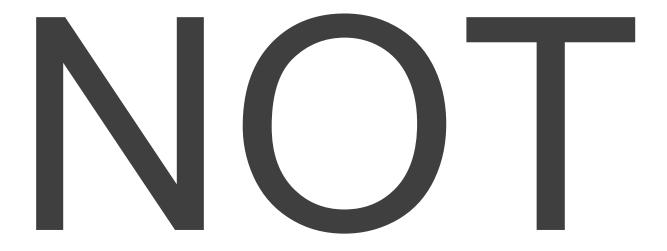
Property Rating – Why Use a Curve?

Using a single rate for the entire exposure leaves us in a bit of a bind....

Building Value = \$1M Rate = 20 ¢ per \$100 in Value How much went for 500K x 500K ??????

Since reinsurer is getting 50% of building should he/she/it get 50% of the premium?

Property Rating – Why Use a Curve?



Property Rating – Why Use a Curve?

So what are we supposed to do ???

Why can't the property people use ILFs too?

Property Rating – Bit o' History

In the old days, it was believed that:

Virtually all losses were fire losses
 Virtually all fire losses were total losses

■ If so, a single rate makes sense

Property Rating – Bit o' History

- These days, it is believed that:
 - For Homeowners
 - There are lots of total fire losses
 - But there are a lot of partial losses too
 - For Commercial Property
 - There are lots of ways to have losses
 - Hardly any losses are total

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In response rating methods are different

Property Rating – Liab vs Prop

- For Liability we think in terms of dollars
 e.g. a slip & fall costs \$2000
- For Property we think in terms of % of TIV
 e.g. a HO claim is for 10% of the TIV
- For Liability, loss is independent of limit
 For Property, loss is dependent on TIV



Traditionally, Property has used something called a *First-Loss Scale*

First-Loss Scales give the distribution of loss as a percent of insured value (as opposed to the distribution of loss dollars)

This means for property we basically only do allocation of premium based on losses

- TIV vs PML vs Other
 - Lloyds Scales ???????
 - Salzmann Curves Bldg losses for Bldg TIV
 - Ludwig Curves All losses but Bldg TIV
 - Reinsurer Curves (Swiss Re, Munich Re, Skandia, etc) ???
 - Some curves apply to PMLs
 - Some curves are Fire-Only
 - No consistent definition of PML

Where do they come from?

- Lloyd's Scales

Salzmann Curves

"Rating by Layer of Insurance" – Ruth Salzmann, 1963 HO Fire losses only 1960 Accident Year Data from INA

- Ludwig Curves

"An Exposure Rating Approach to Pricing Property Excess-of-Loss Reinsurance" – Stephen Ludwig, 1991
Hartford HO AY Data, 1984-1988
Hartford Commercial Property database
Fire, Wind, Other
Retail/Wholesale, Service/Office, Apartment/Condo, Restaurant

% of TIV	% of Loss	Interpretation:
0.0%	0.0%	
10.0%	25.0%	Layer 0-10% should see 25%
20.0%	40.0%	of the total losses
30.0%	50.0%	
40.0%	60.0%	Layer 0-50% should see 70%
50.0%		of the total losses
60.0%	75.0%	
70.0%	80.0%	
80.0%	90.0%	
90.0%	96.0 %	
100.0%	100.0%	

	% of TIV	% of Loss	
	0.0%	0.0%	
<	10.0%	25.0%	>
	20.0%	40.0%	
	30.0%	50.0%	
<	40.0%	60.0%	>
	50.0%	70.0%	
	60.0%	75.0%	
	70.0%	80.0%	
	80.0%	90.0%	
	90.0%	96.0%	
	100.0%	100.0%	

TIV = \$100,000

25% of losses are less than or equal to 10% of TIV. Therefore, 25% of Premium goes to pay the losses for the first 10,000 of building value.

(since 10% * 100,000 = 10,000)

60% of the premium goes to pay the losses for the first 40,000 of building value

(since 40% * 100,000 = 40,000)

% of TIV	% of Loss
0.0%	0.0%
10.0%	25.0%
20.0%	40.0%
30.0%	50.0%
40.0%	60.0%
50.0%	70.0%
60.0%	75.0%
70.0%	80.0%
80.0%	90.0%
90.0%	96.0%
100.0%	100.0%

TIV = \$100,000

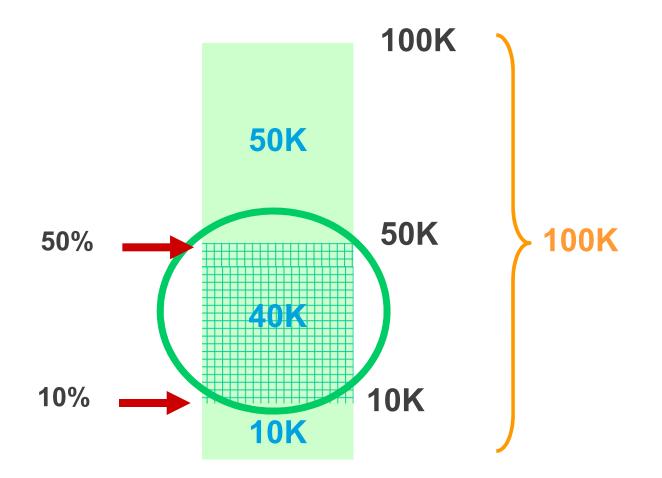
10% (= 50% - 40%) of losses are expected to fall in the layer between \$20,000 and \$30,000

This also means that if you have a loss, there is a 30% chance more than 50% of the building will be lost.

If a there's a 30% chance that half of a \$1M building can get wiped out, does this also mean that there's a 30% chance that half of a \$100M building will be lost?

for a 40K x 10K treaty? % of TIV % of Loss 0.0% 0.0% 10.0% 25.0% 20.0% 40.0% 30.0% 50.0% 40.0% 60.0% 50.0% 70.0% 60.0% 75.0% 70.0% 80.0% 80.0% 90.0% 90.0% 96.0% 100.0% 100.0% TIV = **100K** 1.000 Prem = Loss Ratio = 60% **Reins. Expenses = 20%**

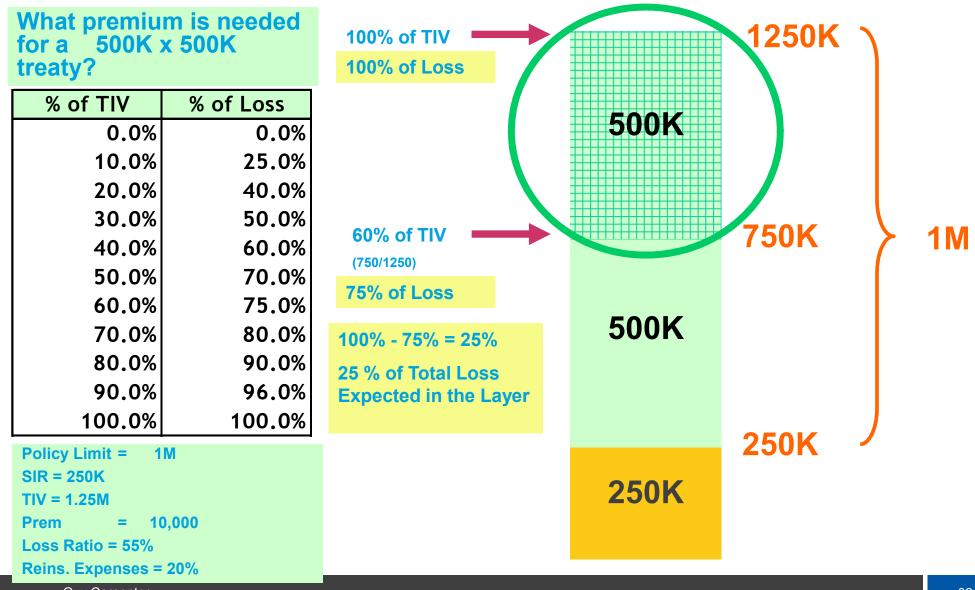
What premium is needed



Step 1: We need to know what the retention and the top of the layer are as a % of TIV

What premium is needed for a 40K x 10K		Step 2: Calculate Expected Loss		
trea		1000 * 60% = 600		
% of TIV	% of Loss			
0.0%	0.0%	Step 3: Look up Ratios on Table		
10.0%	25.0%	$10\% \rightarrow 25\%$ of loss		
20.0%	40.0%			
30.0%	50.0%	$50\% \rightarrow 70\%$ of loss		
40.0%60.0%50.0%70.0%				
		Step 4: Multiply E(Loss) by Ratio Difference		
60.0%	75.0%	F(1 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -		
70.0%	80.0%	E(Loss) _{40x10} = (70% - 25%) * 600 = 270		
80.0%	90.0%	Step 5: Gross Up for Reins. Expenses		
90.0% 96.0%				
100.0% 100.0%		Reins. $Prem_{40\times10} = 270/(1 - 0.2) = 338$		
Prem = 1000				
Loss Ratio = 60	0%			
Reins. Expense	es = 20%	So insuring 40% of limit for 33.8% of premium		

Policy with SIR



First Loss Scales – Example 2 Policy with SIR

BUT WHAT IS THE TOTAL LOSS?

First Loss Scales – Example 2 Policy with SIR

Policy Limit = 1M SIR = 250K TIV = 1.25M Prem = 10,000 Loss Ratio = 55% Reins. Expenses = 20%

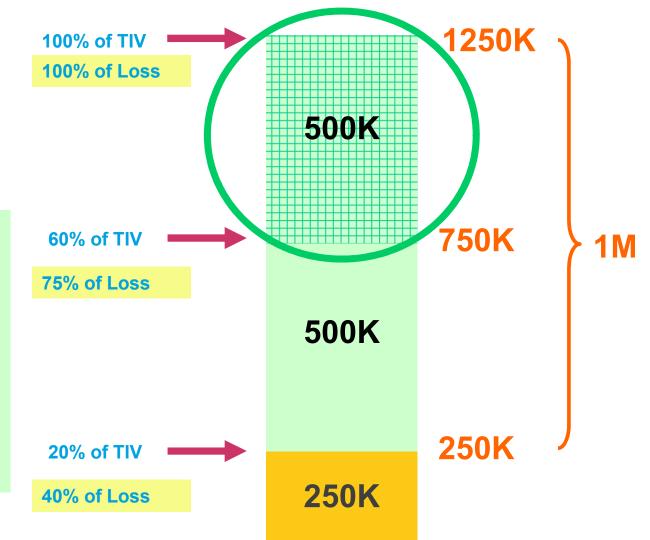
```
E(Loss) = Premium * Loss Ratio
= 10,000 * 0.55 = 5,500
```

BUT THIS IS ONLY FOR LOSSES ABOVE 250,000!

```
If 40% of losses are below 250,000, then
```

```
5,500 = Total Loss * (1-40%)
```

```
5,500/(1-40%) = 9,167
```



Policy with SIR

What premium is needed for a 500K x 500K treaty?

% of TIV	% of Loss
0.0%	0.0%
10.0%	25.0%
20.0%	40.0%
30.0%	50.0%
40.0%	60.0%
50.0%	70.0%
60.0%	75.0%
70.0%	80.0%
80.0%	90.0%
90.0%	96.0%
100.0%	100.0%

Pol	lic	/ L	imi	t =	1	Μ

SIR = 250K

TIV = 1.25M

Prem = 10,000

Loss Ratio = 55%

Reins. Expenses = 20%

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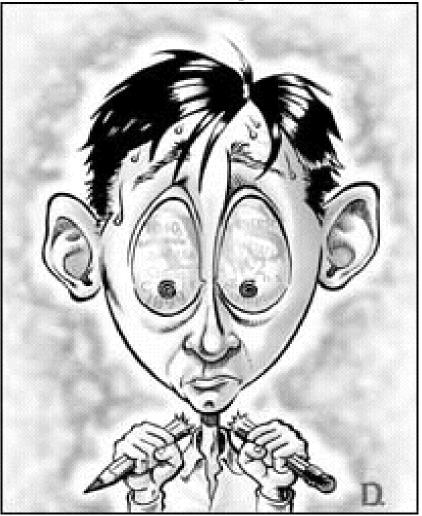
Calculate Expected Loss in the Layer
9,167 * 25% = 2,292
Gross-up for Reinsurer Expenses
2292 / (1 – 0.2) = 2,865
So insuring 40% of limit for 28.7% of premium

First Loss Scales – Example 3 Multiple Locations

	What premium is needed for a 500K x 200K treaty? 200K to 700K			LDG	Prem 100		TIV 100K	Exp Lo	oss 60	Lower TI	V Upper	TIV	
[% of TIV	% of Loss	A B		200		400K		120	200		400K	
	0.0%	0.0%	D		300 400		500K 1,000K		180 240	200 200		500K 700K	
	10.0%	25.0%	Tot		1,000				600				
	20.0%	40.0%											
	30.0%	50.0%											
	40.0%												
	40.0%	60.0%		Lower	% Upper	r %	% Loss	Lower	% Lo	oss _{Upper}	Difference	E(Lay	er Loss)
	40.0% 50.0%	60.0% 70.0%					% Loss		% Lo			E(Lay	
				50 40	0% 10 0% 10	0% 0%	<u>% Loss</u>	70% 60%	<u>% L</u>	100% 100%	30% 40%		36 72
	50.0%	70.0%		50 40	0% 10 0% 10	0%	<u>% Loss</u>	70%	<u>% L</u>	100%	30%		36 72 96
	50.0% 60.0%	70.0% 75.0%		50 40	0% 10 0% 10	0% 0%	<u>% Loss</u>	70% 60%	<u>%</u> Lo	100% 100% 80%	30% 40% 40%		36 72 96 204
	50.0% 60.0% 70.0%	70.0% 75.0% 80.0%		50 40	0% 10 0% 10	0% 0%	<u>% Loss</u>	70% 60%	<u>% Lo</u>	100% 100% 80% <u>E(</u>	30% 40%		36 72 96
	50.0% 60.0% 70.0% 80.0%	70.0% 75.0% 80.0% 90.0%		50 40	0% 10 0% 10	0% 0%	<u>% Loss</u>	70% 60%	<u>% L</u>	100% 100% 80% <u>E(</u>	30% 40% 40% Layer Loss)		36 72 96 204
	50.0% 60.0% 70.0% 80.0% 90.0%	70.0% 75.0% 80.0% 90.0% 96.0% 100.0%		50 40	0% 10 0% 10	0% 0%	<u>% Loss</u>	70% 60%	<u>% L</u>	100% 100% 80% <u>E(</u>	30% 40% 40% Layer Loss)		36 72 96 204 = 255

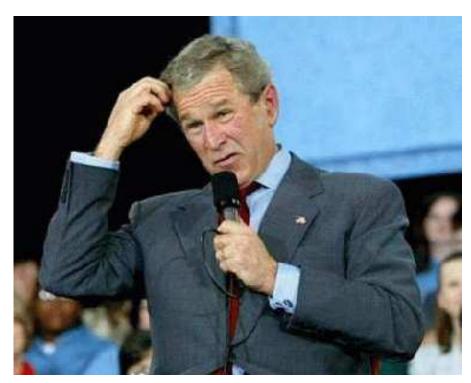
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First Loss Scales – Examples



First Loss Scales – Examples





First Loss Scales – Example 4

% of TIV	% of Loss			
0.0%	0.0%			
10.0%	25.0%	Wh	at prem	ium is needed for
20.0%	40.0%			
30.0%	50.0%		a 300K	x 200K treaty?
40.0%	60.0%			
50.0%	70.0%			
60.0%	75.0%			
70.0%	80.0%			
80.0%	90.0%			
90.0%	96.0%			I wish this
100.0%	100.0%			
				were a trick
Layer	# Risks	Lower	Upper	question, but
Α	100	0	100K	this is the kind
В	50	100K	200K	of data we
С	20	200K	300K	
D	10	300K	500K	often get
Tot	180			

First Loss Scales – Problem 3

% of T		% of Loss				
	0.0%	0.0%	I			
	0.0%	25.0%		What's	wrong	?
	0.0%	40.0%				-
	0.0%	50.0%				
40	0.0%	60.0%		b) Nee	a prem,	not # of risks
50	0.0%	70.0%	I			
60	0.0%	75.0%				
70	0.0%	80.0%				
80	0.0%	90.0%				
90	0.0%	96.0%				
100	0.0%	100.0%				_
Laye	er	# Risk	S	Lower	Upper	
Α		100		0	100K	
B		50		100K	200K	
C	•	20		200K	300K	
D		10		300K	500K	
Тс	ot	180				
Gunud	Corportor	<u>.</u>				

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Wrinkles to Using First Loss Scales

- Appropriate First Loss Scale
 - Over 50 First Loss scales
 - Some are more popular with reinsurers
 - Different scales are used differently

Property Exposure Rating History

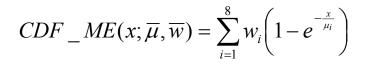
- Lloyds
- Salzmann (1960 INA Homeowners data)
- Reinsurer Curves (Swiss Re, Munich Re, Skandia, etc)
- Ludwig (1984-1988 Homeowners and Small Commercial data)
- ISO's PSOLD (Recent Commercial data)
- ISO's PSOLD+ (Recent Homeowners data)
- MBBEFD (Astin paper by Stephan Bernegger)

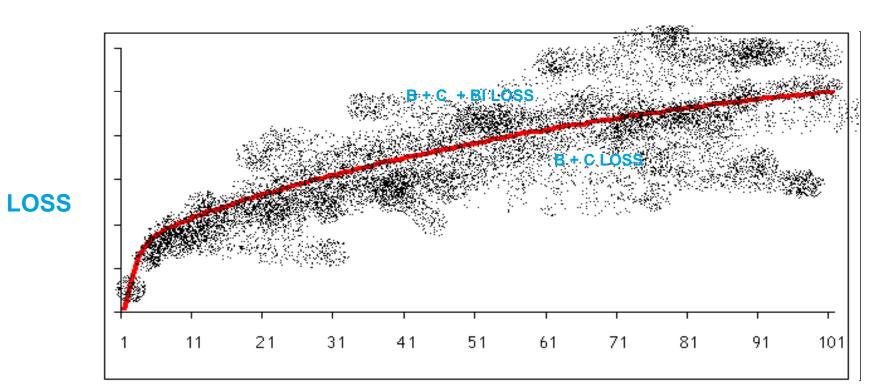
PSOLD Curves

- 1998 PSOLD Curves Released
- Created to fix assumption of constant loss-to-value ratios across all value ranges
- Calculates average severity of loss given policy limit rather than % of value
- Separate curves for each of:
 - 60 value ranges
 - 22 commercial occupancy classes
 - Homeowners (new)
 - Building Only (discontinued in 2004)
 Contents Only (discontinued in 2004)
 Buildings + Contents
 B + C + BI

PSOLD Curves – BI is an Issue!

- Buildings and Contents not an issue
- B + C + BI Watch your Limit Profiles!





B + C Policy Limit

PSOLD Curves

- DO NOT INCLUDE BI IN LIMITS PROFILES WHEN RATING WITH PSOLD (Most US Markets)
 - Overstates Severity of Loss
- First-Loss Scales rely on Total Limits Profile (incl. Bl)
- If profiles are to be sent to London or Foreign markets as well as Domestic, include 2 profiles – one with BI, and one without

PSOLD Curves – Example Calculations

-			
		Limited	
Loss	Cumulative	Average	
Amount	Probability	Severity	
1,000	0.300911	833	
5,000	0.69665	2,635	
10,000	0.827319	3,765	
50,000	0.957497	6,887	
100,000	0.978202	8,388	
500,000	0.996166	11,734	
1,000,000	0.998266	13,007	
1,500,000	0.998964	13,675	
2,000,000	0.999301	14,101	
3,000,000	0.999617	14,618	
4,000.000	0,999753	14,925	
5,000,000	0.999822	15,134	D
10,000,000	0.999932	15,676	
50,000,000	0.999998	16,288	
100,000,000	1	16,322	
200,000,000	1	16,329	
250,000,000	1	16,329	D

Subject Premium = \$75M Loss Ratio = 60% Reinsurer Expenses = 15% What premium is needed for a \$3M xs \$2M treaty? Expected Loss = \$75M x 0.60 = \$45M Portion of loss in layer = (15,134 - 14,101) / 16,329 = 0.06326 (\$45M x 0.06326) / (1 - 0.15) = \$3,349,148



Data Issues

Policy Level Data

POL_NO	Written Premium	Number Locs	LIMIT 1	LAYER LIMIT 1	ATTACHMENT POINT 1	LIMIT 2	LAYER LIMIT 2	ATTACHMENT POINT 2	TIV
6599182	\$30,474	1	\$84,000,000	\$84,000,000	\$250,000,000	\$0	\$0	\$0	\$484,000,000
79535844	\$240,000	1	\$200,000,000	\$200,000,000	\$250,000,000	\$0	\$0	\$0	\$1,471,225,556
35786837	\$880,000	81	\$10,000,000	\$25,000,000	\$25,000,000	\$0	\$0	\$0	\$6,320,730,646
6611960	\$116,640	2	\$80,000,000	\$80,000,000	\$70,000,000	\$0	\$0	\$0	\$3,401,777,525
35860524	\$750,000	1430	\$5,000,000	\$50,000,000	\$0	\$5,000,000	\$47,500,000	\$110,000,000	\$18,027,069,919
35843371	\$900,000	406	\$5,000,000	\$50,000,000	\$0	\$1,000,000	\$50,000,000	\$50,000,000	\$8,727,379,032
6599796	\$2,282,942	71	\$100,000,000	\$200,000,000	\$0	\$0	\$0	\$0	\$2,016,541,672
35860533	\$1,012,500	8519	\$5,000,000	\$100,000,000	\$0	\$0	\$0	\$0	\$29,348,103,869
35843374	\$421,230	174	\$5,000,000	\$5,000,000	\$0	\$5,000,000	\$10,000,000	\$10,000,000	\$1,403,505,210
35843355	\$240,000	15	\$5,000,000	\$50,000,000	\$50,000,000	\$0	\$0	\$0	\$4,923,117,407
35800255	\$230,023	62	\$5,000,000	\$75,000,000	\$25,000,000	\$0	\$0	\$0	\$7,403,854,331
6607494	\$423,388	89	\$290,000,000	\$290,000,000	\$10,000,000	\$0	\$0	\$0	\$4,755,041,643
35860558	\$150,000	2962	\$3,750,000	\$3,750,000	\$0	\$3,750,000	\$125,000,000	\$125,000,000	\$12,417,484,051
35843360	\$480,000	60	\$6,000,000	\$15,000,000	\$25,000,000	\$0	\$0	\$0	\$4,409,150,884
35829556	\$50,000	1	\$100,000,000	\$100,000,000	\$740,000,000	\$0	\$0	\$0	\$6,600,408,296
6659395	\$63,750	1	\$75,000,000	\$75,000,000	\$655,000,000	\$0	\$0	\$0	\$728,564,505
35769415	\$359,040	32	\$10,000,000	\$125,000,000	\$60,000,000	\$0	\$0	\$0	\$7,803,683,906
6620216	\$305,000	0	\$100,000,000	\$100,000,000	\$1,325,000,000	\$0	\$0	\$0	\$3,164,670,759
6613493	\$16,503	5	\$16,816,068	\$16,816,068	\$1,000,000	\$0	\$0	\$0	\$17,223,039
6638205	\$80,000	1	\$100,000,000	\$250,000,000	\$1,100,000,000	\$0	\$0	\$0	\$3,121,457,630
35810724	\$7,034	0	\$5,000,000	\$5,000,000	\$5,000,000	\$0	\$0	\$0	\$6,300,000
35860556	\$335,719	54	\$5,000,000	\$5,000,000	\$5,000,000	\$0	\$0	\$0	\$734,191,122

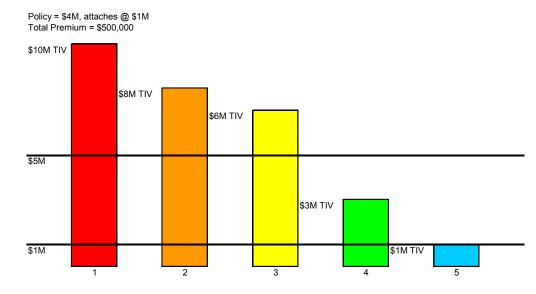
- What do you do when your data looks like this?
- Need LOCATION LEVEL data
- Does every location have the same value and represent the same amount of risk?

Why the Need to Allocate Premium

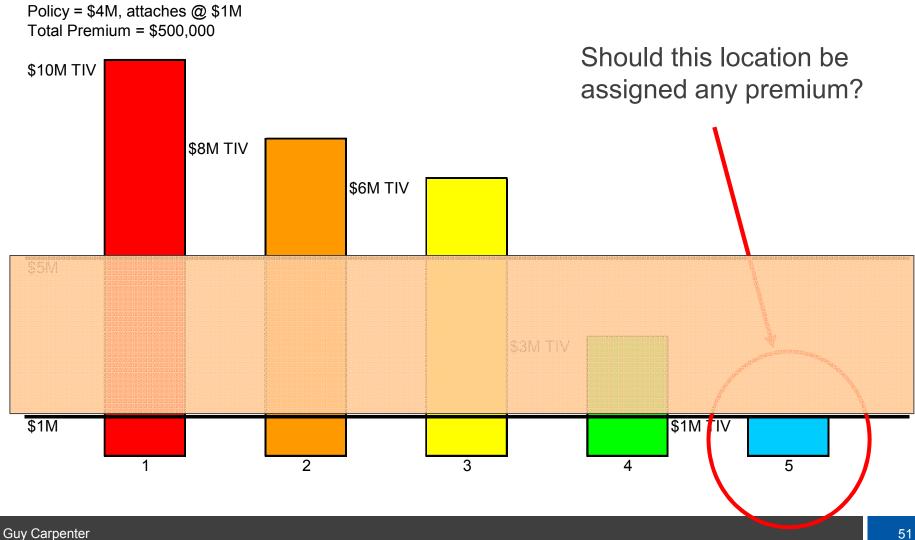
- Exposure Rating Model Inputs:
 - PREMIUM!!
 - Loss Ratios
 - Limit Profile
 - Deductible/Attachment
 - Occupancy
 - Coverage

Allocation of Premium to Individual Location

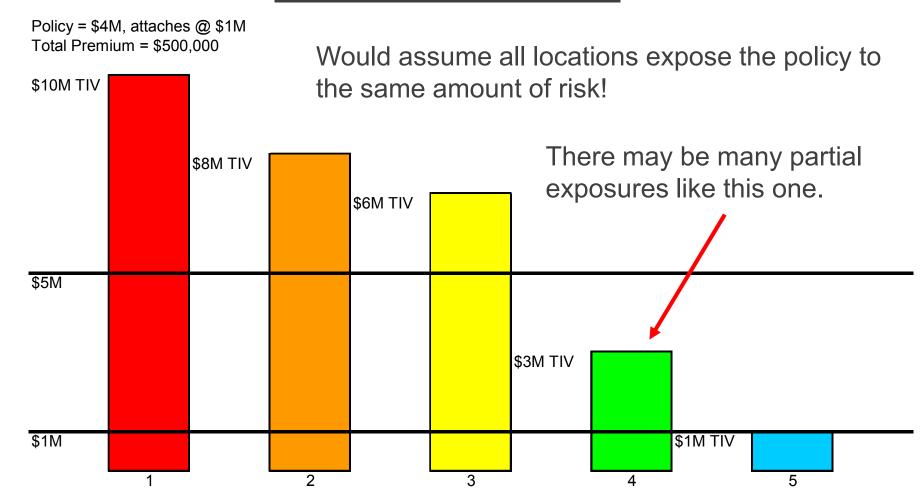
- When policies cover multiple locations, it is necessary to allocate the premium to each individual location before exposure rating techniques can be properly applied.
- Traditional Methods
 - By TIV
 - All Premium Slotted to Highest Limit
 - By Exposed TIV
- Traditional Methods are Wrong
 - Why?



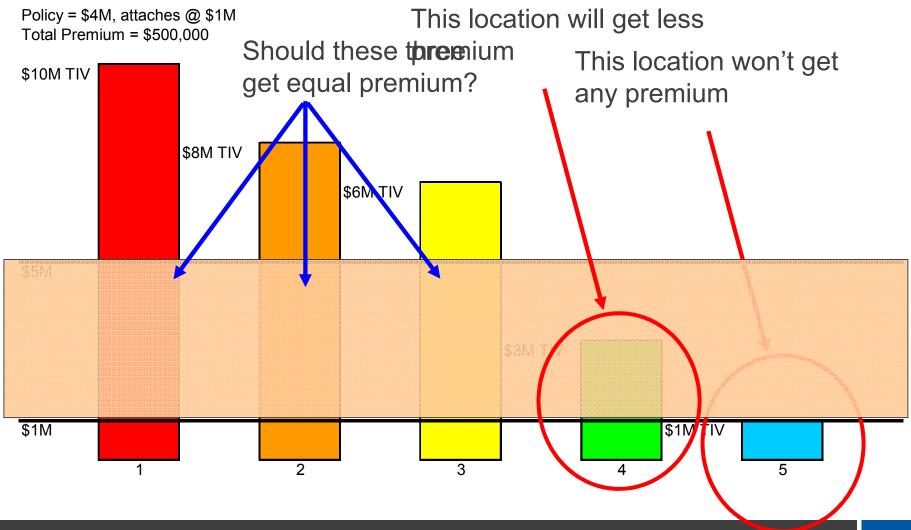
Allocation of Premium to Individual Location BY TIV???



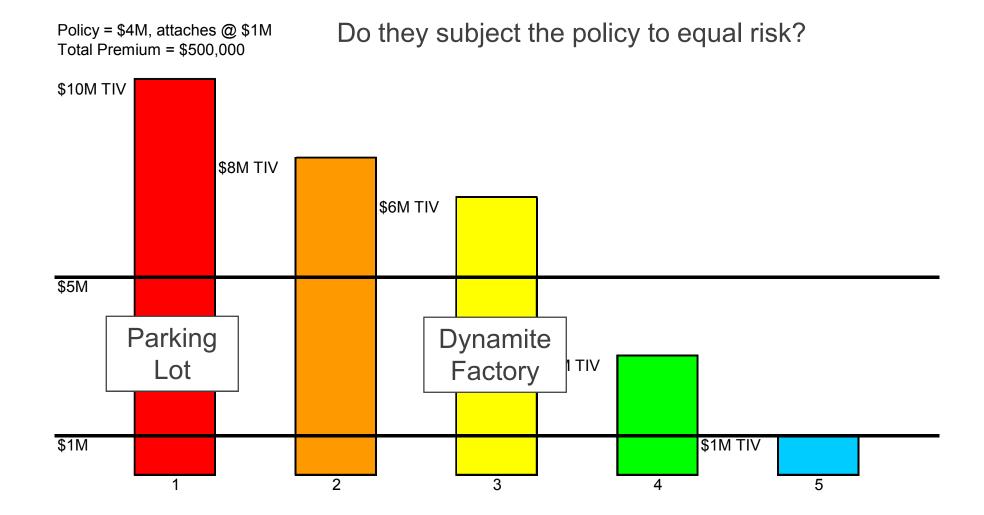
Allocation of Premium to Individual Location <u>ALL PREMIUM SLOTTED</u> <u>TO HIGHEST LIMIT???</u>



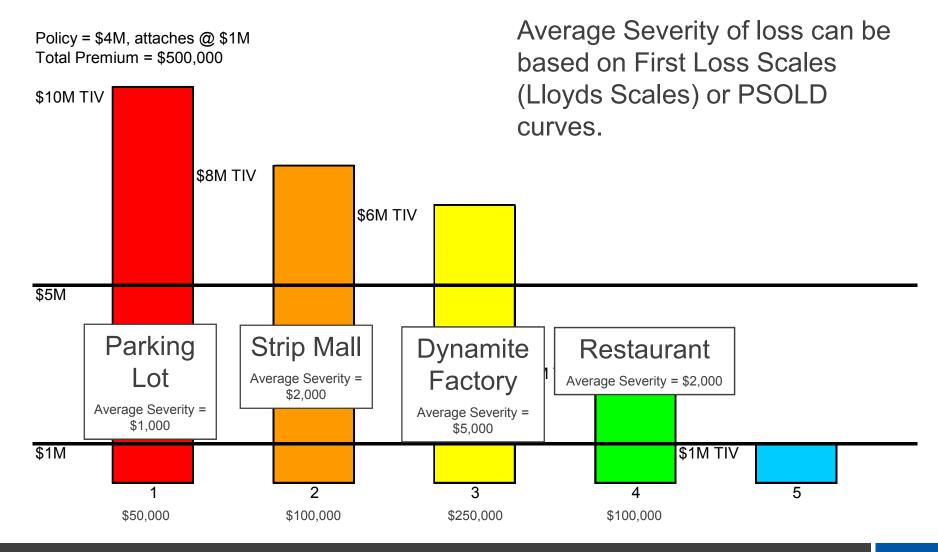
Allocation of Premium to Individual Location BY Exposed TIV???



Allocation of Premium to Individual Location BY Exposed TIV???



Allocate Based on Potential for Loss SOLUTION



Guy Carpenter

Premium Allocation

- Need the Correct Information
 - Premium, not number of risks
 - TIV or PML

The Big Question – How Do I Know Which Curve to Use?

- Compare Experience vs Exposure Frequency and Severity by band Narrow Bands force Severity match
- One would expect to see similarity in frequency relativities at the low end where experience is credible
- · Expect to see divergence at the top end when experience is less credible
- If there are several curves that match on the lower end, judgment may be required in determining which tail is more appropriate
- John Buchanan/Mike Angelina CAS Variance: "The Hybrid Method"

		Experience Rating			Ex	posure Ratin	Ig						
Per Ris	k Layer	Projected	(Undev.)	Loss	Projec	ted	Loss	Exper	/Expos Relativ	/ities	Exper Freq	Expos Freq	Difference
Limit	Attach	Freq	Sev	Cost	Freq	Sev	Cost	Freq	Sev	Loss Cost	Relativities	Relativities	
(\$000s)	(\$000s)		(\$000s)	(\$000s)		(\$000s)	(\$000s)	(%)	(%)	(%)			
								(3)/(6)	(4)/(7)	(5)/(8)			
		(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)			
150	200	25.4	112	2,839	29	117	3,341	89 %	96%	85%	100.00%	100.00%	0.00%
250	250	20.7	164	3,387	24	180	4,282	87%	91%	79%	81.45%	82.97%	1.51%
500	500	9.7	340	3,305	13	347	4,414	76%	98 %	75%	38.31%	44.49%	6.18%
1,000	1,000	4.2	565	2,370	6	665	4,165	67%	85%	57%	16.53%	21.90%	5.37%
1,000	2,000	1.1	774	871	3	774	2,204	40%	100%	40%	4.44%	9.96%	5.52%
1,000	3,000	0.6	680	417	2	824	1,411	36%	83%	30%	2.42%	5.99%	3.57%
1,000	4,000	0.2	1,000	205	1	857	1,000	18%	117%	20%	0.81%	4.08%	3.28%
5,000	5,000	0.2	2,579	528	1	2,895	2,483	24%	89 %	21%	0.81%	3.00%	2.19%
15,000	10,000	n.a.	n.a.	n.a.	0.3	5,973	1,668	n.a.	n.a.	n.a.			
15,000	25,000	n.a.	n.a.	n.a.	0.04	8,501	346	n.a.	n.a.	n.a.			
10,000	40,000	n.a.	n.a.	n.a.	0.013	7,809	100	n.a.	n.a.	n.a.			
Unl.	50,000	n.a.	n.a.	n.a.	0.008	36,741	292	n.a.	n.a.	n.a.			



QUESTIONS?

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